

COLGATE OPTIC WHITE STAIN FIGHTER CLEAN MINT- sodium fluoride paste, dentifrice

Mission Hills S.A de C.V

Colgate® Optic White® Stain Fighter™ Clean Mint

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

| | |
|--|--|
| adults and children 2 years of age and older | brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician |
| children 2 to 6 years | use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing) |
| children under 2 years | ask a dentist or physician |

Inactive ingredients

water, hydrated silica, sorbitol, glycerin, PEG-12, pentasodium triphosphate, tetrapotassium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, cocamidopropyl betaine, sodium saccharin, xanthan gum, sodium hydroxide, titanium dioxide

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

NEW

STAIN REMOVAL

TECHNOLOGY**

Colgate®

OPTIC

WHITE®

STAIN FIGHTER™

REMOVES 6X MORE SURFACE STAINS*

WITH MICRO-POLISHING ACTION

NET WT 4.2 OZ (119 g)

ANTICAVITY FLUORIDE TOOTHPASTE | ENAMEL SAFE WHITENING

CLEAN MINT **PASTE**

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Drug Facts (continued)

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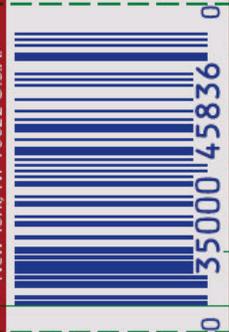
Questions? 1-800-468-6502

GLUTEN FREE

www.colgateopticwhite.com

Made in Mexico

Dist. by: COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.



Colgate®

OPTIC
WHITE.

STAIN FIGHTER™

CLEAN MINT PASTE

REMOVES 6X MORE SURFACE STAINS*



Contains clinically proven technology to safely remove surface stains for whiter teeth



It also helps prevent new stains from forming so teeth stay whiter longer



Enamel Safe for daily use

*vs. ordinary, non whitening toothpaste after 2 weeks of continued use.

**new surface stain removal technology for Optic White®

SAVE WATER
www.colgate.com/savewater

Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

smartlabel™
visit smartlabel.colgate.com
for ingredient information





COLGATE OPTIC WHITE STAIN FIGHTER CLEAN MINT

sodium fluoride paste, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:65954-403 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|-----------------|-------------------|----------|
|-----------------|-------------------|----------|

SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) FLUORIDE ION 1 mg in 1 g

Inactive Ingredients

| Ingredient Name | Strength |
|---|------------------|
| WATER (UNII: 059QF0KO0R) | 191.18 mg in 1 g |
| HYDRATED SILICA (UNII: Y6O7T4G8P9) | |
| SORBITOL (UNII: 506T60A25R) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9) | |
| SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ) | |
| POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |
| COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| SODIUM HYDROXIDE (UNII: 55X04QC32I) | |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) | |

Product Characteristics

| | | | |
|-----------------|-------|---------------------|--|
| Color | WHITE | Score | |
| Shape | | Size | |
| Flavor | MINT | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|---|----------------------|--------------------|
| 1 | NDC:65954-403-71 | 1 in 1 CARTON | 11/30/2017 | |
| 1 | | 119 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:65954-403-02 | 1 in 1 CARTON | 11/30/2017 | |
| 2 | | 56.6 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 3 | NDC:65954-403-60 | 1 in 1 CARTON | 12/19/2018 | |
| 3 | | 170 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 4 | NDC:65954-403-33 | 1 in 1 CARTON | 03/18/2020 | 12/31/2022 |
| 4 | | 36.8 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 5 | NDC:65954-403-30 | 1 in 1 CARTON | 07/15/2021 | |
| 5 | | 85 g in 1 TUBE; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC MONOGRAPH DRUG | M021 | 11/30/2017 | |

Labeler - Mission Hills S.A de C.V (812312122)

Revised: 12/2018

Mission Hills S.A de C.V