

ZENSA NUMBING GEL- lidocaine 5%, phenylephrine hydrochloride 0.25% gel
Alera Skin Care Products Inc.

Active Ingredient

Lidocaine 5% and Phenylephrine hydrochloride 0.25%

PURPOSE

Local Anaesthetic

Vasoconstrictor

Protective

USES

For temporary relief of local discomfort associated with anorectal disorders. For temporary relief of pain, soreness and burning. Temporarily shrinks hemorrhoidal tissue.

WARNINGS

For external use only.

Before use ask a doctor:

- if you are presently taking a prescription drug for high blood pressure or depression.

When using this product:

- certain persons can develop allergic reactions to ingredients in this product.
- if the symptom being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase, discontinue use and consult a doctor.

Do not use this product if you have heart disease, high blood pressure, thyroid disease, diabetes, or difficulty in urination due to enlargement of the prostate gland unless directed by a doctor.

Stop use and ask a doctor if:

- condition worsens or does not improve within 7 days
- bleeding occurs.

KEEP OUT OF REACH OF CHILDREN

If swallowed, get medical help or contact a Poison Control Center right away.

DIRECTIONS

Children under 12 years of age: Consult a doctor.

Apply externally to the affected area up to 4 times daily.

STORAGE AND HANDLING

Other Information

See enclosed consumer leaflet prior to use. Store at 59°-86°F.

Protect from freezing.

INACTIVE INGREDIENT

Benzyl Alcohol, Carbomer, Caprylyl Glycol, Propylene Glycol, Phenoxyethanol, Purified Water.

QUESTIONS

Questions? 1-844-441-7546

Zensa Numbing Gel 1 oz

35mm

zenso

zenso
NUMBING GEL

Active gel with 5% Lidocaine and
0.25% Prilocaine Hydrochloride

zenso
NUMBING GEL

NDC 68085-400-01 1 oz (30g)

SKINCARE

NDC 68085-400-01 1 oz (30g)

SKINCARE

zenso

LOT NUMBER AND DIBURY

Scan with your smartphone app

6 28235 62015 4

Distributed by: Pharm Data Group, Inc.
100 S. Santa Fe Ave., Suite 200, Santa Fe, NM 87501

Drug Facts

Active ingredient (w/w) / Purpose
Lidocaine 5%..... Topical Anesthetic
Prilocaine hydrochloride 0.25%.....Vasoconstrictor

Uses
For temporary relief of local discomfort associated with anorectal disorders. For temporary relief of pain, soreness and burning, temporarily shrinks hemorrhoidal tissue.

Warnings
For external use only. Before use see a doctor: if you are presently taking a prescription drug for high blood pressure or depression.

When using this product: certain persons can develop allergic reactions to ingredients in this product. If the symptoms being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase, discontinue use and consult a doctor.

Do not use this product if you have heart disease, high blood pressure, thyroid disease, diabetes, or difficulty in urination due to enlargement of the prostate gland unless directed by a doctor. Stop use and see a doctor if condition worsens or does not improve within 7 days. Bleeding occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions
Children under 12 years of age: Consult a doctor. Apply externally to the affected area up to 4 times daily.

Other information
See enclosed consumer leaflet prior to use. Store at 59°-86°F. Protect from freezing.

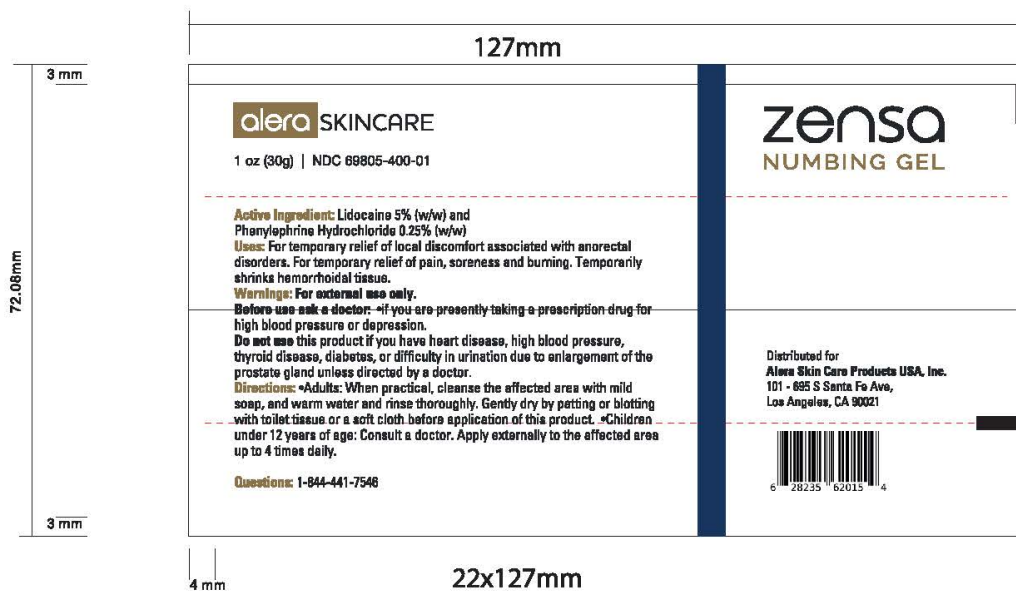
Inactive ingredients
Benzyl Alcohol, Carbomer, CapryM Glycol, Propylene Glycol, Phenoxyethanol, Purified Water.

Questions? 1-844-441-7548



PMS 572 Black

140mm 279650



alera SKINCARE

1 oz (30g) | NDC 69805-400-01

Active Ingredient: Lidocaine 5% (w/w) and Phenylephrine Hydrochloride 0.25% (w/w)

Uses: For temporary relief of local discomfort associated with anorectal disorders. For temporary relief of pain, soreness and burning. Temporarily shrinks hemorrhoidal tissue.

Warnings: For external use only.

Before use ask a doctor: If you are presently taking a prescription drug for high blood pressure or depression.

Do not use this product if you have heart disease, high blood pressure, thyroid disease, diabetes, or difficulty in urination due to enlargement of the prostate gland unless directed by a doctor.

Directions: *Adults: When practical, cleanse the affected area with mild soap, and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or a soft cloth before application of this product. *Children under 12 years of age: Consult a doctor. Apply externally to the affected area up to 4 times daily.

Questions: 1-844-441-7546

zensa
NUMBING GEL

Distributed for
Alera Skin Care Products USA, Inc.
101 - 695 S Santa Fe Ave,
Los Angeles, CA 90021



lidocaine 5%, phenylephrine hydrochloride 0.25% gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69805-400
Route of Administration	RECTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PHENYLEPHRINE HYDROCHLORIDE (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	0.25 g in 100 g
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: HHT01Z NK31)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69805-400-01	1 in 1 CARTON	09/25/2023	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	09/25/2023	

Labeler - Alera Skin Care Products Inc. (202686093)

Revised: 9/2023

Alera Skin Care Products Inc.