

ANAL BLU- desensitizer cream
Novelties by Nasswalk, Inc.

Anal Blu

Active Ingredient:

Benzocaine 7.5%

Purpose:

Desensitizer

Uses:

Desensitizing Lubricant. Where less painful anal penetration is desired.

Warnings:

For External use only. Do not use near eyes. Not for prolonged use. If condition for which preparation is used causes discomfort, or if a rash or irritation should develop, discontinue use and consult a physician. For prevention of premature ejaculation.

Keep out of reach of children.

Directions:

Apply a small amount of ANAL BLU to rectal area prior to penetration. Wait a few minutes for desensitization before attempting penetration. Proper amount and waiting time will be determined after several uses.

Inactive Ingredients:

PEG-8, Glycerin, PEG-75, Sodium Saccharin, Flavor, FD&C Blue #1

Anal Blu

Anal Blu

EUROPEAN FORMULATED ANAL-ESE

Anal Blu Pineapple-Cherry Flavor

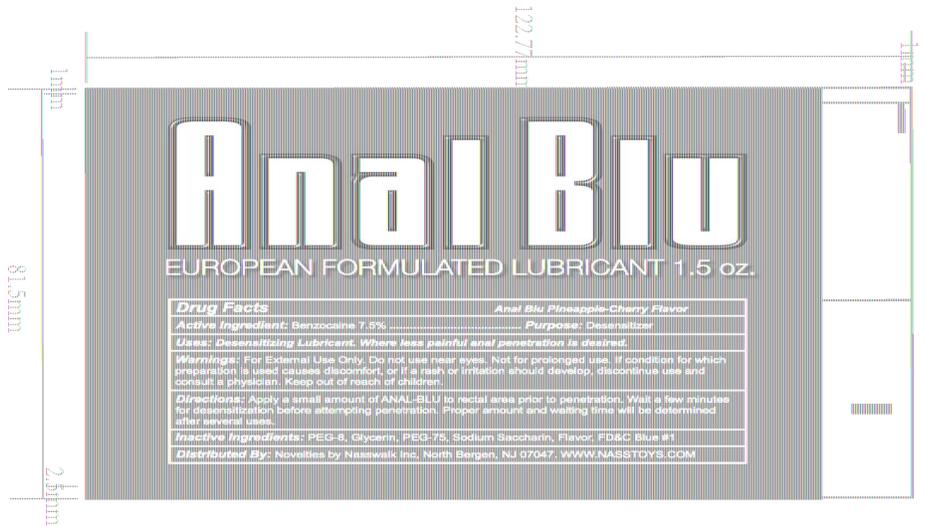
Net Weight 1.5 oz.

Distributed By: Novelties by Nasswalk Inc, North Bergeeb, NJ 07047.
WWW.NASSTOYS.COM

1.5 Carton



1.5 Tube



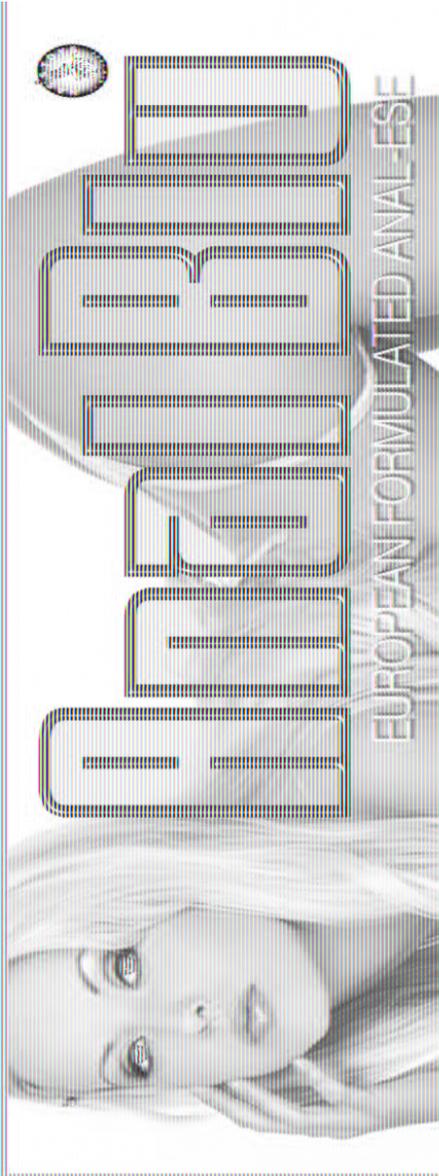
Net Weight 0.5 oz.

