DR. NUMB - lidocaine cream Ei Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Dr. Numb Anorectal Cream

Acive Ingredients Purpose

Lidocaine 5% Local Anesthetic

Uses

For temprary relief of local discomfort, itching pain, soreness or burning in the perianal area associated with anorectal disorders. For temprary relief of local discomfort, itching pain, soreness or burning in the perianal area associated with anorectal disorders.

Keep out of reach of children

If swallowed, get medical help or contact a Poison Control Center right away.

For temporary relief of local discomfort, itching, pain, soreness or burning in the perianal area assosiated with anorectal disorders.

Warnings

For external use only

When using this product

- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

□Stop use and ask a doctor if□

- allergic reaction occurs
- redness, irritation, swelling, pain, or other simptoms begin or increase
- condition worsens or does not improve withing 7 days

Directions

- adults: when practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before application of this product
- when first opening the tube, twist the cap and peel off the foil seal
- apply externally to the affected area up to 6 times daily
- children under 12 years of age: consult a doctor

Inactive ingredients

Carbopol, lecithin, propylene glycol, purified water, vitamin E.

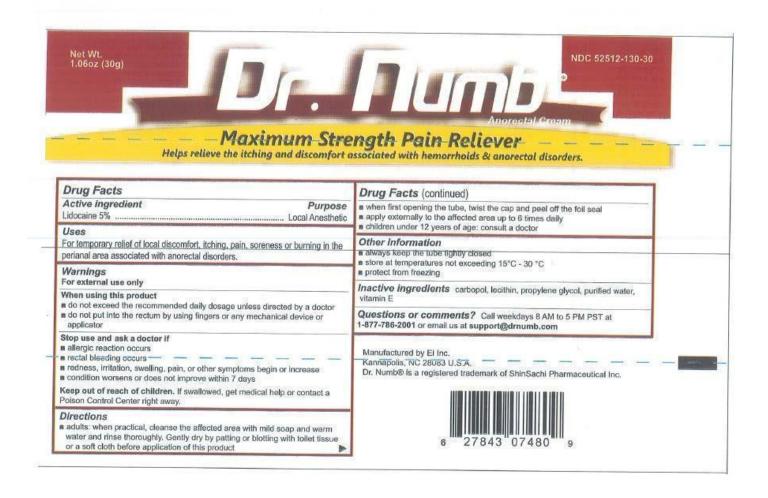
Other information

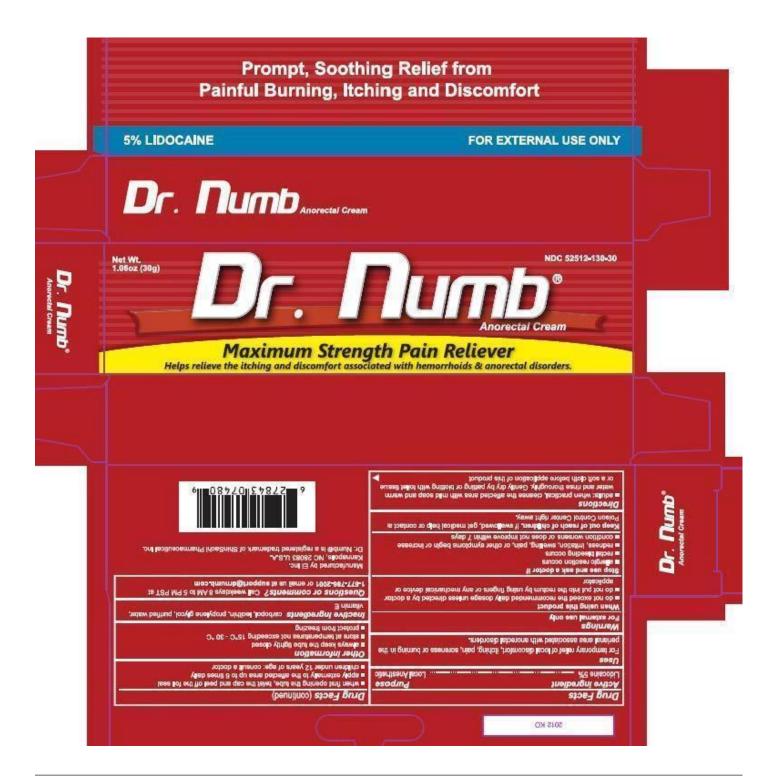
- always keep the tube tightly closed
- store at temperatures not exceeding 15¹⁰C- 30¹⁰C
- protect from freezing

Questions and comments?

Call weekdays 8 a.m. to 5 p.m. PST at 8-877-786-2001 oe email us at **Support@drnumb.com**

Labeling





DR. NUMB							
lidocaine cream							
Product Information							
Product Type	HUMAN OTC DRUG	Item Code (S	Source)	NDC:52	512-130		
Route of Administration	TOPICAL						
Active Ingredient/Active Moiety							
Ingre		Basis of Streng	gth	Strength			

Lidocaine (UNII: 98PI200987) (Lidocaine - UNII:98PI200987)			7)	Lidocaine		5 g in 100 g
Ina	ctive Ingredien	ts				
		Ingredient N	ame			Strength
Prop	pylene Glycol (UNII:	6DC9Q167V3)				
Benz	zyl Alcohol (UNII: Ll	KG8494WBH)				
.ALF	PHATO CO PHERO	L ACETATE (UNII: 9E8X80D2L0)				
I FC	THIN. SOYBEAN (U	UNII: 1DI56QDM62)				
	,					
		LYMER TYPE B (UNII: HHT01ZNK3))			
CAR Pac	RBOMER HOMOPO ckaging					
CAR Pac	RBOMER HOMOPO	LYMER TYPE B (UNII: HHT01ZNK3 Package Description		ng Start Date	Marl	keting End Date
CAR Pac #	RBOMER HOMOPO ckaging	Package Description 1 in 1 PACKAGE		ig Start Date	Marl	keting End Date
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CAR # 1 NI 1	RBOMER HOMOPO Ckaging Item Code DC:52512-130-30	Package Description1 in 1 PACKAGE30 g in 1 TUBE		ig Start Date	Marl	keting End Date
CAR Pac # 1 1 1	Ckaging Item Code DC:52512-130-30	Package Description 1 in 1 PACKAGE 30 g in 1 TUBE rmation	Marketin			
CAR Pac # 1 NI 1 Man	RBOMER HOMOPO Ckaging Item Code DC:52512-130-30	Package Description1 in 1 PACKAGE30 g in 1 TUBE	Marketin	g Start Date Marketing Start		keting End Date Marketing End Dat

Labeler - Ei Inc. (105803274)

Registrant - Ei Inc. (105803274)

Establishment

Name	Address	ID/FEI	Business Operations
Ei Inc.		105803274	manufacture(52512-130), label(52512-130), pack(52512-130)

Revised: 12/2012

Ei Inc.