

ANTIGINGIVITIS/ANTIPLAQUE- cetylpyridinium chloride mouthwash
The Kroger Co.

Kroger D53.000/D53AA
Powerful Fresh Mint Mouthwash

Tamper Evident Statement

SEALED WITH PRINTED NECKBAND FOR YOUR PROTECTION

Claims

Kroger[®]

INTENSE

ANTIGINGIVITIS

ANTIPLAQUE

MOUTHWASH

Active Ingredient

Cetylpyridinium Chloride 0.05%

Purpose

Antigingivitis, Antiplaque

Use

helps control plaque that leads to gingivitis

Warnings

for this product

Stop use and ask a dentist if

- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children under 6 years of age.

If more than used for rinsing is accidentally swallowed, get medical help or contact a

Poison Control Center right away.

Directions

- adults and children 6 years & older: rinse for 30 seconds with 20 mL (4 teaspoonfuls) twice a day
- do not swallow
- children 6 years to under 12 years of age: supervise use
- when used after brushing, rinse mouth with water first
- children under 6 years of age: do not use

Inactive ingredients

water, alcohol (15 wt%), propylene glycol, flavor, poloxamer 407, sucralose, benzoic acid, sodium benzoate, cinnamal, blue 1, yellow 6

Other information

- this rinse is not intended to replace brushing or flossing

Questions or Comments?

Call 1-800-632-6900

Disclaimers

This may cause temporary staining to the surface of teeth. This is not harmful, and adequate brushing may prevent its occurrence.

*CREST[®] AND PRO-HEALTH[®] ARE REGISTERED TRADEMARKS OF PROCTER & GAMBLE.

Adverse Reaction

PROUDLY DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202

MADE IN USA WITH DOMESTIC AND FOREIGN COMPONENTS

QUALITY GUARANTEED

Kroger.com/guarantee

800-632-6900

FOR MORE PRODUCT INFORMATION, SCAN UPC USING YOUR KROGER APP OR CALL 800-632-6900

DSP-TN-21091 DSP-MO-20087

Principal Panel Display

COMPARE TO the active ingredient in CREST® PRO-HEALTH® INTENSE CLEAN MINT MOUTHWASH

*See Back Label

Kroger®

INTENSE

ANTINGIVITIS/ANTIPLAQUE

MOUTHWASH

COOLING SENSATION

POWERFUL FRESH MINT

KILLS 99% OF GERMS†

FRESHENS BREATH

HELPS KEEP TEETH CLEAN

PARABEN-FREE

COOLING

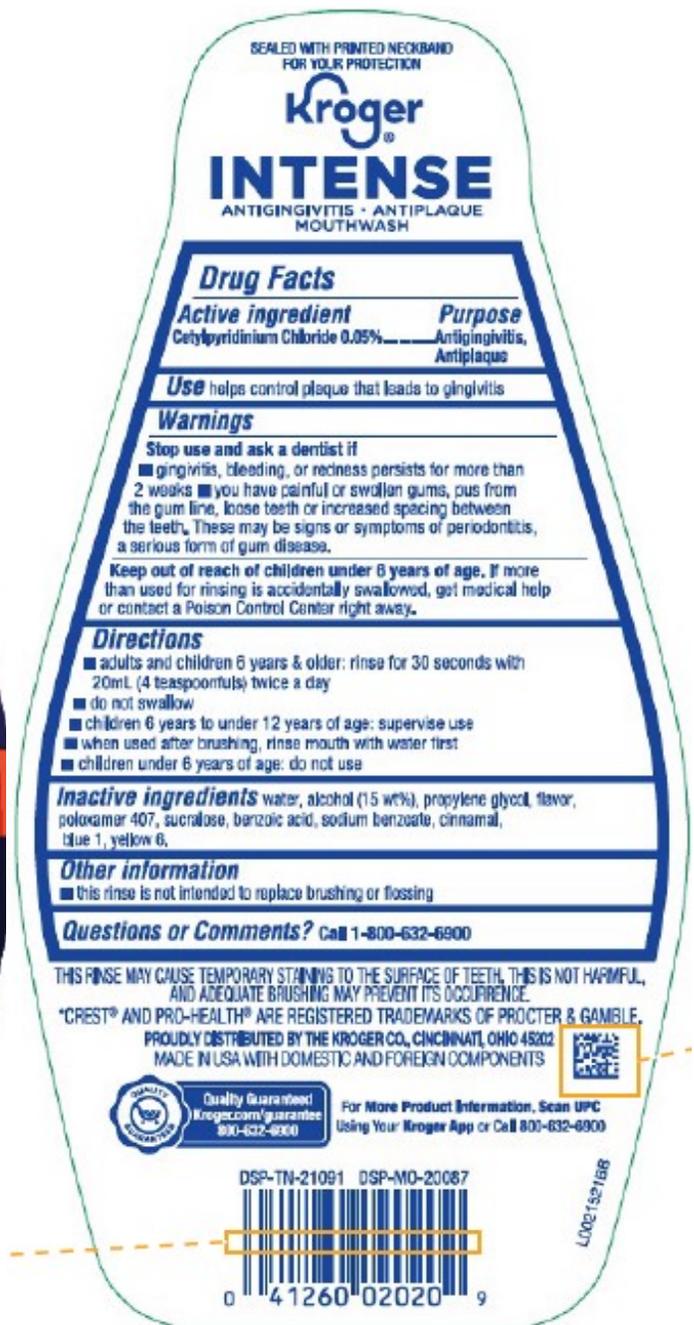
HELPS PREVENT PLAQUE & GINGIVITIS

SUGAR FREE

†Kills at least 99% of many organisms commonly associated with bad breath in as little as 15 seconds

QUALITY GUARANTEED

33.8 FL OZ (1.5 QT) 1 L



ANTINGINGIVITIS/ANTIPLAQUE

cetylpyridinium chloride mouthwash

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:59450-953
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
CETYLPIRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPIRIDINIUM - UNII:CUB7J10JV3)	CETYLPIRIDINIUM CHLORIDE	0.5 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ALCOHOL (UNII: 3K9958V90M)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
POLOXAMER 407 (UNII: TUF21VW3M2)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CINNAMALDEHYDE (UNII: SR60A3XG0F)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:59450-953-86	1000 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	11/13/2023	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	505G(a)(3)	11/13/2023	

Labeler - The Kroger Co. (006999528)

Registrant - Nice-Pak Products, LLC (119091520)

Establishment

Name	Address	ID/FEI	Business Operations
Nice-Pak Products, LLC		119091514	manufacture(59450-953)

Revised: 2/2026

The Kroger Co.