

BANANA BOAT ULTRA DEFENSE - avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

KIK Custom Products

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Banana Boat Ultra Defense Sheer Protect Advanced UVA/UVB Sunscreen SPF UVB50 -Long Lasting Protection, Sun Tested, Sun Proven

Drug Facts:

Avobenzone: 1.5%
Homosalate: 15%
Octisalate: 5%
Octicrylene: 1.25%
Oxybenzone: 6%

Purpose: Sunscreen

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT, DO NOT GET INTO EYES IF CONTACT OCCURS, RINSE THOROUGHLY WITH WATER.

STOP USE AND ASK DOCTOR IF IRRITATION OR RASH DEVELOPS. KEEP OUT OF REACH OF CHILDREN.

IF SWALLOWED, GET MEDICAL HELP OR CONTACT POISON CONTROL CENTER RIGHT AWAY.

Water, Cetearyl Alcohol, Glycerin, Capryly Glycol, Hydrogenated Dimer Dilnoleyl/Dimethyl Carbonate,

Copolymer, Cetyl Alcohol, Triethanolamine, Behenyl Acohol, Glyceryl Stearate, Glyceryl Stearate, Citrate,

Disodium Ethylene, Dicocamide PEG-15 Disulfate, Sodium Lauroyl Sarcosinate, Carbomer, Xanthan Gum,

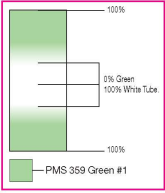
Aloe Barbadensis Leaf Juice, Retinyl Palmitate (Vitamin A), Tocopherol, Tocopheryl Acetate (Vitamin E),

Cetearyl Alcohol, Sodium Lauroyl, Lactylate, Lecithin, BHT, Methyl Dibromo Glutaronitrile, Methyl Chloisothiazolinone.

Methyl Isothiazolinone, Phenoxy Ethanol, Dipropylene Glycol, Disodium EDTA

Questions or Comments: Call 1-800-SAFESUN Mon-Fri.

GRADIENT CHART



NOTE TO Separator:
Background plate should be built as a solid PMS 359 without any gradient. The gradient will be applied at the printer. The Knockout stayaway should be applied to the plate based on specs required by CCL.

Note: Set All Necessary Trap

*Background gradient prints 100% PMS 359 Green Tone at the top of the tube to 0% towards the middle to 100% at the bottom.
Background Plate will need varying KO stayaway requirements based on placement of art and copy to background.
*See Gradient Chart.

Type, leaves & Outline KO & print PMS 286 Blue.
Interior KO & prints PMS 109 Yellow.

Type prints PMS 286 Blue.
Sheer Protect Prints PMS 361 Green.

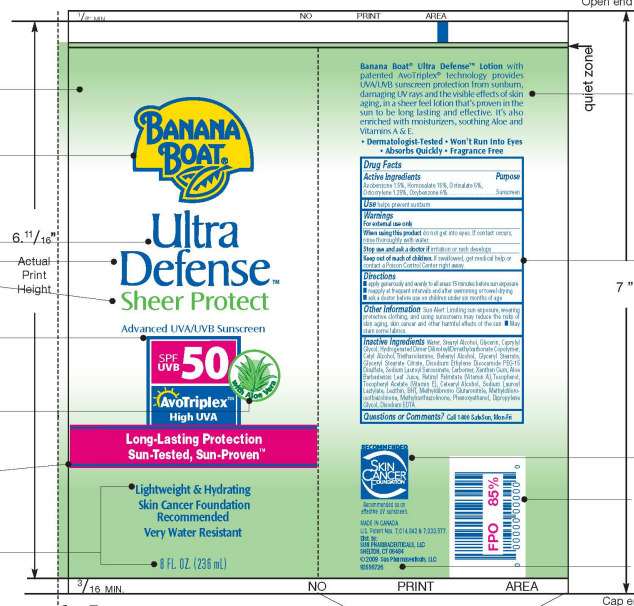
SFF LOCKUP:
Outside rule KO & prints PMS 286 Blue.
Inside rule and type KO to White tube.
Upper box KO & prints PMS Rubine Red.
Lower box KO & prints PMS 286 Blue.
Sun Graphic KO & prints PMS 109 Yellow.
Type KO to White tube.

Also ICON KO & prints:
Outline Rule - 100% PMS 361 Green.
Outer leaves - 100% PMS 359 Dark Green.
Inner leaves - 100% PMS 361 Green.
Highlights - 70% PMS 361 Green.
Inner Circle Prints PMS 301 Blue.

Blower KO & prints PMS Rubine Red.
Rules KO & print PMS 286 Blue.
Type KO to White Tube.

Type KO & prints PMS 286 Blue.

2 x 7 OFFSET PRINT ONLY



BB UDL SPF50-8oz_PROD

PRODUCTION MECHANICAL

FRONT PACKAGE COPY ALTERNATE CLAIM:

Vitamins A, E & Aloe
(IF WE CAN'T USE "SCF RECOMMENDED" ON FRONT)

Legal
R&D
Box/Factory Affairs

Skin Cancer Seal & Copy KO & prints PMS 286 Blue.
White copy & shapes inside KO to tube.

Replace with actual UPC.
UPC prints PMS 286 Blue.
Box behind UPC KO to White Tube.

Copy KO & prints PMS 286 Blue.

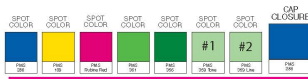
2" x 7"

8 oz. Straight Seal Tubes
240 mL Straight Seal Tubes (International)

APP	REV	BY	DATE	REMARKS
TOLERANCES X = .031 XX = .015 XXX = .005				
BY DATE DRAWN C.J.G 02/12/03				
CHKD:				DRAWING NO. GN11263
APPD:				REV A

LAYERS CHART

- Callouts
- Deline
- Extra Spaces
- FPO LFC
- Art
- Background
- Final Artwork
- LFC Approval
- Skag



When reviewing this proof for color take special notice that color representations and swatches are for color break only!
Reference actual Pantone Swatches for Color Match.

MANUAL TBD
MFR 3001-73
DIELINE# GN11263A

RESOURCE# X14626G0

	<p>06</p> <p>THIS ARTWORK HAS BEEN APPROVED BY PLAYTEX PRODUCTS INC. ON 06/11/09 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK</p>
<p>MARKETING MGR: Patrice Augustine DATE: 6/10/09 DESIGNER: P. Kehlmebach FILE NAME: 09BBD_0946588_50_414_06_JC DROUGHTER: N/A FORMS: none RANGES: none</p>	<p>APPROVE NAME: 03556728 BB UDL: 8zTube-PROD REFERENCES: P-000029 BB UR:DeVO_Bz</p>

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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:61047-819
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Avobenzone (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)	Avobenzone	3.54 mL in 236 mL
Homosalate (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)	Homosalate	35.4 mL in 236 mL
Octisalate (UNII: 4X49Y0596W) (Octisalate - UNII:4X49Y0596W)	Octisalate	11.8 mL in 236 mL
Octocrylene (UNII: 5A68WGF6WM) (Octocrylene - UNII:5A68WGF6WM)	Octocrylene	2.95 mL in 236 mL
Oxybenzone (UNII: 95OOS7VE0Y) (Oxybenzone - UNII:95OOS7VE0Y)	Oxybenzone	14.16 mL in 236 mL

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61047-819-80	236 mL in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	03/25/2010	

Labeler - KIK Custom Products (243547333)

Revised: 3/2010

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