

**COLGATE JUNIOR MIXED KIDS BUBBLE FRUIT FLUORIDE- sodium fluoride paste, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate® Junior Mixed Kids Bubble Fruit® Fluoride Toothpaste**  
**Drug Facts**

**Active ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

|  |  |
|--|--|
| adults and children 2 years of age and older | brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician |
| children 2 to 6 years                        | use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)                      |
| children under 2 years                       | ask a dentist or physician   |

**Inactive ingredients**

sorbitol, water, hydrated silica, PEG-12, cellulose gum, sodium lauryl sulfate, flavor, sodium saccharin, mica, titanium dioxide, D&C yellow no. 10, FD&C blue no. 1

**Questions?**

**1-800-468-6502**

Dist. by:

**COLGATE-PALMOLIVE COMPANY**

New York, NY 10022 U.S.A.

**PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - FIRE TRUCK**

**Colgate®**

*Anticavity Fluoride Toothpaste*

**ADA**

**Accepted**

**American**

**Dental**

**Association ®**

*NET WT 4.6 OZ (130 g)*

**Kids**

**Cavity**

**Protection**

**Bubble Fruit®**

***TURN this***

***CARTON***

***into a***

***FIRE TRUCK***

**Fights**

**Cavities**

✓

**Clinically**

**Proven**

**Enamel**

**Safe**



**PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - Princess Carriage**

**Colgate®**  
Anticavity Fluoride Toothpaste

**ADA  
Accepted  
American  
Dental  
Association ®**

NET WT 4.6 OZ (130 g)

**Kids  
Cavity  
Protection  
Bubble Fruit®**

**Turn this  
Carton  
into a Princess  
Carriage**

**Fights  
Cavities**

✓  
**Clinically  
 Proven**  
**Enamel  
 Safe**



**PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - SHELLRAISER**

**Colgate®**  
 Anticavity Fluoride Toothpaste

**ADA  
 Accepted  
 American  
 Dental  
 Association ®**

NET WT 4.6 OZ (130 g)

**Kids  
 Cavity  
 Protection**

Bubble Fruit®

**TURN this  
CARTON  
into a  
SHELLRAISER**

**Fights  
Cavities**

✓  
**Clinically  
Proven**

**Enamel  
Safe**



## COLGATE JUNIOR MIXED KIDS BUBBLE FRUIT FLUORIDE

sodium fluoride paste, dentifrice

### Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:35000-958

**Route of Administration** DENTAL

### Active Ingredient/Active Moiety

| Ingredient Name  | Basis of Strength | Strength      |
|--|-------------------|---------------|
| <b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION      | 1.1 mg in 1 g |

### Inactive Ingredients

| Ingredient Name  | Strength      |
|--|---------------|
| <b>SORBITOL</b> (UNII: 506T60A25R)                                   | 476 mg in 1 g |
| <b>WATER</b> (UNII: 059QF0KO0R)                                      |               |
| <b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)                            |               |
| <b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)                    |               |
| <b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311) |               |
| <b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)                      |               |
| <b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)                           |               |
| <b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)                        |               |
| <b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)                      |               |

### Product Characteristics

|                 |       |                     |  |
|-----------------|-------|---------------------|--|
| <b>Color</b>    | GREEN | <b>Score</b>        |  |
| <b>Shape</b>    |       | <b>Size</b>         |  |
| <b>Flavor</b>   | FRUIT | <b>Imprint Code</b> |  |
| <b>Contains</b> |       |                     |  |

### Packaging

| # | Item Code        | Package Description                                | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:35000-958-46 | 130 g in 1 TUBE; Type 0: Not a Combination Product | 12/07/2017           |                    |

### Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC MONOGRAPH DRUG | M021                                     | 06/26/2017           |                    |

**Labeler** - Colgate-Palmolive Company (001344381)

**Registrant** - Colgate-Palmolive Company (001344381)