

**CREST BUBBLEGUM- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufacturing México, S. de R.L. de C.V.**

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**Crest®**

**Bubblegum**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 28

**Questions?**

1-800-492-7378

**MADE IN MEXICO**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 119 g Tube**

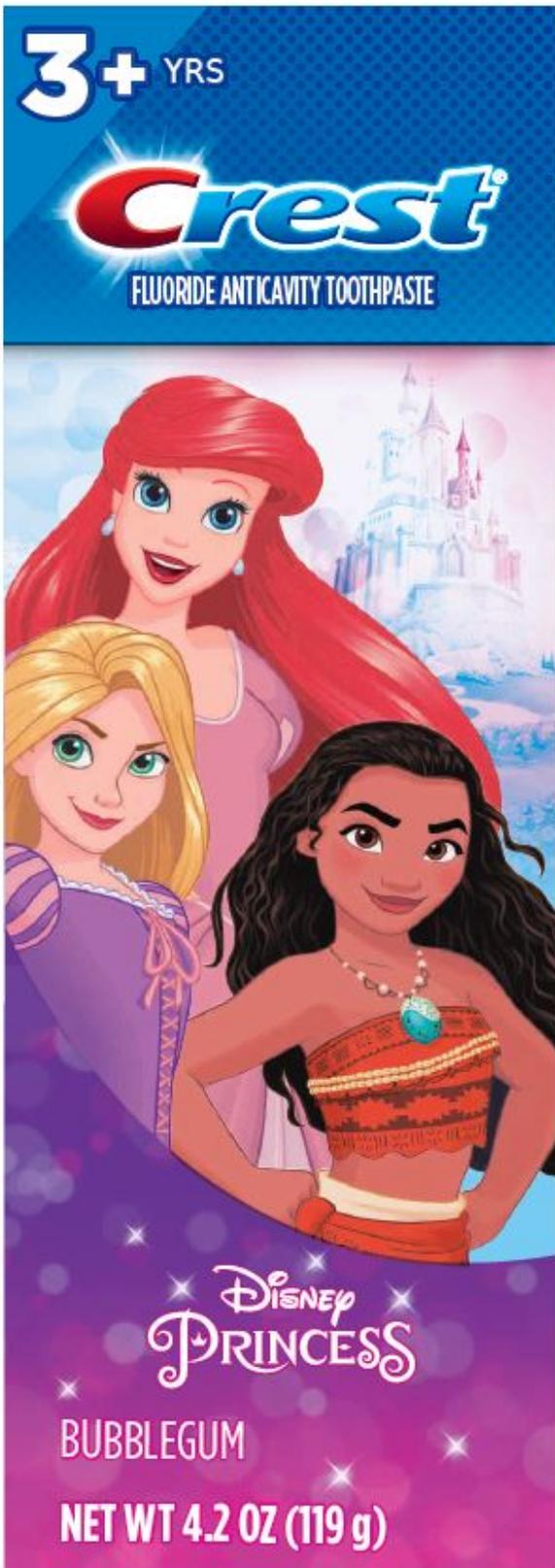
3+ YRS

CREST ANTICAVITY TOOTHPASTE

DISNEY PRINCESS

BUBBLEGUM

NET WT 4.2 OZ (119 g)



**Crest** FLUORIDE ANTICAVITY TOOTHPASTE

Kids will want to brush with Crest toothpaste featuring Disney Princesses. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

**Drug Facts**

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**Questions?** 1-800-492-7378

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DO NOT USE IF INNER FOIL IS TORN, CUT OR MISSING.  
MADE IN MEXICO  
DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202  
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sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:58933-047
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>CARBOXYPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>D&amp;C RED NO. 28</b> (UNII: 767IP0Y5NH)	

## Product Characteristics

<b>Color</b>	pink	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	BUBBLE GUM	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:58933-047-42	119 g in 1 TUBE; Type 0: Not a Combination Product	08/02/2023	

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021	08/02/2023	

**Labeler** - Procter & Gamble Manufacturing México, S. de R.L. de C.V. (812807550)

Revised: 1/2026

Procter & Gamble Manufacturing México, S. de R.L. de C.V.