

CREST CAVITY PROTECTION COOL MINT GEL- sodium fluoride gel, dentifrice
The Procter & Gamble Manufacturing Company

Crest plus Cavity Protection Regular Paste

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect teeth and roots against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, blue 1

Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati OH 45202

www.crest.com

PRINCIPAL DISPLAY PANEL - 161 g Carton

Crest

Plus

FLUORIDE ANTICAVITY TOOTHPASTE

CAVITY PROTECTION WITH ACTIVE FLUORIDE

Regular Paste

Net Wt .85 OZ (24 g)

Drug Facts (continued)	DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202
Inactive ingredients sorbitol, water, hydrated silica, sodium lauryl sulfate, flavor, cellulose gum, trisodium phosphate, sodium phosphate, carbomer, sodium saccharin, titanium dioxide, blue 1	 www.pg.com © 2023 P&G
Questions? 1-800-492-7378	Patents: www.pg.com/patents www.crest.com



BRUSH 2X PER DAY FOR 2 MINS

Drug Facts	 Helps prevent cavities
Active ingredient Sodium fluoride 0.243% (0.15% w/v fluoride ion)	
Use helps protect against cavities	
Warning Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Directions • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 yrs. • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist	

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CREST CAVITY PROTECTION COOL MINT GEL

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-815
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SODIUM PHOSPHATE, TRIBASIC (UNII: A752Q30A6X)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-815-57	1 in 1 CARTON	11/13/2023	
1		161 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-815-82	1 in 1 CARTON	11/13/2023	
2		232 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-815-85	1 in 1 CARTON	01/01/2023	
3		24 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-815-11	2 in 1 CARTON	01/01/2023	
4		161 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69423-815-24	1 in 1 CARTON	01/01/2023	
5		68 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:69423-815-42	1 in 1 CARTON	01/01/2023	
6		119 g in 1 TUBE; Type 0: Not a Combination		

0		Product		
7	NDC:69423-815-35	3 in 1 CARTON	01/01/2023	
7		161 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2026

The Procter & Gamble Manufacturing Company