

**KIDS CREST CAVITY PROTECTION SPARKLE FUN- sodium fluoride paste,  
dentifrice**

**The Procter & Gamble Manufacturing Company**

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**Kid's Crest Cavity Protection**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, mica, titanium dioxide, blue 1

**Questions?**

**1-800-492-7378**

# PRINCIPAL DISPLAY PANEL - 62 g carton

Kid's Crest

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 2.2 OZ (62 g)

CAVITY PROTECTION

SPARKLE FUN

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient</b> Sodium fluoride 0.243% (0.15% w/v fluoride ion)...	<b>Purpose</b> Anticavity toothpaste	<ul style="list-style-type: none"> <li>• supervise children's brushing until good habits are established</li> <li>• children under 2 yrs.: ask a dentist</li> </ul>	
<b>Use</b> helps protect against cavities		<b>Inactive ingredients</b> sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, mica, titanium dioxide, blue 1	
<b>Warning</b> Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		<b>Questions?</b> 1-800-492-7378	
<b>Directions</b> • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6		  Helps prevent cavities	



## KIDS CREST CAVITY PROTECTION SPARKLE FUN

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-049
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength

<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)
<b>SORBITOL</b> (UNII: 506T60A25R)
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)
<b>WATER</b> (UNII: 059QF0KO0R)
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)
<b>MICA</b> (UNII: V8A1AW0880)
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)
<b>CARBOMER</b> (UNII: 0A5MM307FC)

### Product Characteristics

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	BUBBLE GUM	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-049-03	2.5 g in 1 POUCH; Type 0: Not a Combination Product	09/05/2002	12/31/2024
2	NDC:37000-049-01	1 in 1 CARTON	09/05/2002	
2		24 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-049-04	1 in 1 CARTON	09/05/2002	12/19/2016
3		77 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-049-02	1 in 1 CARTON	09/05/2002	
4		130 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-049-06	170 g in 1 BOTTLE; Type 0: Not a Combination Product	09/05/2002	12/01/2018
6	NDC:37000-049-05	1 in 1 CARTON	09/05/2002	06/14/2019
6		76 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:37000-049-42	119 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	08/01/2017	
8	NDC:37000-049-92	2 in 1 CELLO PACK	09/05/2002	12/31/2024
8		1 in 1 CARTON		
8		130 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-049-22	1 in 1 CARTON	01/07/2019	
9		62 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-049-30	3 in 1 CELLO PACK	01/01/2021	
10		1 in 1 CARTON		

<b>10</b>		130 g in 1 TUBE; Type 0: Not a Combination Product		
<b>11</b>	NDC:37000-049-40	1 in 1 CARTON	03/01/2022	12/31/2024
<b>11</b>		119 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/05/2002	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2026

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