

**PURE FINISH MINERAL POWDER FOUNDATION SPF 20 PURE FINISH 10- titanium dioxide powder**

**Elizabeth Arden, Inc**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**BP1435**

**DESCRIPTION**

For all skin types. Medium/full coverage. Pure, luminous finish. Pure minerals. Pure comfort. Pure perfection. This microlight mineral makeup is ultra blendable and buildable. SPF 20 sun protection. Fragrance free. Talc free. Oil free. Freshly ground for ultimate purity. Clinically and dermatologist tested. Sensitive skin tested.

**INDICATIONS AND USAGE**

To Use: Turn dial to the right to release product. Smooth on to face before sun exposure.

**WARNINGS**

WARNING: For external use only. Keep out of eyes. Stop use and see a doctor if rash or irritation develops and lasts.

**OTC - ACTIVE INGREDIENT**

Active Ingredient: Titanium Dioxide 4.31% w/w.

**INACTIVE INGREDIENT**

Other Ingredients: Mica, Dimethicon, Nylon-12, Zinc Stearate, Silica, Methicon, Squalane, Magnesium Myristate, Sea Salt/Maris Sal/Sel Marin, Aloe Barbadensis Leaf Juice, Silk Powder/Serica/Poudre de Soie, Ascorbyl Palmitate, Retinyl Palmitate, Tocopherol, Alumina, Oryza Sativa (Rice) Starch, Butylparaben, Methylparaben, Propylparaben, Sodium Dehydroacetate. [May Contain/Peut Contenir (+/-) Bismuth Oxochloride (CI 77163), Carmine (CI 75470), Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891).]

**DOSAGE & ADMINISTRATION**

Smooth on to face.

**OTC - KEEP OUT OF REACH OF CHILDREN**

Keep out of reach of children.


**OTC - PURPOSE**

Provides SPF 20 sun protection.

**OTC - WHEN USING**

Keep out of eyes.

**PACKAGE LABEL.PRINCIPAL DISPLAY PANEL**



**Elizabeth Arden**

- For all skin types.
- Medium/Full coverage. Pure, luminous finish.
- Pure minerals. Pure comfort. Pure perfection.

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Clinically, dermatologist and allergy tested. Sensitive skin tested.

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ACTIVE INGREDIENT: TITANIUM DIOXIDE 4.31% W/W

OTHER INGREDIENTS: MICA, DIMETHICONE, NYLON-12, ZINC STEARATE, SILICA, METHICONE, SQUALANE, MAGNESIUM MYRISTATE, SEA SALT/MARIS SAL/SEL MARIN, ALOE BARBADENSIS LEAF JUICE, SILK POWDER/SERICA/POUDRE DE SOIE, ASCORBYL PALMITATE, RETINYL PALMITATE, TOCOPHEROL, ALUMINA, ORYZA SATIVA (RICE) STARCH, BUTYLPARABEN, METHYLPARABEN, PROPYLPARABEN, SODIUM DEHYDROACETATE (MAY CONTAIN/PEUT CONTENIR (+/-) BISMUTH OXYCHLORIDE (CI 77163), CARMINE (CI 75470), IRON OXIDES (CI 77491, CI 77492, CI 77499), TITANIUM DIOXIDE (CI 77891))

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**Pure Finish**  
**Mineral Powder Foundation SPF 20 PA++**  
**NET WT. .29 OZ. 8.33 g**

inside left

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to release product.  
Smooth onto face before sun exposure.  
Clinically, dermatologist and allergy tested.  
Sensitive skin tested.

**WARNING:** For external use only.  
Keep out of eyes. Stop use and see a doctor  
if rash or irritation develops and lasts.  
Keep out of reach of children.

ACTIVE INGREDIENT:  
TITANIUM DIOXIDE, 4.31%

inside right

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MINCOXX

151866

front

GLUE

Elizabeth Arden  
Pure Finish  
Mineral Powder  
Foundation SPF 20 PA++

NET WT. .29 OZ. 8.33 g

Pure Finish  
01



**PURE FINISH MINERAL POWDER FOUNDATION SPF 20 PURE FINISH 10**

titanium dioxide powder

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:67938-1435
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	0.358 g in 8.33 g

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
MICA (UNII: V8A1AW0880)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
ZINC STEARATE (UNII: H92E6QA4FV)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SQUALANE (UNII: GW89575KF9)	
MAGNESIUM MYRISTATE (UNII: Z1917F0578)	
SEA SALT (UNII: 87GE52P74G)	
STARCH, RICE (UNII: 4DGK8B7BS)	
ALUMINUM OXIDE (UNII: LM26O6933)	
METHYL PARABEN (UNII: A2I8C7HI9T)	
SODIUM DEHYDRO ACETATE (UNII: 8W46YN971G)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
PROPYL PARABEN (UNII: Z8IX2SC1OH)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
ASCORBYL PALMITATE (UNII: QN83US2B0N)	
BUTYL PARABEN (UNII: 3QPI1U3FV8)	
ALPHA-TOCOPHEROL (UNII: H4N855PNZ1)	

**Product Characteristics**

<b>Color</b>	PINK (Pure Finish 10)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:67938-1435-1	1 in 1 BOX		
1	NDC:67938-1435-2	8.33 g in 1 CONTAINER		

**Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC monograph final	part352	09/20/2010	

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**Labeler** - Elizabeth Arden, Inc (849222187)

Revised: 1/2011

Elizabeth Arden, Inc