

**AVEENO SOOTHING BATH TREATMENT- oatmeal powder**  
**Johnson & Johnson Consumer Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Aveeno ® SOOTHING BATH TREATMENT**

***Drug Facts***

**Active ingredient**

Colloidal oatmeal 100%

**Purpose**

Skin protectant

**Uses**

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Poison ivy, oak, sumac
- Insect bites
- Rashes
- Eczema

**Warnings**

**For external use only.**

**When using this product**

- Do not get into eyes
- To avoid slipping, use mat in tub or shower
- In some skin conditions, soaking too long may overdry

**Stop use and ask a doctor if**

- Condition worsens
- Symptoms last more than 7 days or clear up and occur again within a few days.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Turn warm water faucet on to full force
- Slowly sprinkle packet of colloidal oatmeal directly under the faucet into the tub or container

- Stir any colloidal oatmeal settled on the bottom
- For use as a soak in a bath:
  - soak affected area for 15 to 30 minutes as needed, or as directed by a doctor
  - pat dry (do not rub) to keep a thin layer on the skin.

### **Other information**

- Store at room temperature

### **Questions?**

**866-428-3366**; Outside US, dial collect **215-273-8755** [www.aveeno.com](http://www.aveeno.com)

Distributed by:

**JOHNSON & JOHNSON  
CONSUMER INC.**

Skillman, NJ 08558

### **PRINCIPAL DISPLAY PANEL - 42 g Packet Carton**

**Aveeno** ®

**100% NATURAL  
COLLOIDAL OATMEAL**

**SOOTHING BATH  
TREATMENT**

COLLOIDAL OATMEAL SKIN PROTECTANT

**DERMATOLOGIST RECOMMENDED**

RELIEVES ITCHY,  
IRRITATED SKIN DUE TO:  
poison ivy/oak/sumac, rashes,  
insect bites, eczema

SOOTHES:  
prickly heat, chicken pox, hives, sunburn

**fragrance  
free**

8 single use bath packets  
net wt. 1.5 oz (42g) ea.

Aveeno.

Aveeno.

Try these other AVEENO® products specifically developed for itchy, irritated, or dry skin:

Skin Relief  
Body Wash  
Skin Relief  
Moisturizing Lotion  
Therapeutic Shave Gel  
Anti-Itch Products



To learn more about AVEENO® visit [www.aveeno.com](http://www.aveeno.com)

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Aveeno.

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### soothing bath treatment

Recommended by professionals for the soothing relief of itchy, irritated, or dry skin.

Step into a warm, comforting bath that calms irritated skin and soothes your entire body.

Made of 100% pure colloidal oatmeal, a long recognized ingredient that relieves itching naturally, AVEENO® Soothing Bath Treatment disperses in your bathwater to treat itchy, dry, or irritated skin. This soothing treatment also gently cleanses and moisturizes for soft, smooth, healthy-looking skin – even sensitive skin is relieved.

#### Drug Facts

**Active ingredient** **Purpose**  
Colloidal Oatmeal 100%.....Skin protectant

**Uses** Temporarily protects and helps relieve minor skin irritation and itching due to:  
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■ Insect bites ■ Rashes ■ Eczema

#### Warnings

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#### Drug Facts (continued)

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## AVEENO SOOTHING BATH TREATMENT

oatmeal powder

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0405
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name

Basis of Strength

Strength

OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)			OATMEAL	1000 mg in 1 g
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0405-8	8 in 1 CARTON	02/18/2019	
1		42 g in 1 PACKET; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final		part347	02/18/2019	

**Labeler** - Johnson & Johnson Consumer Inc. (002347102)

Revised: 4/2022

Johnson & Johnson Consumer Inc.