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0.5 Carton



0.5 Tube



Drug Facts

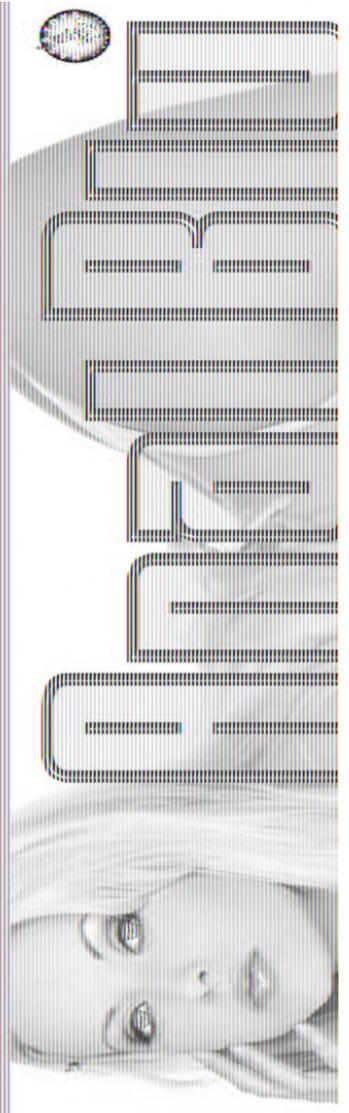
Anal Blu Pineapple Cherry Flavor

Active Ingredient: Benzocaine 7.5%

Purpose: Desensitizer

Uses: Desensitizing Lubricant. Where less painful penetration is desired.

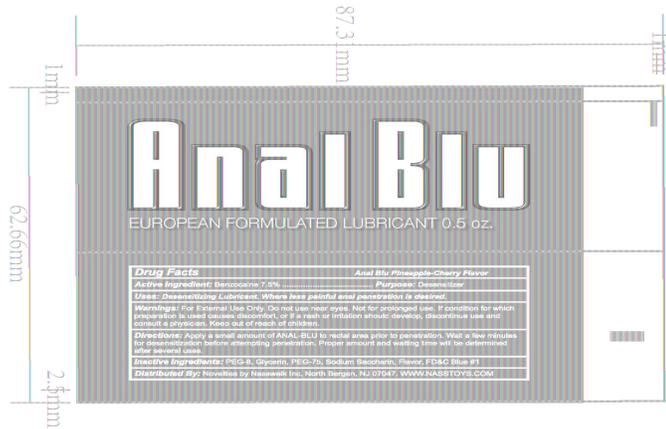
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Nasswalk Item # 03
ANAL BLU .5oz



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ANAL BLU

desensitizer cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:83608-108
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	7.5 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-8 STEARATE (UNII: 2P9L47V15E)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

PEG-75 STEARATE (UNII: OT38R0N74H)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:83608-108-05	1 in 1 CARTON	08/07/2023	
1		0.5 mL in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:83608-108-15	1 in 1 CARTON	08/07/2023	
2		1.5 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	08/07/2023	

Labeler - Novelties by Nasswalk, Inc. (049455157)

Registrant - Novelties by Nasswalk, Inc. (049455157)

Establishment

Name	Address	ID/FEI	Business Operations
Advance Cosmetics Research Laboratories Inc,		874810872	manufacture(83608-108)

Revised: 11/2025

Novelties by Nasswalk, Inc.