

**COLGATE JUNIOR KIDS BATMAN MILD BUBBLE FRUIT FLUORIDE- sodium fluoride gel, dentifrice**  
**Mission Hills S.A de C.V**

-----  
**Colgate® Junior Kids Batman Mild Bubble Fruit® Fluoride Toothpaste**  
**Drug Facts**

**Active ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

sorbitol, water, hydrated silica, PEG-12, cellulose gum, sodium lauryl sulfate, flavor, sodium saccharin, mica, titanium dioxide, D&C yellow no. 10, FD&C blue no. 1

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE CO.**

*New York, NY 10022 U.S.A.*

**PRINCIPAL DISPLAY PANEL - 130 g Tube Label**

Colgate®

Anticavity Fluoride Toothpaste

CLINICALLY PROVEN

Cavity & Enamel Protection

ADA

ACCEPTED

American

Dental

Association®

Toothpaste

NET WT

4.6 OZ

(130 g)

Mild BUBBLE FRUIT®

**Colgate**<sup>®</sup>  
Anticavity Fluoride Toothpaste

**CLINICALLY PROVEN  
Cavity & Enamel Protection**



**Toothpaste**

**NET WT  
4.6 OZ  
(130 g)**

Mild BUBBLE FRUIT<sup>®</sup>

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

**Drug Facts**

Active ingredient	Purpose
Sodium fluoride 0.24% (0.15% w/v fluoride ion).....	Anticavity

**Use** helps protect against cavities

**Warnings**

Keep out of reach of children under 6 years of age.  
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients** sorbitol, water, hydrated silica, PEG-12, cellulose gum, sodium lauryl sulfate, flavor, sodium saccharin, mica, titanium dioxide, D&C yellow no. 10, FD&C blue no. 1

**Questions ? 1-800-468-6502**

**TWIST OFF CAP AND REMOVE FOIL SEAL  
DO NOT USE IF SEAL IS NOT INTACT.**

**GLUTEN FREE**



Helps prevent cavities

Licensed by:



BATMAN and all related characters and elements © &™ DC Comics.  
WB SHIELD: © &™ WBGL (s18)

**SAVE WATER**



**smartlabel™**

visit [smartlabel.colgate.com](http://smartlabel.colgate.com)  
for ingredient information

[www.colgate.com/savewater](http://www.colgate.com/savewater)

Dist. by:

**COLGATE-PALMOLIVE CO.**  
New York, NY 10022 U.S.A.

Made in Mexico [www.colgate.com](http://www.colgate.com)



181716 952370 7799

# COLGATE JUNIOR KIDS BATMAN MILD BUBBLE FRUIT FLUORIDE

sodium fluoride gel, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:65954-585
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	476 mg in 1 g
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)	

## Product Characteristics

<b>Color</b>	GREEN	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	FRUIT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-585-46	130 g in 1 TUBE; Type 0: Not a Combination Product	07/09/2018	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/09/2018	

---

**Labeler** - Mission Hills S.A de C.V (812312122)

Revised: 7/2018

Mission Hills S.A de C.V