

CREST BUBBLEGUM- sodium fluoride paste, dentifrice
Procter & Gamble Manufacturing México, S. de R.L. de C.V.

Crest®

Bubblegum

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 28

Questions?

1-800-492-7378

MADE IN MEXICO

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 119 g Tube

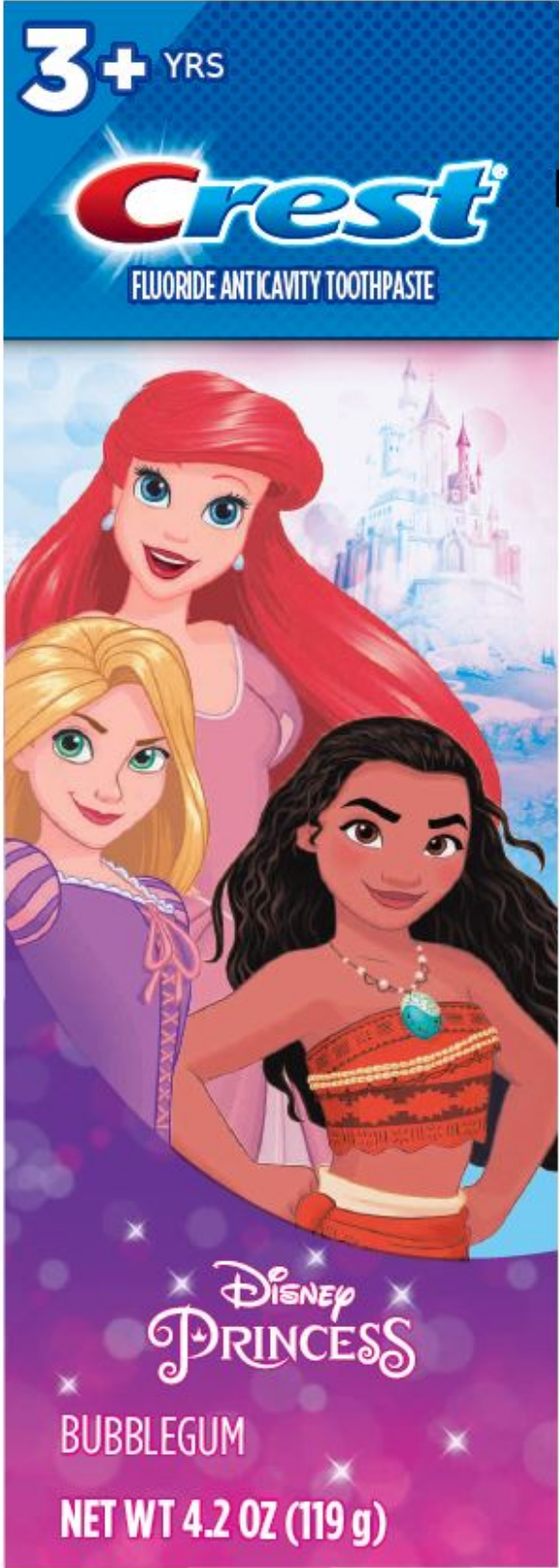
3+ YRS

CREST ANTICAVITY TOOTHPASTE

DISNEY PRINCESS

BUBBLEGUM

NET WT 4.2 OZ (119 g)



Crest FLUORIDE ANTICAVITY TOOTHPASTE

Kids will want to brush with Crest toothpaste featuring Disney Princesses. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

| | |
|---|-----------------------|
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| Questions? 1-800-492-7378 | |

7
DO NOT USE IF INNER FOIL IS TORN, CUT OR MISSING.
MADE IN MEXICO
DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202
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sodium fluoride paste, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:58933-047 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|--------------------------|-----------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION | 1.5 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|---|-----------------|
| CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| SORBITOL (UNII: 506T60A25R) | |
| WATER (UNII: 059QF0KO0R) | |
| HYDRATED SILICA (UNII: Y6O7T4G8P9) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| SODIUM PHOSPHATE (UNII: SE337SVY37) | |
| CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311) | |
| SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ) | |
| D&C RED NO. 28 (UNII: 767IP0Y5NH) | |

Product Characteristics

| | | | |
|-----------------|------------|---------------------|--|
| Color | pink | Score | |
| Shape | | Size | |
| Flavor | BUBBLE GUM | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|----------|------------------|--|-----------------------------|---------------------------|
| 1 | NDC:58933-047-42 | 119 g in 1 TUBE; Type 0: Not a Combination Product | 08/02/2023 | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------------|---|-----------------------------|---------------------------|
| OTC Monograph Drug | M021 | 08/02/2023 | |

Labeler - Procter & Gamble Manufacturing México, S. de R.L. de C.V. (812807550)

Revised: 12/2023

Procter & Gamble Manufacturing México, S. de R.L. de C.V.