WESTERN FAMILY COMPLETE WHITENING - sodium fluoride paste, dentifrice Western Family Foods, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Western Family Complete Whitening Fluoride Anticavity Toothpaste

Active Ingredient

Sodium Fluoride 0.243% (0.15% w/v fluoride ion)...Anticavity toothpaste

Helps protect against cavities.

As with all fluoride toothpastes, **keep out of reach of children under 6 years of age**. If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Adults and children 6 years and older

Brush teeth throughly, preferably after each meal, or at least twice a day, or as directed by your dentist. Do not swallow.

Children between 6 and 12 years

To minimize swallowing, use a pea-sized amount and supervise brushing until

good habits are established.

Children under 6 years

Ask a dentist or physician.

Inactive Ingredients:

Sorbitol, Silica, Water, Glycerin, Sodium Lauryl Sulfate, Zinc Citrate, Titanium Dioxide, Cellulose Gum, Flavor, PVP, Sodium Benzoate, Tetrasodium Pyrophosphate, Sodium Saccharine, Sodium Hydroxide, Carageenan, Mica, FDC Blue No.1.

Principal Display Panel



WESTERN FAMILY COMPLETE WHITENING

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55312-003
Route of Administration	DENTAL		

Active Ingredient/Active Moiety				
Ingredient Name	Basis of Strength	Strength		
Sodium Fluoride (UNII: 8ZYQ1474W7) (Fluoride Ion - UNII:Q80VPU408O)	Sodium Fluoride	2.43 mg in 1 g		

Inactive Ingredients			
Ingredient Name	Strength		
SORBITOL (UNII: 506T60A25R)			
SILICON DIO XIDE (UNII: ETJ7Z6XBU4)			
WATER (UNII: 059QF0KO0R)			
GLYCERIN (UNII: PDC6 A3C0 OX)			
SODIUM LAURYL SULFATE (UNII: 368GB5141J)			

TITANIUM DIO XIDE (UNII: 15FIX9 V2JP)	
CARRO VVA AFTINI CELLII OCE CORUM (UNII VCZO ORCAM)	
CARBO XYMETHYLCELLULO SE SO DIUM (UNII: K679 OBS 311)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SO DIUM (UNII: SB8 ZUX40 TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
CARRAGEENAN (UNII: 5C69 YCD2YJ)	
MICA (UNII: V8A1AW0880)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55312-003-01	18 1.4 g in 1 TUBE		

Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph final	part355	11/24/2008		

Labeler - Western Family Foods, Inc (192166072)

Revised: 1/2011 Western Family Foods, Inc