

COLGATE MAXFRESH CITRUS FRESH- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

Colgate® MaxFresh® Citrus Fresh

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, PEG-12, Cellulose Gum, Glycerin, Cocamidopropyl Betaine, Sodium Saccharin, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide, Yellow 5.

Questions?

1-800-468-6502

DIST. BY:
COLGATE-PALMOLIVE COMPANY,
NEW YORK, NY 10022 USA

PRINCIPAL DISPLAY PANEL - 136 g Tube Carton

Colgate®
Anticavity Fluoride Toothpaste

MaxFresh®
WITH
BREATH STRIPS

10X LONGER LASTING COOL
FOR FRESH BREATH†

CITRUS
FRESH

NET WT 4.8 OZ (136 g)

"This glue flap can be extended to accommodate supplier requirements. It must comply with the CP Quality gluing standards."

Colgate
Anticavity
Fluoride Toothpaste

MaxFresh
WITH
BREATH STRIPS

10X LONGER LASTING COOL
FOR FRESH BREATH*

**CITRUS
FRESH**

NET WT 4.8 OZ (136 g)

Colgate
Anticavity
Fluoride Toothpaste

**CITRUS
FRESH**

MaxFresh
WITH
BREATH STRIPS

10X LONGER LASTING COOL
FOR FRESH BREATH*

NET WT 4.8 OZ (136 g)

Colgate
Anticavity
Fluoride Toothpaste

**CITRUS
FRESH**

MaxFresh
WITH
BREATH STRIPS

10X LONGER LASTING COOL
FOR FRESH BREATH*

NET WT 4.8 OZ (136 g)

Drug Facts

Active ingredient Purpose
Sodium Fluoride 0.24% (0.14% w/v fluoride ion) Anticavity

Use helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions
adults and children 2 years of age and older
children 2 to 6 years
children under 2 years
brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
ask a dentist or physician

Inactive ingredients Saccharin, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, PEG-12, Cellulose Gum, Glycerin, Cocamidopropyl Betaine, Sodium Benzoate, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide, Yellow 6.

Questions? 1-800-468-6502

Your community may not yet accept tubes for recycling. Check with your local recycling center for more information.
colgate.com/greenness
www.colgate.com/maxfresh



GLUTEN FREE

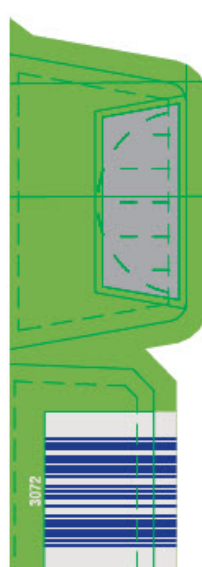
COLGATE-PALMOLIVE
CO., INC.
NEW YORK, NY 10023 USA

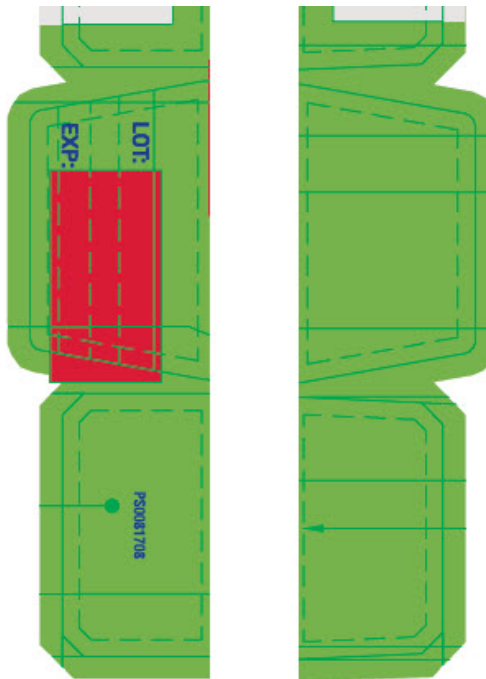
smartlabel®

app enabled



8 27854 02313 5





COLGATE MAXFRESH CITRUS FRESH

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-137
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
HYPROMELLOSE, UNSPECIFIED (UNII: 3NXW29V3WO)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	

Product Characteristics

Color	GREEN	Score	
Shape		Size	
Flavor	CITRUS	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-137-48	1 in 1 CARTON	06/11/2025	
1		136 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	06/11/2025	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 6/2025

Colgate-Palmolive Company