

**CREST KIDS SPARKLEFUN BUBBLEGUM- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufactura, S. de R.L. de C.V.**

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**Crest Kids SparkleFun Bubblegum**

**Drug Facts**

**Active ingredient**

Sodium fluoride 0.243%  
(0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, red 28

**Questions?**

1-800-492-7378

MADE in Mexico

Dist. by Procter & Gamble,  
Cincinnati, OH 45202

**PRINCIPAL DISPLAY PANEL - 119 g Tube Label**

Kid's

Crest

Fluoride Anticavity Toothpaste

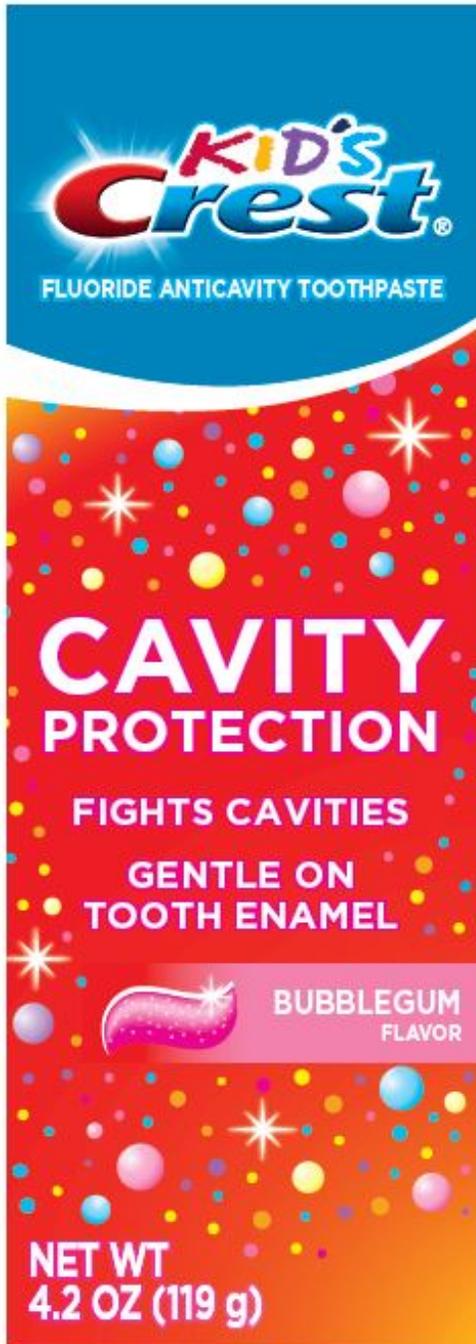
Cavity Protection

Fights Cavities

Gentle on Tooth Enamel

Bubblegum Flavor

Net Wt 4.2OZ (119 g)



**KID'S Crest BUBBLEGUM**

<b>Drug Facts</b>	
<b>Active ingredient</b> Sodium fluoride 0.243%..... (0.15% w/v fluoride ion)	<b>Purpose</b> .....Anticavity toothpaste
<b>Use</b> helps protect against cavities	
<b>Warning</b> Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> • twist off cap to remove foil seal • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist	
<b>Inactive ingredients</b> sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, red 28	
<b>Questions?</b> 1-800-492-7378	

DO NOT USE IF INNER FOIL IS TORN, CUT OR MISSING.  
Also sold as Crest Pro-Health Stages Bubblegum Flavor.

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MADE IN MEXICO  
DISTR. BY  
PROCTER & GAMBLE,  
CINCINNATI, OH 45202  
www.crest.com  
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www.pg.com  
96502548

**CREST KIDS SPARKLEFUN BUBBLEGUM**

sodium fluoride paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:58933-023
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
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<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g
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### Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>D&amp;C RED NO. 28</b> (UNII: 767IPOY5NH)	

### Product Characteristics

<b>Color</b>	pink	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	BUBBLE GUM	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58933-023-42	119 g in 1 TUBE; Type 0: Not a Combination Product	08/02/2023	
2	NDC:58933-023-85	24 g in 1 TUBE; Type 0: Not a Combination Product	07/01/2019	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/01/2019	

**Labeler** - Procter & Gamble Manufactura, S. de R.L. de C.V. (812807550)

Revised: 6/2025

Procter & Gamble Manufactura, S. de R.L. de C.V.