

**BOBBI BROWN PRIMER PLUS PROTECTION BROAD SPECTRUM SPF50-
avobenzone,homosalate,octisalate,octocrylene,and oxybenzone cream
Bobbi Brown Professional Cosmetics Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

BOBBI BROWN PRIMER PLUS PROTECTION BROAD SPECTRUM SPF50

Active Ingredients

Avobenzone 3.00%
Homosalate 5.00%
Octisalate 5.00%
Octocrylene 2.70%
Oxybenzone 3.00%

Purpose

Sunscreen

Use

Helps prevent sunburn

Warnings

For External use only

Do Not Use

on damaged or broken skin

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

rash occurs

Keep out of reach of children.

If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

apply liberally 15 minutes before sun exposure

reapply at least every two hours

use a water resistant sunscreen if swimming or sweating

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

limit time in the sun, especially from 10 a.m.-2 p.m.

wear long-sleeved shirts, pants, hats and sunglasses

children under 6 months of age:

ask a doctor

Inactive Ingredients

WATER\AQUA\EAU,BUTYLOCTYL SALICYLATE,METHYL TRIMETHICONE,NEOPENTYL GLYCOL DIHEPTANOATE,ALEURITES MOLUCCANA (KUKUI) SEED OIL,LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE,PEG-100 STEARATE,BUTYLENE GLYCOL,GLYCERYL STEARATE,DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE,LAMINARIA OCHROLEUCA EXTRACT,LAMINARIA DIGITATA EXTRACT,ALGAE EXTRACT,LAVANDULA ANGUSTIFOLIA (LAVENDER),PELARGONIUM GRAVEOLENS (GERANIUM) FLOWER OIL,SODIUM HYALURONATE,CAFFEINE,ERGOTHIONEINE,SORBITOL,ETHYLHEXYLGLYCERIN,POTASSIUM CETYL PHOSPHATE,CETYL ALCOHOL,VP/EICOSENE COPOLYMER,SACCHARIDE ISOMERATE,CAPRYLIC/CAPRIC TRIGLYCERIDE,CAPRYLYL GLYCOL,AMMONIUM ACRYLOYLDIMETHYLTaurate/VP COPOLYMER,STEARIC ACID,DEHYDROXANTHAN GUM,SODIUM DEHYDROACETATE,DISODIUM EDTA,PHENOXYETHANOL,CITRIC ACID,CITRONELLOL,GERANIOL,LINALOOL,MICA <ILN39524>

Other Information

protect the product in this container from excessive heat and direct sun

BOBBI
BROWN

Primer Plus Protection
BROAD
SPECTRUM
SPF 50

1.4 FL. OZ./40 ML e





Drug Facts

Active Ingredients	Purpose
Avobenzone 3.00%	Sunscreen
Homosalate 5.00%	
Octisalate 5.00%	
Octocrylene 2.70%	
Oxybenzone 3.00%	

Use
Helps prevent sunburn

Warnings
For external use only
Do not use on damaged or broken skin
When using this product, keep out of eyes.
Rinse with water to remove.
Stop use and ask a doctor if rash occurs.
Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions
For sunscreen use:
• apply liberally 15 minutes before sun exposure
• reapply at least every two hours
• use a water resistant sunscreen if swimming or sweating
• Sun Protection Message: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
• limit time in the sun, especially from 10 a.m. - 2 p.m.
• wear long-sleeved shirts, pants, hats and sunglasses
• children under 6 months of age: ask a doctor

Inactive Ingredients
water/aqua/eau • butyloctyl salicylate • methyl trimethicone • neopentyl glycol diheptanoate • alurites mollucana (taro) seed oil • lauryl peg-9 polydimethylsilyoxymethyl dimethicone • peg-100 stearate • butylene glycol • glyceryl stearate • dipentacetyltriethyltrioxytrisostearate • laminaria ochroleuca extract • laminaria digitata extract • algae extract • inuvula angustifolia (lavender) • polargonium graveolens (geranium) flower oil • sodium hyaluronate • caffeine • argonitoline • sorbitol • ethylhexylglycerin • potassium cetyl phosphate • cetyl alcohol • vinylacetate copolymer • saccharide isomerate • caprylyl/capric triglyceride • caprylyl glycol • ammonium acryloyldimethyltaurate/vp copolymer • stearic acid • dehydroalanin gum • sodium dehydroacetate • disodium edta • rhensopolysiloxane • citric acid • citronellol • geraniol • linalool • mica (ci-77491)

Other Information
protect the product in this container from excessive heat and direct sun

B O B B I
B R O W N

**Primer Plus
Protection
Broad Spectrum
SPF 50**

1.4 FL. OZ./40 ml e

**Primer Plus Protection
Broad Spectrum SPF 50**
All the benefits of a primer plus customized ingredients for flawless skin and makeup.

**Helps Prevent Damage
Smooths Texture
Layers Invisibly**
Apply after skincare, before makeup.

©/Dist. Bobbi Brown Professional Cosmetics
N.Y., N.Y. 10022 • 311 B LTD. GLEZ 300, UK
New York • London • Paris
Made in U.S.A. (EKL1)
WWW.BOBBI BROWN.COM



EKL1-01-1111

BOBBI BROWN PRIMER PLUS PROTECTION BROAD SPECTRUM SPF50
avobenzene,homosalate,octisalate,octocrylene,and oxybenzone cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:64141-035
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	27 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	50 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	30 mg in 1 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
DEHYDROXANTHAN GUM (UNII: 63ZP711BQO)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
MICA (UNII: V8A1AW0880)	
WATER (UNII: 059QF0KO0R)	
GERANIOL (UNII: L837108USY)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
LAVANDULA ANGUSTIFOLIA FLOWERING TOP (UNII: 9YT4B71U8P)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
SODIUM DEHYDROACETATE (UNII: 8W46YN971G)	
METHYL TRIMETHICONE (UNII: S73ZQI0GXM)	
SACCHARIDE ISOMERATE (UNII: W8K377W98I)	
NEOPENTYL GLYCOL DIHEPTANOATE (UNII: 5LKW3C543X)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
LAMINARIA OCHROLEUCA (UNII: 4R2124HE76)	
LAMINARIA DIGITATA (UNII: 15E7C67EE8)	
KUKUI NUT OIL (UNII: TP11QR7B8R)	
LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: 25G622K2RA)	
PEG-100 STEARATE (UNII: YD01N1999R)	
DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE (UNII: D21K655H52)	
CAFFEINE (UNII: 3G6A5W338E)	
SORBITOL (UNII: 506T60A25R)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
VINYLPYRROLIDONE/EICOSENE COPOLYMER (UNII: 035MV9S1C3)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	
PORPHYRIDIUM PURPUREUM (UNII: K2P8K2558N)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	

PELARGONIUM GRAVEOLENS FLOWER OIL (UNII: 3K0J1S7QGC)	
ERGOTHIONEINE (UNII: BDZ3DQM98W)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER (UNII: W59H9296ZG)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:64141-035-01	1 in 1 CARTON	08/18/2023	
1		40 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M020	08/18/2023	

Labeler - Bobbi Brown Professional Cosmetics Inc. (627131279)

Registrant - Estee Lauder Companies Inc. (790802086)

Establishment

Name	Address	ID/FEI	Business Operations
The Estee Lauder Inc		802599436	manufacture(64141-035)

Revised: 8/2023

Bobbi Brown Professional Cosmetics Inc.