UP AND UP NIGHTTIME SLEEP-AID- diphenhydramine hydrochloride liquid
Target Corporation

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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up and up nighttime sleep-aid

Drug Facts

Active ingredient
(in each 30 mL dose cup or 2 tablespoons)

Diphenhydramine HCl 50 mg

Purpose

Nighttime sleep-aid

Uses

- for the relief of occasional sleeplessness
- reduces time to fall asleep if you have difficulty falling asleep

Warnings

Do not use

- for children under 12 years of age
- with any other product containing diphenhydramine, even one used on skin
- with other drugs that cause drowsiness such as antihistamines and nighttime cold/flu products

Ask a doctor before use if you have

- a breathing problem such as asthma, emphysema, or chronic bronchitis
- glaucoma
- difficulty in urination due to enlargement of the prostate gland
- heart disease

Ask a doctor or pharmacist before use if you are taking sedatives or tranquilizers or any other sleep aid

When using this product

- avoid alcoholic beverages and other drugs that cause drowsiness
- drowsiness will occur
- be careful when driving a motor vehicle or operating machinery

Stop use and ask a doctor if sleeplessness persists continuously for more than two weeks. Insomnia may be a symptom of serious underlying medical illness.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children.

Overdose warning

Taking more than directed can cause serious health problems. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- take only one dose per day (24 hours) – see Overdose warning
- use dose cup or tablespoon

adults & children 12 yrs & over	One Dose = 30 mL (2 tablespoons) at bed time if needed or as directed by a doctor

Other information

- **each 30 mL dose (2 tablespoons) contains:** sodium 23 mg
- store at room temperature
- protect from light. Does not meet USP <671>.

Inactive ingredients

anhydrous citric acid, FD&C blue 1, FD&C red 40, flavor, glycerin, potassium citrate, purified water, sodium benzoate, sorbitol, sucralose, xanthan gum.

PRINCIPAL DISPLAY PANEL

NDC 11673-730-92

Compare to active ingredient in ZzzQuil™*

nighttime

sleep-aid

diphenhydramine HCl

non-habit forming
alcohol free

BERRY FLAVOR

SEE WARNINGS NOT FOR TREATING COLD OR FLU

12 FL OZ (354 mL)

Failure to follow these warnings could result in serious consequences.

TAMPER EVIDENT: Do not use if printed shrink band is missing or broken

*This product is not manufactured or distributed by Procter & Gamble, the distributor of ZzzQuil®

Questions? Call 1-800-910-6874

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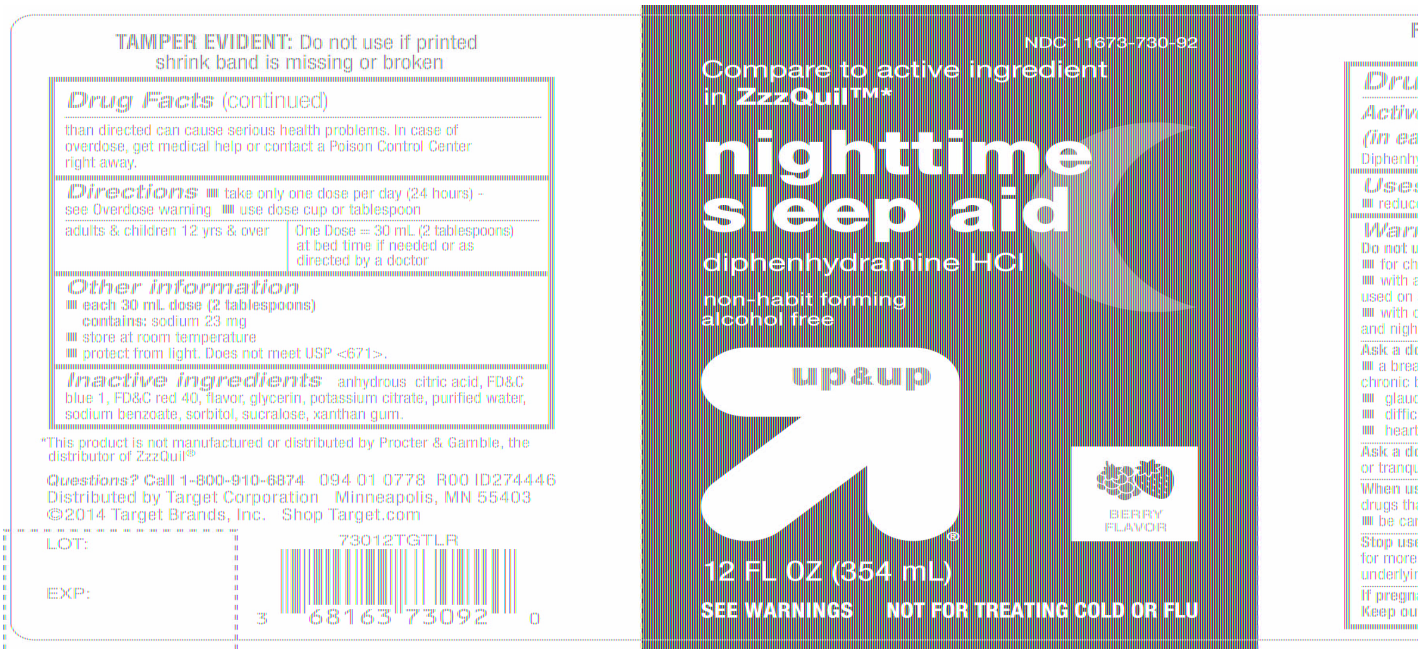

UP AND UP NIGHTTIME SLEEP-AID

diphenhydramine hydrochloride liquid

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:11673-730
Route of Administration	ORAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
DIPHENHYDRAMINE HYDROCHLORIDE (UNII: TC2D6JAD40) (DIPHENHYDRAMINE - UNII:8GTS82S83M)	DIPHENHYDRAMINE HYDROCHLORIDE	50 mg in 30 mL

Inactive Ingredients	
Ingredient Name	**Strength**
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
GLYCERIN (UNII: PDC6A3C0OX)	
POTASSIUM CITRATE (UNII: EE90ONI6FF)	
WATER (UNII: 059QF0KO0R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	

SORBITOL (UNII: 506T60A25R)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
XANTHAN GUM (UNII: TTV12P4NEE)	

Product Characteristics			
Color	PURPLE	**Score**	
Shape		**Size**	
Flavor	BERRY	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-730-92	354 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part341	10/20/2015	

Labeler - Target Corporation (006961700)

Revised: 1/2015 Target Corporation