

CREST PLUS CAVITY PROTECTION COOL MINT GEL- sodium fluoride gel, dentifrice

The Procter & Gamble Manufacturing Company

Crest

Cavity

Protection

Cool Mint Gel

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, blue 1

Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati OH 45202

www.crest.com

PRINCIPAL DISPLAY PANEL - 161 g Carton

ADA
ACCEPTED
American
Dental
Association

Crest Plus

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 OZ (161 g)

CAVITY
PROTECTION

WITH ACTIVE FLUORIDE

Cool Mint Gel

SOME TOOTHPASTES STOP WORKING AFTER YOU BRUSH. UPGRADE TO CREST PRO-HEALTH. PROTECTS FOR 12 HOURS*

Crest PRO-HEALTH CLEAN MINT

PREVENTS CAVITIES WITH ACTIVE FLUORIDE

FIGHTS CAVITIES ON TEETH AND EXPOSED ROOTS

GLUTEN FREE

0 37000 51203 5

BETTER TOGETHER!

USE WITH ORAL-B I/O RECHARGEABLE BRUSH

USE WITH CREST PRO-HEALTH MOUTHWASH

USE WITH ORAL-B GLIDE FLOSS

USE TOGETHER FOR A HEALTHIER MOUTH

Crest plus CAVITY PROTECTION WITH ACTIVE FLUORIDE COOL MINT GEL

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 OZ (161 g)

90441420

CAVITY PROTECTION

RECYCLE READY Learn about recycling options at crest.com/recycling

| | | |
|---|--|---|
| Drug Facts Active ingredient Sodium fluoride 0.243% (0.15% w/v fluoride ion)..... Purpose Anticavity toothpaste Use Helps protect against cavities Warning Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Directions • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist | Drug Facts (continued) • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 yrs. • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist Inactive ingredients sorbitol, water, hydrated silica, sodium lauryl sulfate, tetrasodium phosphate, cellulose gum, floxer, sodium phosphate, sodium saccharin, carboxymethylcellulose, blue 1 Questions? 1-800-492-7378 | ADA Accepted Helps prevent cavities *Helps prevent plaque bacteria that can cause gingivitis, among other things. Fluoride toothpaste is sodium fluoride. DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202 www.crest.com © 2023 P&G Patents: www.pg.com/patents P&G www.pg.com |
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CREST PLUS CAVITY PROTECTION COOL MINT GEL
sodium fluoride gel, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:69423-816 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|--------------------------|-----------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION | 1.5 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|---|-----------------|
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| SODIUM PHOSPHATE, TRIBASIC (UNII: A752Q30A6X) | |
| SORBITOL (UNII: 506T60A25R) | |
| WATER (UNII: 059QF0KO0R) | |
| HYDRATED SILICA (UNII: Y6O7T4G8P9) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| SODIUM PHOSPHATE (UNII: SE337SVY37) | |
| FD&C BLUE NO. 1 (UNII: H3R47K3TBD) | |
| CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311) | |
| CARBOXPOLYMETHYLENE (UNII: 0A5MM307FC) | |

Product Characteristics

| | | | |
|-----------------|------|---------------------|--|
| Color | blue | Score | |
| Shape | | Size | |
| Flavor | MINT | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|----------|------------------|--|-----------------------------|---------------------------|
| 1 | NDC:69423-816-82 | 1 in 1 CARTON | 11/13/2023 | |
| 1 | | 232 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:69423-816-57 | 1 in 1 CARTON | 11/13/2023 | |
| 2 | | 161 g in 1 TUBE; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------------|---|-----------------------------|---------------------------|
| OTC Monograph Drug | M021 | 11/13/2023 | |

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

The Procter & Gamble Manufacturing Company