

**BOBBI BROWN PRIMER PLUS PROTECTION BROAD SPECTRUM SPF50-  
avobenzene,homosalate,octisalate,octocrylene,and oxybenzone cream  
Bobbi Brown Professional Cosmetics Inc.**

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**BOBBI BROWN PRIMER PLUS PROTECTION BROAD SPECTRUM SPF50**

**Active Ingredients**

Avobenzene 3.00%  
Homosalate 5.00%  
Octisalate 5.00%  
Octocrylene 2.70%  
Oxybenzone 3.00%

**Purpose**

Sunscreen

**Use**

Helps prevent sunburn

**Warnings**

For External use only

**Do Not Use**

on damaged or broken skin

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

rash occurs

**Keep out of reach of children.**

If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:

apply liberally 15 minutes before sun exposure

reapply at least every two hours

use a water resistant sunscreen if swimming or sweating

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

limit time in the sun, especially from 10 a.m.-2 p.m.

wear long-sleeved shirts, pants, hats and sunglasses

children under 6 months of age:

ask a doctor

## Inactive Ingredients

WATER\AQUA\EAU,BUTYLOCTYL SALICYLATE,METHYL TRIMETHICONE,NEOPENTYL GLYCOL DIHEPTANOATE,ALEURITES MOLUCCANA (KUKUI) SEED OIL,LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE,PEG-100 STEARATE,BUTYLENE GLYCOL,GLYCERYL STEARATE,DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE,LAMINARIA OCHROLEUCA EXTRACT,LAMINARIA DIGITATA EXTRACT,ALGAE EXTRACT,LAVANDULA ANGUSTIFOLIA (LAVENDER),PELARGONIUM GRAVEOLENS (GERANIUM) FLOWER OIL,SODIUM HYALURONATE,CAFFEINE,ERGOTHIONEINE,SORBITOL,ETHYLHEXYLGLYCERIN,POTASSIUM CETYL PHOSPHATE,CETYL ALCOHOL,VP/EICOSENE COPOLYMER,SACCHARIDE ISOMERATE,CAPRYLIC/CAPRIC TRIGLYCERIDE,CAPRYLYL GLYCOL,AMMONIUM ACRYLOYLDIMETHYLTaurate/VP COPOLYMER,STEARIC ACID,DEHYDROXANTHAN GUM,SODIUM DEHYDROACETATE,DISODIUM EDTA,PHENOXYETHANOL,CITRIC ACID,CITRONELLOL,GERANIOL,LINALOOL,MICA <ILN39524>

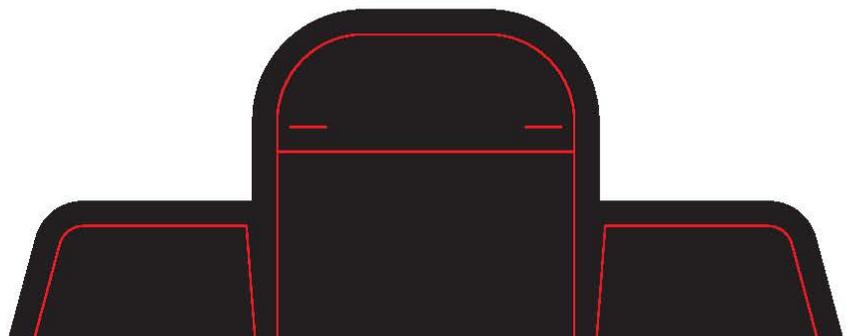
## Other Information

protect the product in this container from excessive heat and direct sun

BOBBI  
BROWN

Primer Plus Protection  
BROAD  
SPECTRUM  
SPF 50

1.4 FL. OZ/40 ML e





**Drug Facts**

Active Ingredients	Purpose
Avobenzone 3.00%	Sunscreen
Homosalate 5.00%	
Octisalate 5.00%	
Octocrylene 2.70%	
Oxybenzone 3.00%	

**Use**  
Helps prevent sunburn

**Warnings**  
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Do not use on damaged or broken skin  
When using this product keep out of eyes.  
Rinse with water to remove.  
**Stop use and ask a doctor if rash occurs.**  
Keep out of reach of children. If product is swallowed get medical help or contact a Poison Control Center right away.

