

**PROACTIVPLUS SMOOTHING BHA CLEANSER- salicylic acid liquid**  
**Alchemee, LLC**

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**Proactiv+ Smoothing BHA Cleanser**

***Drug Facts***

***Active ingredient***

Salicylic Acid 1%

***Purpose***

Acne treatment

***Use***

for the management of acne

***Warnings***

For external use only

***When using this product***

- skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.

***Keep out of reach of children.***

If swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- *Sensitivity Test for a New User.* Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.
- cover the entire affected area with a thin layer and rinse thoroughly one to three times daily
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day
- if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

***Inactive ingredients***

Water, Cetearyl Alcohol, Glycerin, Cetyl Alcohol, Propanediol, Paraffin, Dimethicone, Glyceryl Stearate, PEG-100 Stearate, Polysorbate 20, Xanthan Gum, Phenoxyethanol, Coco-Glucoside, Glyceryl Oleate, Sodium Hydroxide, Polyacrylate Crosspolymer-6, Ethylhexylglycerin, Citric Acid, Aloe Barbadensis Leaf Juice, t-Butyl Alcohol, Tocopherol, Hydrogenated Palm Glycerides Citrate.

***Questions or comments?***

1-800-950-4695

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Questions? 1-800-950-4695 • proactiv.com • Proactiv is a  
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**PRINCIPAL DISPLAY PANEL - 60 mL Carton**

**proactiv<sup>+</sup>**

**Smoothing**

**BHA Cleanser  
acne treatment**

**1% salicylic acid**

6 FL. OZ. (177.4 mL)

|  |   |   |  |
|--|---|---|--|
| <p><b>Drug Facts</b></p> <p><b>Active ingredient</b><br/>Salicylic Acid 1% <b>Purpose</b><br/>Acne treatment</p> <p><b>Use</b> for the management of acne</p> <p><b>Warnings</b><br/>For external use only</p> <p><b>When using this product</b> ■ skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.</p> <p><b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away.</p> <p><b>Directions</b> ■ <b>Sensitivity Test for a New User.</b> Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.<br/>         ■ cover the entire affected area with a thin layer and rinse thoroughly one to three times daily ■ because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor ■ if bothersome dryness or peeling occurs, reduce application to once a day or every other day</p> <p><b>Inactive ingredients</b> water, cetearyl alcohol, glycerin, cetyl alcohol, propanediol, paraffin, dimethicone, glyceryl stearate, PEG-100 stearate, polysorbate 20, xanthan gum, phenoxethanol, coco-glucoside, glyceryl oleate, sodium hydroxide, polyacrylate crosspolymer-5, ethylhexylglycerin, citric acid, aloe barbadensis leaf juice, t-butyl alcohol, tocopherol, hydrogenated palm glycerides citrate</p> <p><b>Questions or comments?</b> 1-800-950-4695</p> | <ul style="list-style-type: none"> <li>• Dermatologist developed</li> <li>• Cleans and gently exfoliates the skin</li> <li>• Helps to minimize the appearance of pores</li> <li>• Designed to help reveal smoother, softer-looking skin</li> <li>• Helps treat mild to moderate acne</li> </ul> |  <p>proactiv<sup>+</sup></p> <p>Smoothing<br/>BHA Cleanser<br/>acne treatment<br/>1% salicylic acid</p> <p>6 FL. OZ. (177.4 mL)</p> | <p>A gel-like, creamy cleanser formulated with both chemical and physical exfoliants to gently wash away acne causing impurities. Formulated with soothing aloe that's designed to keep skin hydrated while salicylic acid clears up acne blemishes and helps prevent new ones from forming. Tiny biodegradable beads help to gently slough off dead skin cells to reveal smoother, softer-looking skin.</p> |
|--|---|---|--|

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## PROACTIVPLUS SMOOTHING BHA CLEANSER

salicylic acid liquid

### Product Information

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:11410-216 |
| <b>Route of Administration</b> | TOPICAL        |                           |               |

### Active Ingredient/Active Moiety

| Ingredient Name   | Basis of Strength | Strength      |
|---|-------------------|---------------|
| <b>SALICYLIC ACID</b> (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ) | SALICYLIC ACID    | 10 mg in 1 mL |

### Inactive Ingredients

| Ingredient Name                       | Strength |
|---------------------------------------|----------|
| <b>WATER</b> (UNII: 059QF0KO0R)       |          |
| <b>GLYCERIN</b> (UNII: PDC6A3COOX)    |          |
| <b>DIMETHICONE</b> (UNII: 92RU3N3Y1O) |          |

|  |
|--|
| <b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)   |
| <b>GLYCOLIC ACID</b> (UNII: 0WT12SX38S)  |
| <b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)   |
| <b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)   |
| <b>PARAFFIN</b> (UNII: I9O0E3H2ZE)   |
| <b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)  |
| <b>XANTHAN GUM</b> (UNII: TTV12P4NEE)  |
| <b>HYDROGENATED PALM GLYCERIDES CITRATE</b> (UNII: 23AS6RA25L)   |
| <b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)  |
| <b>PROPANEDIOL</b> (UNII: 5965N8W85T)  |
| <b>PEG-100 STEARATE</b> (UNII: YD01N1999R)   |
| <b>POLYSORBATE 20</b> (UNII: 7T1F30V5YH)   |
| <b>COCO-GLUCOSIDE</b> (UNII: ICS790225B)   |
| <b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)   |
| <b>AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S)</b> (UNII: Q7UI015FF9) |
| <b>TERT-BUTYL ALCOHOL</b> (UNII: MD83SFE959)   |
| <b>GLYCERYL OLEATE</b> (UNII: 4PC054V79P)  |
| <b>TOCOPHEROL</b> (UNII: R0ZB2556P8)   |
| <b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)  |
| <b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)  |

### Packaging

| # | Item Code        | Package Description                                   | Marketing Start Date | Marketing End Date |
|---|------------------|---|----------------------|--------------------|
| 1 | NDC:11410-216-01 | 1 in 1 BOX  | 03/25/2024           |                    |
| 1 |                  | 177.4 mL in 1 TUBE; Type 0: Not a Combination Product |                      |                    |
| 2 | NDC:11410-216-02 | 1 in 1 BOX  | 03/25/2024           |                    |
| 2 |                  | 60 mL in 1 TUBE; Type 0: Not a Combination Product    |                      |                    |

### Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M006                                     | 03/25/2024           |                    |

**Labeler** - Alchemee, LLC (080216357)

### Establishment

| Name                           | Address | ID/FEI    | Business Operations    |
|--------------------------------|---------|-----------|------------------------|
| Vee Pak, LLC dba Voyant Beauty |         | 874763303 | manufacture(11410-216) |