

ANTISPETIC- cetylpyridinium chloride liquid

Demoulas Super Markets

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Antiseptic Mouthrinse

299

Active ingredient

Cetylpyridinium chloride 0.07%

Purpose

Antigingivitis, Antiplaque

Use

helps control plaque that leads to gingivitis

Warnings

for this product

Stop use and ask a dentist if

- gingivitis, gleeding or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. These may be signs or smptoms of periodontitis, a serious form of gum disease

Keep out of reach of children under 6 years of age.

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 6 years & older: rinse for 30 seconds with 20 mL (4 teaspoonfuls) twice a day
- do not swallow
- children 6 years to under 12 years of age: supervise use
- when used after brushing, rinse mouth with water first
- children under 6 years of age: do not use

Other information

- this rinse is not intended to replace brushing or flossing

Inactive ingredients

water, glycerin, flavor, poloxamer 188, sodium saccharin, propylene glycol, sodium benzoate, sucralose, benzoic acid, blue 1

For better oral hygiene and fresher breath.

*This product is not manufactured or distributed by Procter & Gamble, distributor of Crest Pro-Health Rinse

DISTRIBUTED BY

DEMOULAS SUPER MARKETS, INC.

875 EAST STREET

TEWKSBURY, MA 01876

2969.005/299AK

principal display panel

MORE FOR YOUR DOLLAR

MARKET BASKET

Sealed with printed neckband for your protection

Compare to active ingredient in Crest Pro-Health Rinse

Multit-Action Alcohol-Free Antiseptic Oral Rinse with CPC

Antigingivitis/Antiplaque

- KILLS GERMS
- HELPS PREVENT PLAQUE
- HELPS PREVENT GINGIVITIS
- HELPS KEEP TEETH FEELING CLEAN
- FRESHENS BREATH
- NO BURN OF ALCOHOL

Zesty Mint

1 L (33.8 FL OZ)

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Crest® Pro-Health Rinse®

**Multi-Action
Alcohol-Free
Antiseptic
Oral Rinse**

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1 L (33.8 FL OZ)

L0004794FB

ANTISPETIC

cetylpyridinium chloride liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:53942-299
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
CETYLPYRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPYRIDINIUM - UNII:CUB7J10JV3)	CETYLPYRIDINIUM CHLORIDE	0.7 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
water (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLOXAMER 188 (UNII: LQA7B6G8JG)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:53942-299-86	1000 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	02/21/2012	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	02/21/2012	

Labeler - Demoulas Super Markets (007869647)**Registrant** - Vi-Jon (790752542)**Establishment**

Name	Address	ID/FEI	Business Operations
Vi-Jon		790752542	manufacture(53942-299)