

**KIDS CREST CAVITY PROTECTION SPARKLE FUN- sodium fluoride paste,
dentifrice**

The Procter & Gamble Manufacturing Company

Kid's Crest Cavity Protection

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, mica, titanium dioxide, blue 1

Questions?

1-800-492-7378

PRINCIPAL DISPLAY PANEL - 62 g carton

Kid's Crest

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 2.2 OZ (62 g)

CAVITY PROTECTION

SPARKLE FUN

Drug Facts		Drug Facts (continued)	
Active ingredient Sodium fluoride 0.243% (0.15% w/v fluoride ion)...	Purpose Anticavity toothpaste	<ul style="list-style-type: none"> • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist 	
Use helps protect against cavities		Inactive ingredients sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, mica, titanium dioxide, blue 1	
Warning Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		Questions? 1-800-492-7378	
Directions • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6		P&G www.pg.com www.crest.com © 2021 P&G Patents: www.pg.com/patents DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202	



KIDS CREST CAVITY PROTECTION SPARKLE FUN

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-049
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength

CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)
SORBITOL (UNII: 506T60A25R)
SACCHARIN SODIUM (UNII: SB8ZUX40TY)
WATER (UNII: 059QF0KO0R)
HYDRATED SILICA (UNII: Y607T4G8P9)
SODIUM LAURYL SULFATE (UNII: 368GB5141J)
SODIUM PHOSPHATE (UNII: SE337SVY37)
MICA (UNII: V8A1AW0880)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)
CARBOMER (UNII: 0A5MM307FC)

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-049-03	2.5 g in 1 POUCH; Type 0: Not a Combination Product	09/05/2002	
2	NDC:37000-049-01	1 in 1 CARTON	09/05/2002	
2		24 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-049-04	1 in 1 CARTON	09/05/2002	12/19/2016
3		77 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-049-02	1 in 1 CARTON	09/05/2002	
4		130 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-049-06	170 g in 1 BOTTLE; Type 0: Not a Combination Product	09/05/2002	12/01/2018
6	NDC:37000-049-05	1 in 1 CARTON	09/05/2002	06/14/2019
6		76 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:37000-049-42	119 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	08/01/2017	
8	NDC:37000-049-92	2 in 1 CELLO PACK	09/05/2002	
8		1 in 1 CARTON		
8		130 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-049-22	1 in 1 CARTON	01/07/2019	
9		62 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-049-30	3 in 1 CELLO PACK	01/01/2021	
10		1 in 1 CARTON		

10		130 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:37000-049-40	1 in 1 CARTON	03/01/2022	
11		119 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/05/2002	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 3/2025

The Procter & Gamble Manufacturing Company