

COLGATE MAXFRESH KNOCKOUT- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

Colgate® MaxFresh® Knockout®

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, Flavor, Sodium Lauryl Sulfate, PEG-12, Sodium Saccharin, Cellulose Gum, Glycerin, Cocamidopropyl Betaine, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

Questions?

1-800-468-6502

DIST. BY:
COLGATE-PALMOLIVE COMPANY,
NEW YORK, NY 10022 USA

PRINCIPAL DISPLAY PANEL - 178 g Tube Carton

Colgate®
Anticavity
Fluoride Toothpaste

MaxFresh®
FRESHNESS POWERED BY
ULTRAFREEZE
10X LONGER LASTING COOL FOR FRESH BREATH†

KNOCKOUT®
FIGHTS BAD BREATH
& FOOD AFTERTASTES*

Mint Fusion®
WITH BREATH STRIPS
NET WT 6.3 OZ (178g)

Colgate®

Anticavity Fluoride Toothpaste



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10X LONGER LASTING COOL FOR FRESH BREATH*

KNOCKOUT® FIGHTS BAD BREATH & FOOD AFTERTASTES*

Colgate®

MaxFresh KNOCKOUT

Helps destroy nasty odor & fights lingering food aftertastes*

EXPERIENCE ULTRAFREEZE

RELEASES AN
INSTANT BLAST
OF FRESHNESS

INVIGORATES
YOUR BRUSHING
EXPERIENCE

BURSTING WITH
FRESHNESS THAT
LASTS FOR HOURS

*Based on in vitro oral odor reduction results and descriptive sensory panel analysis following brushing teeth and tongue.

†vs. a regular Colgate fluoride toothpaste

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Drug Facts (continued)

Directions

adults and children
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least twice a day, or as directed by a dentist or physician
children 2 to 6 years
use only a pea sized amount and supervise child's
brushing and flossing (to minimize swallowing)
ask a dentist or physician
children under 2 years

Inactive ingredients Sorbitol, Water, Hydrated Silica, Flavor, Sodium Lauryl
Sulfate, PEG-12, Sodium Saccharin, Cellulose Gum, Glycerin, Cocamidopropyl Betaine,
Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

Questions? 1-800-468-6502

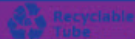
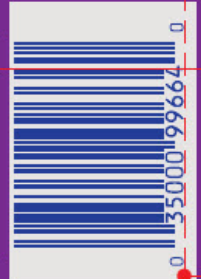
www.colgate.com/maxfresh

COLGATE-PALMOLIVE
BEST BY
COLGATE-PALMOLIVE COMPANY
NEW YORK, NY 10022 USA

GLUTEN FREE



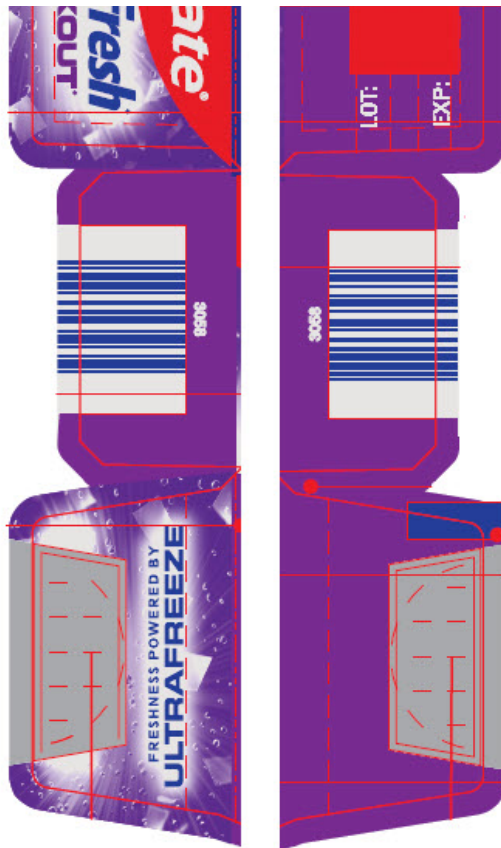
app enabled



Your community may not yet accept tubes for recycling.
Check locally. Learn more at colgate.com/goodness

PG0074014





COLGATE MAXFRESH KNOCKOUT

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-214
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

HYPROMELLOSE, UNSPECIFIED (UNII: 3NXW29V3WO)

FD&C BLUE NO. 1 (UNII: H3R47K3TBD)

TITANIUM DIOXIDE (UNII: 15FIX9V2JP)

Product Characteristics

Color	BLUE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-214-95	1 in 1 CARTON	02/03/2025	
1		178 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-214-30	3 in 1 CELLO PACK	02/03/2025	
2		1 in 1 CARTON		
2		178 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	02/03/2025	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 1/2025

Colgate-Palmolive Company