**Directions**  
For sunscreen use:  
• apply liberally 15 minutes before sun exposure  
• reapply at least every two hours  
• use a water resistant sunscreen if swimming or sweating  
• Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:  
• limit time in the sun, especially from 10 a.m. - 2 p.m.  
• wear long-sleeved shirts, pants, hats and sunglasses  
• children under 6 months of age: ask a doctor

**Inactive Ingredients**  
water/aqua/jeau • butylcetyl salicylate • methyl trimethicone • neocetyl glycol diheptanoate • alarites moluccana (linal) seed oil • lauryl pae-9 polydimethylsilyloxyethyl dimethicone • peg-100 stearate • butylene glycol • glyceryl stearate • dimethylsiloxyl tri polyhydroxystearate • laminaria ochroleuca extract • laminaria digitata extract • algae extract • irwindia angustifolia (lavender) • polypodium graveolens (geranium) flower oil • sodium hyaluronate • caffeine • argothamine • sorbitol • ethylhexylglycerin • potassium cetyl phosphates • cetyl alcohol • cyclopentasiloxane copolymer • saccharide isomerate • caprylyl/capric triglycolide • caprylyl glycol • ammonium acryloyldimethyltaurate/vp copolymer • stearic acid • dehydrozanthan gum • sodium dehydroacetate • disodium edta • phenoxethanol • citric acid • citronellol • geraniol • linoleol • mica (ci-79221)

**Other Information**  
protect the product in this container from excessive heat and direct sun

BOBBI  
BROWN

**Primer Plus  
Protection  
Broad Spectrum  
SPF 50**  
1.4 FL. OZ./40 ml e

**Primer Plus Protection  
Broad Spectrum SPF 50**  
All the benefits of a primer plus customized ingredients for flawless skin and makeup.  
**Helps Prevent Damage**  
Smooths Texture  
Layers Invisibly  
Apply after skincare, before makeup.  
©Dist. Bobbi Brown Professional Cosmetics  
N.Y., N.Y. 10022 • W.L.B. LTD. GLEZ 300, UK  
New York • London • Paris  
Made in U.S.A. (EKL1)  
WWW.BOBBIROWN.COM



EKL1-01-1111

**BOBBI BROWN PRIMER PLUS PROTECTION BROAD SPECTRUM SPF50**  
avobenzone,homosalate,octisalate,octocrylene,and oxybenzone cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:64141-035
Route of Administration	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	27 mg in 1 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	50 mg in 1 mL
<b>OXYBENZONE</b> (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	30 mg in 1 mL
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>DEHYDROXANTHAN GUM</b> (UNII: 63ZP711BQO)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SODIUM DEHYDROACETATE</b> (UNII: 8W46YN971G)	
<b>GERANIOL</b> (UNII: L837108USY)	
<b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)	
<b>LAVANDULA ANGUSTIFOLIA FLOWERING TOP</b> (UNII: 9YT4B71U8P)	
<b>POTASSIUM CETYL PHOSPHATE</b> (UNII: 03KCY6P7UT)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>SACCHARIDE ISOMERATE</b> (UNII: W8K377W98I)	
<b>METHYL TRIMETHICONE</b> (UNII: S73ZQI0GXM)	
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)	
<b>NEOPENTYL GLYCOL DIHEPTANOATE</b> (UNII: 5LKWBC543X)	
<b>LAMINARIA OCHROLEUCA</b> (UNII: 4R2124HE76)	
<b>LAMINARIA DIGITATA</b> (UNII: 15E7C67EE8)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>KUKUI NUT OIL</b> (UNII: TP11QR7B8R)	
<b>LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE</b> (UNII: 25G622K2RA)	
<b>PEG-100 STEARATE</b> (UNII: YD01N1999R)	
<b>DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE</b> (UNII: D21K655H52)	
<b>CAFFEINE</b> (UNII: 3G6A5W338E)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>VINYLPYRROLIDONE/EICOSENE COPOLYMER</b> (UNII: 035MV9S1C3)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>.BETA.-CITRONELLOL, (R)-</b> (UNII: P01OUT964K)	
<b>LINALOOL, (+/-)-</b> (UNII: D81QY6I88E)	
<b>PORPHYRIDIUM PURPUREUM</b> (UNII: K2P8K2558N)	
<b>HYALURONATE SODIUM</b> (UNII: YSE9PPT4TH)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>BUTYLOCTYL SALICYLATE</b> (UNII: 2EH13UN8D3)	
<b>PELARGONIUM GRAVEOLENS FLOWER OIL</b> (UNII: 3K0J1S7QGC)	
<b>ERGOTHIONEINE</b> (UNII: BDZ3DQM98W)	
<b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)	
<b>AMMONIUM ACRYLOYLDIMETHYLAURATE/VP COPOLYMER</b> (UNII: W59H9296ZG)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:64141-035-01	1 in 1 CARTON	08/18/2023	
1		40 mL in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	08/18/2023	

**Labeler** - Bobbi Brown Professional Cosmetics Inc. (627131279)**Registrant** - Estee Lauder Companies Inc. (790802086)**Establishment**

Name	Address	ID/FEI	Business Operations
The Estee Lauder Inc		802599436	manufacture(64141-035)

Revised: 12/2024

Bobbi Brown Professional Cosmetics Inc.