

**CREST PLUS CAVITY PROTECTION COOL MINT GEL- sodium fluoride gel, dentifrice**

**The Procter & Gamble Manufacturing Company**

-----  
**Crest**

**Cavity**

**Protection**

**Cool Mint Gel**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, blue 1

## Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati OH 45202

[www.crest.com](http://www.crest.com)

## PRINCIPAL DISPLAY PANEL - 161 g Carton

ADA  
ACCEPTED  
American  
Dental  
Association

Crest Plus

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 OZ (161 g)

CAVITY  
PROTECTION

WITH ACTIVE FLUORIDE

Cool Mint Gel

SOME TOOTHPASTES STOP WORKING AFTER YOU BRUSH  
UPGRADE TO CREST PRO-HEALTH.  
PROTECTS FOR 12 HOURS\*

Crest PRO-HEALTH CLEAN MINT

PREVENTS CAVITIES WITH ACTIVE FLUORIDE

FIGHTS CAVITIES ON TEETH AND EXPOSED ROOTS

GLUTEN FREE

0 57000 51203 5

BETTER TOGETHER!

USE WITH ORAL-B I/O RECHARGEABLE BRUSH

USE WITH CREST PRO-HEALTH MOUTHWASH

USE WITH ORAL-B GLIDE FLOSS

USE TOGETHER FOR  
A HEALTHIER MOUTH

Crest plus CAVITY PROTECTION WITH ACTIVE FLUORIDE COOL MINT GEL

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 OZ (161 g)

ADA Accepted

RECYCLE READY  
Learn about recycling options at [crest.com/recycling](http://crest.com/recycling)

<b>Drug Facts</b> <b>Active ingredient</b> Sodium fluoride 0.243% (0.15% w/v fluoride ion)..... <b>Purpose</b> Anticavity toothpaste <b>Use</b> helps protect against cavities <b>Warning</b> Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. <b>Directions</b> • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist	<b>Drug Facts (continued)</b> • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 yrs. • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist <b>Inactive ingredients</b> sorbitol, water, hydrated silica, sodium lauryl sulfate, tetrasodium phosphate, cellulose gum, floxer, sodium phosphate, sodium saccharin, carboxymethylcellulose, blue 1 <b>Questions?</b> 1-800-492-7378	<b>ADA Accepted</b> Helps prevent cavities *Helps prevent plaque bacteria that can cause gingivitis, among other things. Fluoride toothpaste is sodium fluoride. DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202 <a href="http://www.crest.com">www.crest.com</a> © 2023 P&G. Patents: <a href="http://www.pg.com/patents">www.pg.com/patents</a> <b>P&amp;G</b> <a href="http://www.pg.com">www.pg.com</a>
---	---	--

## CREST PLUS CAVITY PROTECTION COOL MINT GEL

sodium fluoride gel, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-816
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SODIUM PHOSPHATE, TRIBASIC</b> (UNII: A752Q30A6X)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>CARBOXPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	

## Product Characteristics

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:69423-816-82	1 in 1 CARTON	11/13/2023	
1		232 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-816-57	1 in 1 CARTON	11/13/2023	
2		161 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021	11/13/2023	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company