

COMPLETE PROTECTION- stannous fluoride paste, dentifrice Target

5820065 Up&Up Sensitive Complete Protection TP

Active Ingredient

Stannous fluoride 0.454% w/w (0.15% w/v fluoride ion)

Purpose

Anticavity, Antigingivitis, Antihypersensitivity

Indications & Usage

aids in the prevention of dental cavities * helps interfere with the harmful effects of plaque associated with gingivitis * builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

Warnings

When using this product, if irritation occurs discontinue use.

Stop use and ask a dentist if:

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist
- pain/sensitivity still persists after 4 weeks of use
- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing space between teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush

- brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

Other information

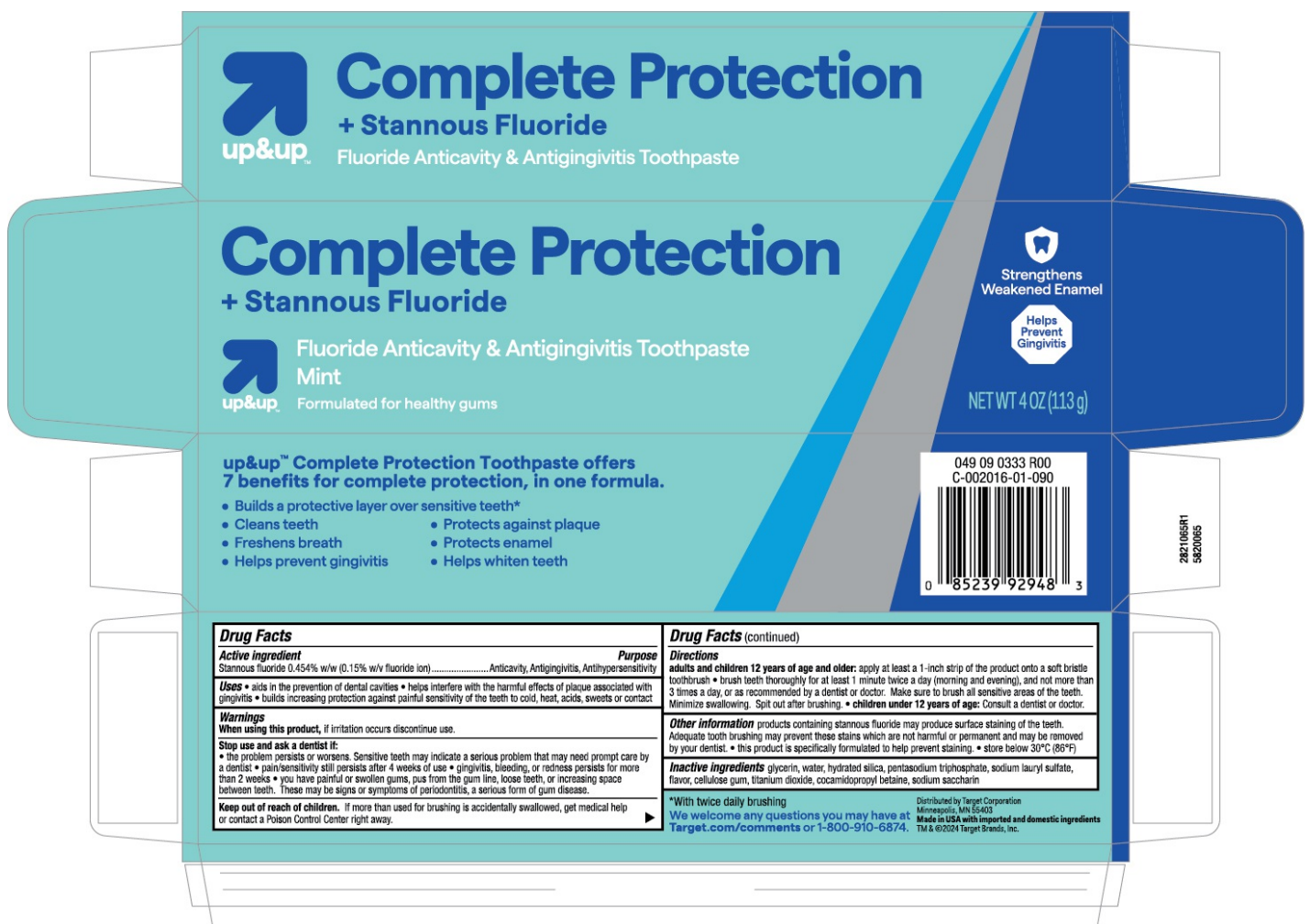
products containing stannous fluoride may produce surface staining of the teeth. Adequate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.

- this product is specifically formulated to help prevent staining.
- store below 30°C (86°F)

Inactive ingredients

glycerin, water, hydrated silica, pentasodium triphosphate, sodium lauryl sulfate, flavor, cellulose gum, titanium dioxide, cocamidopropyl betaine, sodium saccharin

Principal Display Panel



COMPLETE PROTECTION

stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11673-366
Route of Administration	ORAL, DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
WATER (UNII: 059QF0KO0R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	

Product Characteristics

Color	white (White to off white)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-366-09	1 in 1 CARTON	02/10/2024	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:11673-366-19	1 in 1 CARTON	02/10/2024	
2		226 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	02/10/2024	

Labeler - Target (006961700)

Registrant - Lornamead (080046418)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(11673-366) , pack(11673-366)

Revised: 11/2023

Target