

**BURTS BEES KIDS STRAWBERRY SPLASH- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufacturing Company**

-----  
**Burt's Bees Kids Strawberry Splash**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.14% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

glycerin, water, hydrated silica, flavor\*, sodium lauryl glucose carboxylate, xanthan gum, lauryl glucoside, carrageenan, stevia rebaudiana extract, titanium dioxide

***Questions?***

1-855-248-5352

\*Natural Flavor

DISTR. BY SUNFLOWER DISTRIBUTING  
LLC, CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 119 g tube**

**IMPROVED FORMULA**

**burt's**

**bees®**

KIDS

fluoride

toothpaste

STRAWBERRY

SPLASH

PREVENTS CAVITIES

TASTES GREAT

DYE-FREE

ADA

Accepted

American

Dental

Association

NOT TESTED ON ANIMALS

NET WT 4.7 OZ (133 g)

IMPROVED FORMULA

90291517



**burt's bees**  
... KIDS ...

fluoride toothpaste

**STRAWBERRY SPLASH**

PREVENTS CAVITIES  
TASTES GREAT  
DYE-FREE

ADA Accepted American Dental Association

NOT TESTED  ON ANIMALS

NET WT 4.7 OZ (133 g)

**Drug Facts**

<b>Active ingredient</b> .....	<b>Purpose</b>
Sodium fluoride 0.243% (0.14% w/v fluoride ion)	Anticavity toothpaste
<b>Use</b> helps protect against cavities	
<b>Warning</b> Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 yrs. • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist	
<b>Inactive ingredients</b> glycerin, water, hydrated silica, flavor*, sodium lauryl glucose carboxylate, xanthan gum, lauryl glucoside, carrageenan, stevia rebaudiana extract, titanium dioxide	
<b>Questions?</b> 1-855-248-5352	

**We Don't Add What You Don't Want!**  
\*Made Without SLS, Artificial Flavors & Sweeteners, Blue, Red, Yellow Dyes, and Gluten \*Natural Flavor

Twist off cap and remove seal. Do not use if inner seal is torn, cut, or missing.

DISTR. BY SUNFLOWER DISTRIBUTING LLC, CINCINNATI, OH 45202

The BURT'S BEES trademark and logo are trademarks of The Burt's Bees Products Company and are used under license. All Rights Reserved.

Recycle tube with #2 plastics wherever tubes are collected for recycling. This tube may not be recyclable in your area. Learn more about recycling at [www.burtsbeesoralcare.com](http://www.burtsbeesoralcare.com).

ADA Accepted American Dental Association

Helps Prevent Cavities

1 92539 00082 5

2 HDPE

**BURTS BEES KIDS STRAWBERRY SPLASH**

sodium fluoride paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-819
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.3 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>SODIUM LAURYL GLYCOL CARBOXYLATE</b> (UNII: 8L0472VMYL)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>STEVIA REBAUDIANA WHOLE</b> (UNII: 6U422Y08O2)	
<b>SODIUM COCOYL GLUTAMATE</b> (UNII: BMT4RCZ3HG)	
<b>LAURYL GLUCOSIDE</b> (UNII: 76LN7P7UCU)	

## Product Characteristics

<b>Color</b>	red	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	STRAWBERRY	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-819-47	133 g in 1 TUBE; Type 0: Not a Combination Product	10/01/2023	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	10/01/2023	

**Labeler** - Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

Procter & Gamble Manufacturing Company