

**AVEENO ANTI-ITCH CONCENTRATED- zinc oxide, ferric oxide red, and pramoxine hydrochloride lotion**  
**Kenvue Brands LLC**

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**Aveeno® Anti-Itch CONCENTRATED LOTION**

***Drug Facts***

<b>Active ingredients</b>	<b>Purpose</b>
Calamine 3%	Skin Protectant
Pramoxine HCl 1%	External Analgesic

**Uses**

- For temporary relief of pain and itching associated with:
  - minor burns
  - sunburn
  - minor cuts
  - scrapes
  - insect bites
  - minor skin irritations
  - rashes due to poison ivy, poison oak, or poison sumac
- Dries the oozing and weeping of poison:
  - ivy
  - oak
  - sumac

**Warnings**

**For external use only.**

**Do not use**

- on wounds or damaged skin

**When using this product**

- do not get into eyes
- do not bandage tightly

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

## **Directions**

- Adults and children 2 years of age and older: Apply to affected area not more than 3 to 4 times daily.
- Children under 2 years of age: ask a doctor.

## **Other information**

- Store at Room Temperature

## **Inactive ingredients**

Water, Glycerin, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, Camphor, Methylparaben, Sodium Chloride, Avena Sativa (Oat) Kernel Oil, Avena Sativa (Oat) Kernel Flour, Avena Sativa (Oat) Kernel Extract

## **Questions?**

call toll-free **866-428-3366** or **215-273-8755**(collect) [www.aveeno.com](http://www.aveeno.com)

Distributed by: **JOHNSON &  
JOHNSON CONSUMER INC.**  
Skillman, NJ 08558

## **PRINCIPAL DISPLAY PANEL - 118 mL Bottle Label**

### **Dermatologist Recommended**

**Aveeno** ®

**Anti-Itch  
CONCENTRATED LOTION  
External Analgesic/Skin Protectant**

**Fast-Acting,  
Soothing Itch Relief of:  
Poison Ivy/Oak/Sumac,  
Insect Bites**

**Soothes Chicken Pox Rash  
and Allergic Itches**

Aveeno ®  
Dermatologist recommended  
for over 65 years

**with Triple  
Oat Complex**

4 fl. oz. (118 mL)

Dermatologist Recommended

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CONCENTRATED LOTION**

External Analgesic/Skin Protectant

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30040476

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 • minor burns • sunburn • minor cuts • scrapes • insect bites • minor skin irritations • rashes due to poison ivy, poison oak, or poison sumac  
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**Warnings** For external use only. Do not use ■ on wounds or damaged skin. When using this product ■ do not get into eyes. ■ do not bandage tightly. Stop use and ask a doctor if ■ condition worsens ■ symptoms last more than 7 days or clear up and occur again within a few days. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

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**Other information** ■ Store at Room Temperature

**Inactive ingredients** Water, Glycerin, Distearyl Dimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, Camphor, Methylparaben, Sodium Chloride, Avena Sativa (Oat) Kernel Oil, Avena Sativa (Oat) Kernel Flour, Avena Sativa (Oat) Kernel Extract

**Questions?** call toll-free 866-428-3366 or 215-273-8755 (collect) www.aveeno.com

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AVEENO ANTI-ITCH CONCENTRATED			
zinc oxide, ferric oxide red, and pramoxine hydrochloride lotion			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0475
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)		ZINC OXIDE	29.4 mg in 1 mL
FERRIC OXIDE RED (UNII: 1K09F3G675) (FERRIC OXIDE RED - UNII:1K09F3G675)		FERRIC OXIDE RED	0.6 mg in 1 mL

<b>PRAMOXINE HYDROCHLORIDE</b> (UNII: 88AYB867L5) (PRAMOXINE - UNII:068X84E056)	PRAMOXINE HYDROCHLORIDE	10 mg in 1 mL
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<b>Inactive Ingredients</b>	
<b>Ingredient Name</b>	<b>Strength</b>
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>DISTEARYLDIMONIUM CHLORIDE</b> (UNII: OM9573ZX3X)	
<b>PETROLATUM</b> (UNII: 4T6H12BN9U)	
<b>ISOPROPYL PALMITATE</b> (UNII: 8CRQ2TH63M)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>METHYLPARABEN</b> (UNII: A2I8C7HI9T)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>OAT KERNEL OIL</b> (UNII: 3UVP41R77R)	
<b>OATMEAL</b> (UNII: 8PI54V663Y)	
<b>OAT</b> (UNII: Z6J799EAJK)	

<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:69968-0475-4	118 mL in 1 BOTTLE; Type 0: Not a Combination Product	03/01/2019	

<b>Marketing Information</b>			
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M017	03/01/2019	

**Labeler** - Kenvue Brands LLC (118772437)