

**CREST 3D WHITE BRILLIANCE PRO RINSE- sodium fluoride rinse**  
**The Procter & Gamble Manufacturing Company**

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**Crest 3D White Brilliance Pro Rinse**

**Drug Facts**

**Active ingredient**

Sodium Fluoride 0.02% (0.01% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

Aids in the prevention of dental cavities

**Warnings**

**Keep out of reach of children.** If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 12 years & older:
  - Use twice a day after brushing your teeth with a toothpaste.
  - Vigorously swish 10 mL (2 teaspoons) of rinse between your teeth for 1 minute and then spit out.
  - Do not swallow the rinse.
  - Do not eat or drink for 30 minutes after rinsing.
  - Instruct children under 12 years of age in good rinsing habits (to minimize swallowing).
  - Supervise children as necessary until capable of using without supervision.
- Children under 12 years of age: consult a dentist or doctor.

**Inactive ingredients**

water, glycerin, hydrogen peroxide, poloxamer 407, flavor, polysorbate 80, sodium saccharin, sucralose, phosphoric acid, disodium phosphate

**Questions?**

**1-800-862-7442**

**DISTR. BY PROCTER & GAMBLE,**

**CINCINNATI, OH 45202**

**PRINCIPAL DISPLAY PANEL - 946 mL Bottle Label**

+ FLUORIDE

+ HYDROGEN PEROXIDE

Crest

3D WHITE

ANTICAVITY FLOURIDE RINSE

BRILLIANCE

WHITER TEETH

IN 7 DAYS

**IMPORTANT:**

Read directions

for proper use.

CLINICALLY PROVEN

PRO

WHITENING INGREDIENT

ALCOHOL FREE

946mL (32 FL OZ)



Drug Facts	
<b>Active ingredient</b>	<b>Purpose</b>
Sodium Fluoride 0.02%.....(0.01% w/v fluoride ion)	Anticavity
<b>Use</b> Aids in the prevention of dental cavities	
<b>Warning</b> Keep out of reach of children. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> • Adults and children 12 years & older: Use twice a day after brushing your teeth with a toothpaste. • Vigorously swish 10 mL (2 teaspoonsfuls) of rinse between your teeth for 1 minute and then spit out. • Do not swallow the rinse. • Do not eat or drink for 30 minutes after rinsing. • Instruct children under 12 years of age in good rinsing habits (to minimize swallowing). • Supervise children as necessary until capable of using without supervision. • Children under 12 years of age: Consult a dentist or doctor.	
<b>Inactive ingredients</b> water, glycerin, hydrogen peroxide, poloxamer 407, flavor, polysorbate 80, sodium saccharin, sucralose, phosphoric acid, disodium phosphate	

## CAP SEALED WITH PRINTED BAND.

TO OPEN: Remove printed band; squeeze tabs and turn. TO CLOSE: Turn cap until it clicks.

- STRENGTHENS ENAMEL TO HELP PREVENT CAVITIES
- GENTLE FOAMING ACTION SAFELY WHITENS TEETH<sup>\*\*</sup>
- USE WITH PRO-HEALTH<sup>™</sup> PRODUCTS FROM CREST<sup>®</sup> AND ORAL-B<sup>®</sup> TO PROMOTE HEALTHY TEETH & GUMS

In some cases, rinses may cause surface staining to teeth. This is not permanent or harmful, and may be prevented by adequate brushing or removed at your next dental visit.

If you are not satisfied with your results, Crest Pro-Health will refund your purchase via pre-paid card. Simply return your receipt and copy of bottle UPC within 60 days of purchase. (Call 1-877-169-8794 for more information.)

**P&G**  
www.pg.com

<sup>\*\*</sup>with brushing  
by removing  
surface stains



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CINCINNATI, OH 45202

Patents: www.pg.com/patents

Questions? 1-800-862-7442

www.crest.com

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**CREST 3D WHITE BRILLIANCE PRO RINSE**

sodium fluoride rinse

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-838
Route of Administration	ORAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.1 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C00X)	
<b>HYDROGEN PEROXIDE</b> (UNII: BBX060AN9V)	
<b>POLOXAMER 407</b> (UNII: TUF2IVW3M2)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>PHOSPHORIC ACID</b> (UNII: E4GA8884NN)	
<b>SODIUM PHOSPHATE, DIBASIC, ANHYDROUS</b> (UNII: 22ADO53M6F)	
<b>WATER</b> (UNII: 059QF0KO0R)	

## Product Characteristics

Color	white (Clear)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-838-32	946 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	07/20/2015	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/20/2015	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

