

**CREST 3D WHITE BRILLIANCE PRO RINSE- sodium fluoride rinse**  
**The Procter & Gamble Manufacturing Company**

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**Crest 3D White Brilliance Pro Rinse**

***Drug Facts***

**Active ingredient**

Sodium Fluoride 0.02% (0.01% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

Aids in the prevention of dental cavities

**Warnings**

**Keep out of reach of children.** If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 12 years & older:
  - Use twice a day after brushing your teeth with a toothpaste.
  - Vigorously swish 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out.
  - Do not swallow the rinse.
  - Do not eat or drink for 30 minutes after rinsing.
  - Instruct children under 12 years of age in good rinsing habits (to minimize swallowing).
  - Supervise children as necessary until capable of using without supervision.
- Children under 12 years of age: consult a dentist or doctor.

**Inactive ingredients**

water, glycerin, hydrogen peroxide, poloxamer 407, flavor, polysorbate 80, sodium saccharin, sucralose, phosphoric acid, disodium phosphate

**Questions?**

**1-800-862-7442**

**DISTR. BY PROCTER & GAMBLE,**

**CINCINNATI, OH 45202**

**PRINCIPAL DISPLAY PANEL - 946 mL Bottle Label**

+ FLUORIDE

+ HYDROGEN PEROXIDE

Crest

3D WHITE

ANTICAVITY FLOURIDE RINSE

BRILLIANCE

WHITER TEETH

IN 7 DAYS

IMPORTANT:

Read directions

for proper use.

CLINICALLY PROVEN

PRO

WHITENING INGREDIENT

ALCOHOL FREE

946mL (32 FL OZ)



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Active ingredient	Purpose
Sodium Fluoride 0.02%..... (0.01% w/v fluoride ion)	Anticavity
<b>Use</b> Aids in the prevention of dental cavities	
<b>Warning</b>	
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<b>Directions</b> • Adults and children 12 years & older: Use twice a day after brushing your teeth with a toothpaste. • Vigorously swish 10 mL (2 teaspoons) of rinse between your teeth for 1 minute and then spit out. • Do not swallow the rinse. • Do not eat or drink for 30 minutes after rinsing. • Instruct children under 12 years of age in good rinsing habits (to minimize swallowing). • Supervise children as necessary until capable of using without supervision. • Children under 12 years of age: Consult a dentist or doctor.	
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**CAP SEALED WITH PRINTED BAND.**

TO OPEN: Remove printed band; squeeze tabs and turn. TO CLOSE: Turn cap until it clicks.

- STRENGTHENS ENAMEL TO HELP PREVENT CAVITIES • GENTLE FOAMING ACTION SAFELY WHITENS TEETH\*\*
- USE WITH PRO-HEALTH™ PRODUCTS FROM CREST® AND ORAL-B® TO PROMOTE HEALTHY TEETH & GUMS

In some cases, rinses may cause surface staining to teeth. This is not permanent or harmful, and may be prevented by adequate brushing or removed at your next dental visit.

If you are not satisfied with your results, Crest Pro-Health will refund your purchase via pre-paid card. Simply return your receipt and copy of bottle UPC within 60 days of purchase. Call 1-877-769-8794 for more information.

**P&G**  
www.pg.com

\*\*with brushing  
by removing  
surface stains

90326745



0 30772 07391 9

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

Patents: www.pg.com/patents

Questions? 1-800-862-7442

www.crest.com

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sodium fluoride rinse

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-838
<b>Route of Administration</b>	ORAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.1 mg in 1 mL

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>HYDROGEN PEROXIDE</b> (UNII: BBX060AN9V)	
<b>POLOXAMER 407</b> (UNII: TUF2IVW3M2)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>PHOSPHORIC ACID</b> (UNII: E4GA8884NN)	
<b>SODIUM PHOSPHATE, DIBASIC, ANHYDROUS</b> (UNII: 22ADO53M6F)	
<b>WATER</b> (UNII: 059QF0KO0R)	

## Product Characteristics

<b>Color</b>	white (Clear)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:69423-838-32	946 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	07/20/2015	

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021	07/20/2015	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

