

COLGATE MAX FRESH ADVANCED WHITENING- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

Colgate® Max Fresh®
Advanced Whitening

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise the child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, PEG-12, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Tetrasodium Pyrophosphate, Cocamidopropyl Betaine, Sodium Saccharin, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide, Yellow 5.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

10X

LONGER LASTING

COOL†

Max Fresh®

ADVANCED WHITENING

EXTRA WHITENING POWER‡

NET WT 6.0 OZ (170 g)

CLEAN MINT



COLGATE MAX FRESH ADVANCED WHITENING

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-899
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	564.38 mg in 1 g
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	

POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)
SODIUM LAURYL SULFATE (UNII: 368GB5141J)
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)
SACCHARIN SODIUM (UNII: SB8ZUX40TY)
POWDERED CELLULOSE (UNII: SMD1X3XO9M)
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)

Product Characteristics

Color	BLUE (LIGHT BLUE WTH WHITE FILM)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-899-60	1 in 1 CARTON	10/16/2021	12/31/2024
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-899-95	1 in 1 CARTON	10/16/2021	
2		178 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-899-34	2 in 1 CARTON	10/16/2021	12/31/2024
3		170 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-899-58	1 in 1 CARTON	07/30/2022	12/31/2024
4		70.87 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-899-78	1 in 1 CARTON	01/01/2024	
5		70.8 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	10/16/2021	

Labeler - Colgate-Palmolive Company (001344381)

Establishment

Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de C.V.		812312122	MANUFACTURE(35000-899) , ANALYSIS (35000-899) , PACK(35000-899) , LABEL(35000-899)

Revised: 4/2019

Colgate-Palmolive Company