

**CREST 3D WHITE ADVANCED DEEP CLEAN- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufacturing Company**

-----  
**Crest®**  
**3D White™**  
**Advanced Deep Clean**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide, blue 1

**Questions?**

**1-800-492-7378**

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 93 g Carton**

CREST

3D WHITE

ADVANCED

DEEP CLEAN

DAILY WHITENING UPKEEP

WHITER TEETH IN

5 DAYS

NET WT OZ (93 g)

fluoride anticavity toothpaste

enamel safe



**CREST 3D WHITE ADVANCED DEEP CLEAN**

sodium fluoride paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-836
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>CARBOXYPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>MICA</b> (UNII: V8A1AW0880)	

**Product Characteristics**

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:69423-836-33	1 in 1 CARTON	07/01/2019	
1		93 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-836-38	1 in 1 CARTON	07/01/2019	
2		107 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-836-28	2 in 1 CARTON	07/01/2019	
3		107 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-836-23	2 in 1 CARTON	07/01/2019	

4		93 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69423-836-66	1 in 1 CARTON	04/01/2025	
5		187 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/01/2019	

**Labeler** - Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

Procter & Gamble Manufacturing Company