

AVEENO ANTI-ITCH CONCENTRATED- zinc oxide, ferric oxide red, and pramoxine hydrochloride lotion
Kenvue Brands LLC

Aveeno® Anti-Itch CONCENTRATED LOTION

Drug Facts

Active ingredients	Purpose
Calamine 3%	Skin Protectant
Pramoxine HCl 1%	External Analgesic

Uses

- For temporary relief of pain and itching associated with:
 - minor burns
 - sunburn
 - minor cuts
 - scrapes
 - insect bites
 - minor skin irritations
 - rashes due to poison ivy, poison oak, or poison sumac
- Dries the oozing and weeping of poison:
 - ivy
 - oak
 - sumac

Warnings

For external use only.

Do not use

- on wounds or damaged skin

When using this product

- do not get into eyes
- do not bandage tightly

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 2 years of age and older: Apply to affected area not more than 3 to 4 times daily.
- Children under 2 years of age: ask a doctor.

Other information

- Store at Room Temperature

Inactive ingredients

Water, Glycerin, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, Camphor, Methylparaben, Sodium Chloride, Avena Sativa (Oat) Kernel Oil, Avena Sativa (Oat) Kernel Flour, Avena Sativa (Oat) Kernel Extract

Questions?

call toll-free **866-428-3366** or **215-273-8755**(collect) www.aveeno.com

Distributed by: **JOHNSON &
JOHNSON CONSUMER INC.**
Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 118 mL Bottle Label

Dermatologist Recommended

Aveeno ®

**Anti-Itch
CONCENTRATED LOTION
External Analgesic/Skin Protectant**

**Fast-Acting,
Soothing Itch Relief of:
Poison Ivy/Oak/Sumac,
Insect Bites**

**Soothes Chicken Pox Rash
and Allergic Itches**

Aveeno ®
Dermatologist recommended
for over 65 years

**with Triple
Oat Complex**

4 fl. oz. (118 mL)

Dermatologist Recommended

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AVEENO ANTI-ITCH CONCENTRATED			
zinc oxide, ferric oxide red, and pramoxine hydrochloride lotion			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0475
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)		ZINC OXIDE	29.4 mg in 1 mL
FERRIC OXIDE RED (UNII: 1K09F3G675) (FERRIC OXIDE RED - UNII:1K09F3G675)		FERRIC OXIDE RED	0.6 mg in 1 mL

PRAMOXINE HYDROCHLORIDE (UNII: 88AYB867L5) (PRAMOXINE - UNII:068X84E056)	PRAMOXINE HYDROCHLORIDE	10 mg in 1 mL
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Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
DISTEARYLDIMONIUM CHLORIDE (UNII: OM9573ZX3X)	
PETROLATUM (UNII: 4T6H12BN9U)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
OAT KERNEL OIL (UNII: 3UVP41R77R)	
OATMEAL (UNII: 8PI54V663Y)	
OAT (UNII: Z6J799EAJK)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0475-4	118 mL in 1 BOTTLE; Type 0: Not a Combination Product	03/01/2019	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	03/01/2019	

Labeler - Kenvue Brands LLC (118772437)

Revised: 10/2025

Kenvue Brands LLC