

**AVON ANEW ULTIMATE DAY MULTI-PERFORMANCE-CREAM SPF 25
SUNSCREEN- avobenzene, homosalate, octinoxate, oxybenzone cream
The Avon Company**

Avon Anew Ultimate Day Multi-Performance Cream SPF 25 50g

Drug Facts

AVOBENZONE 2.85%
HOMOSALATE 8.0%
OCTINOXATE 5.0%
OXYBENZONE 4.0%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decrease the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- children less than 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating

Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses

Other Information

- protect the product in this container from excessive heat and direct sun

Inactive Ingredients:

WATER, DIMETHICONE, GLYCERIN, BUTYLENE GLYCOL, GLYCOLIC ACID, BEHENYL ALCOHOL, HYDROGENATED POLYISOBUTENE, TRISILOXANE, ETHYLHEXYL ISONONANOATE, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, CETEARYL ALCOHOL, ISOHEXADECANE, PHYTOL, THIODIPROPIONIC ACID, SODIUM HYDROXIDE, PEG-100 STEARATE, FRAGRANCE, DIMETHICONOL, PHENOXYETHANOL, CETEARYL GLUCOSIDE, POLYSORBATE 60, DISODIUM EDTA, PEG-150 DISTEARATE, SORBITAN ISOSTEARATE, MALTODEXTRIN, TILIACORA TRIANDRA LEAF/VINE EXTRACT, CAMEL, THIAZOLYLALANINE, CYCLOTETRAISILOXANE, GLUCOSE, ECLIPTA PROSTRATA EXTRACT, ISOMALT, RED 4 (CI 14700), SACCHAROMYCES/COPPER FERMENT, SACCHAROMYCES/MAGNESIUM FERMENT, SACCHAROMYCES/MALACHITE FERMENT, SACCHAROMYCES/TOURMALINE FERMENT, SACCHAROMYCES/ZINC FERMENT, CARBOMER, SODIUM LACTATE, POLYSORBATE 20, STEARETH-20, LECITHIN, VITIS VINIFERA (GRAPE) FRUIT CELL EXTRACT, PALMITOYL TETRAPEPTIDE-7, PALMITOYL LYSYL AMINOVALEROYL LYSINE, PALMITOYL TETRAPEPTIDE-10

Questions?

1-800-FOR-AVON

Principal Display Panel:

AVON

**ANEW
ULTIMATE**

**MULTI-PERFORMANCE
DAY CREAM**

BROAD SPECTRUM SPF 25
SUNSCREEN

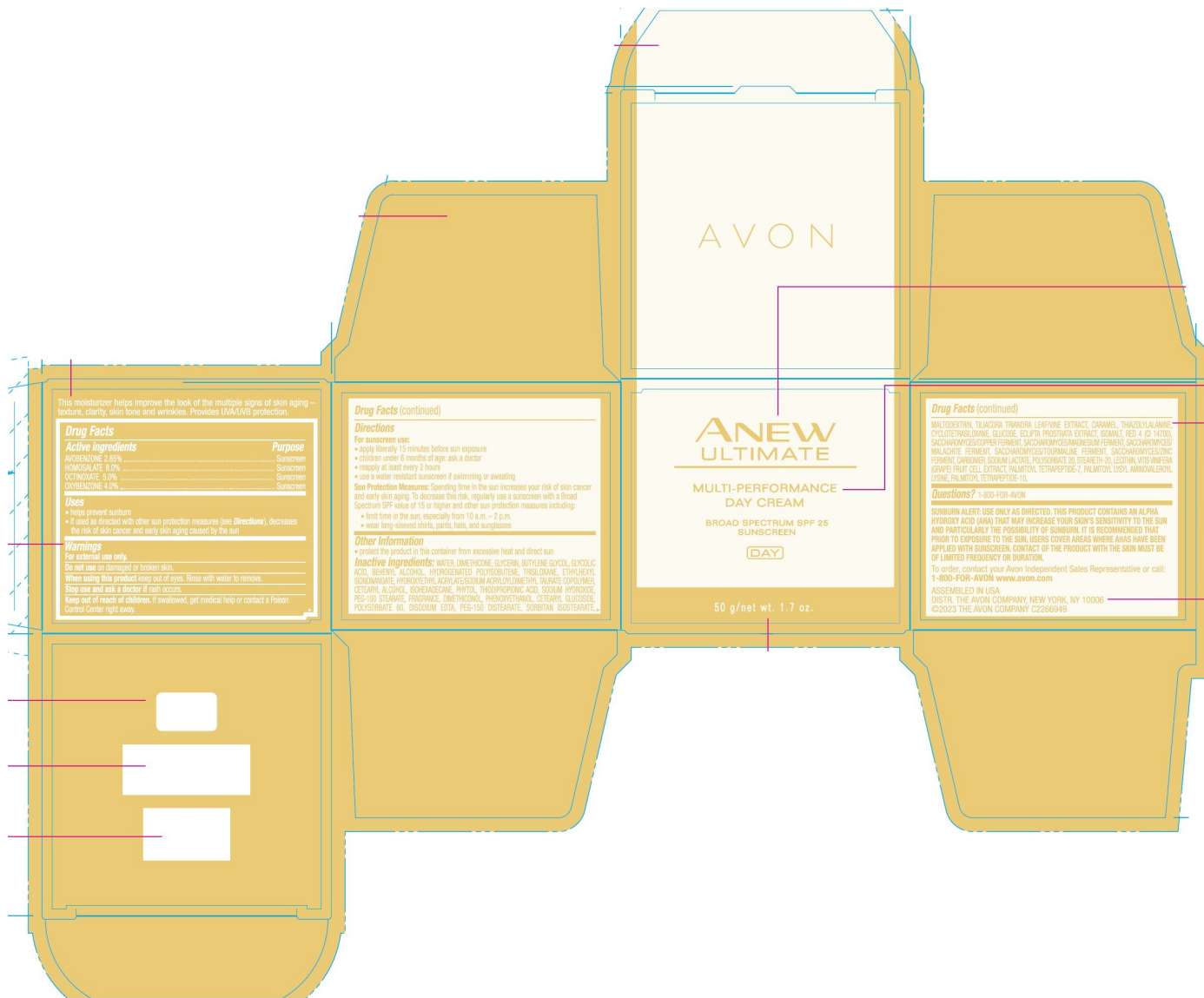
DAY

50 g / net wt. 1.7 oz.

This moisturizer helps improve the look of the multiple signs of skin aging - texture, clarity, skin tone and wrinkles. Provides UVA/UVB protection.

To order, contact your Avon Independent Sales Representative or call:
1-800-FOR-AVON www.avon.com

ASSEMBLED IN USA
 DISTR. THE AVON COMPANY, NEW YORK, NY 10006
 ©2023 THE AVON COMPANY C2266949



AVON ANEW ULTIMATE DAY MULTI-PERFORMANCE-CREAM SPF 25 SUNSCREEN

avobenzone, homosalate, octinoxate, oxybenzone cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10096-2650
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	5 mg in 1 g
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	8 mg in 1 g
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	4 mg in 1 g
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	2.85 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-2650-1	50 g in 1 JAR; Type 0: Not a Combination Product	01/03/2024	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	01/03/2024	

Labeler - The Avon Company (080143520)

Establishment

Name	Address	ID/FEI	Business Operations
Cosmax Usa, Corporation		010990210	manufacture(10096-2650)

Revised: 1/2024

The Avon Company