#### **PURISTICS TOTALLY AGELESS SPF 15 DAILY ANTI-AGING - zinc oxide lotion** Scerene Healthcare, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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#### puristics™ totallyageless™ Daily Anti-Aging Lotion

#### **Drug Facts**

#### **Active Ingredient**

Zinc oxide 7.5%

#### Directions

Gently smooth over cleansed face and neck daily.

#### Warnings

For external use only. Avoid contact with eyes. Discontinue use if signs of irritation or rash appear. Keep out of reach of children.

#### **Principal Panel Display**



AREA TO BE KEPT FREE FOR LOT CODE AND EXPIRATION DATE discover the power of pure.

**Actual Size** 

At Puristics, we believe in the Power of Pure. We think that everything that touches your skin should be pure - without any potentially harmful chemicals seeping in. So, we've created our products using the latest science to unleash the power of naturally derived ingredients. We've combined them in unique ways to maximize their effectiveness without compromising purity. Pure. Safe. Effective.

# the power of pure"

the power of pure

totallyageless SPF 15 Daily Anti-Aging Lotion

new!

## totally**ageless**\*\*

# Daily Anti-Aging

chemical free UVA/UVB protection helps prevent premature skin aging hydrates for younger looking skin

1.7 FL OZ (50 ml)

#### Pure. Safe. Effective.

naturally preserved & fragrance free no parabens, phthalates or sulfates no animal testing Learn more at www.puristics.com

Warnings: For external use only. Avoid contact with eyes. Discontinue use if signs of irritation or rash appear. Keep out of reach of children. Sum Alert: UV exposure from the sun increases the risk of skin cancer, premature skin aging, and other skin damage. It is important to decrease UV exposure by limiting time in sun, wearing protective clothing and using a sunscreen.

Active Ingredient: Zinc oxide 7.5% A special bland of (deinnthn/discription): purified water, capryki/capric thiglyceride (coonst/paim), oftyl paimitate (shin conditioner), squalane (olives), glycerin, surcrose distearate (sugar), sunflower seed wax, paim butter, hydrogenated suppean oil, tapiora starch, citire acid,

seed wax, paim builter, hydrogenated soybean oil, lapiota starch, clinc add, laurix add (cocomit), sucrose stearate, beeswax, rice bran wax, allantoin, xanthan gum (fermented sugar), rosewood oil, tocopheryl acetate (ritamin E), panthenol (pro-vitamin BS), sodium hyaluronate (natural skin conditoner), sacharomycs/herapetide-II ferment extract (natural collagen builder), polyjsine (natural preservative), honerysuckie extrad (natural preservative)

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new! the power of pure™ puris tics TM

totallyageless™

**SPF 15** 

#### **Daily Anti-Aging**

LOTION

#### chemical free UVA/UVB protection

helps prevent premature skin aging

hydrates for younger looking skin

1.7 FL OZ (50 ml)

**Puristics Totally Ageless SPF 15 Daily Anti-Aging Lotion** is unique because it starts with purity and ends with purity. There are no harmful chemicals, fragrances or toxins added at any step in the process. Powered by a naturally occurring peptide complex and a natural mineral sunscreen, our vitamin enriched product has been proven to be safe *and* effective.

#### helps prevent premature skin aging

hydrates for younger looking skin

hypoallergenic

#### no harmful chemicals

**Directions for use:** Gently smooth over cleansed face and neck daily.

discover the power of pure.

At Puristics, we believe in the Power of Pure. We think that everything that touches your skin should be pure – without any potentially harmful chemicals seeping in. So, we've created our products using the latest science to unleash the power of naturally derived ingredients. We've combined them in unique ways to maximize their effectiveness without compromising purity.

Pure. Safe. Effective.

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no animal testing

Learn more at **www.puristics.com** 

**Warnings:** For external use only. Avoid contact with eyes. Discontinue use if signs of irritation or rash appear. Keep out of reach of children.

**Sun Alert:** UV exposure from the sun increases the risk of skin cancer, premature skin aging, and other skin damage. It is important to decrease UV exposure by limiting time in sun, wearing protective clothing and using a sunscreen.

#### Active Ingredient: Zinc oxide 7.5%

A special blend of (derivation/description): purified water, caprylic/capric triglyceride (coconut/palm), octyl palmitate (skin conditioner), squalane (olives), glycerin, sucrose distearate (sugar), sunflower seed wax, palm butter, hydrogenated soybean oil, tapioca starch, citric acid, lauric acid (coconut), sucrose stearate, beeswax, rice bran wax, allantoin, xanthan gum (fermented sugar), rosewood oil, tocopheryl acetate (vitamin E), panthenol (pro-vitamin B5), sodium hyaluronate (natural skin conditioner), saccharomyces/hexapeptide-11 ferment extract (natural collagen builder), polylysine (natural preservative), honeysuckle extract (natural preservative)

13010210

#### PURISTICS TOTALLY AGELESS SPF 15 DAILY ANTI-AGING

zinc oxide lotion

Pro	duct Information					
Prod	luct T ype	HUMAN OTC DRUG	Item Code (Source)	NDC:76026-204		
Rout	te of Administration	TOPICAL				
Acti	ve Ingredient/Act	ive Moiety				
		Ingredient Name	Basis of Stren	gth Strength		
Zinc	Oxide (UNII: SOI2LOH	54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	7.5 mL in 100 mL		
Inac	ctive Ingredients					
		Ingredient Name		Strength		
Wate	<b>r</b> (UNII: 059QF0KO0R)					
Medium-chain Triglycerides (UNII: C9H2L21V7U)						
Ethyl						
Squalane (UNII: GW89575KF9)						
Glyce	erin (UNII: PDC6A3C0C	)X)				
Hydre	ogenated Soybean Oil	(UNII: A2M91M918C)				
Starc	c <b>h, Tapioca</b> (UNII: 24SC	C3U704I)				
Citric	<mark>c Acid Monohydrate</mark> (U	JNII: 2968PHW8QP)				
Lauric Acid (UNII: 1160N9NU9U)						
Sucro	ose Stearate (UNII: 274)	KW0 O 50 M)				
Yellow Wax (UNII: 2ZA36H0S2V)						
Allan	Allantoin (UNII: 344S277G0Z)					
	han Gum (UNII: TTV12)					
Rosev	wood Oil (UNII: F2522C	)5L7B)				
	henol (UNII: WV9CM0C					
	uronate Sodium (UNII:					
Lonio	cera Caprifolium Flow	ver (UNII: 5N1WD9784U)				
Pacl	kaging					
#	Item Code	Package Description	Marketing Start Date	Marketing End Date		

		<b>U</b>	U U	U
1	NDC:76026-204-17	1 in 1 BOX		
1		50 mL in 1 BOTTLE, PUMP		

**Marketing Information** 

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	12/20/2010	

# Labeler - Scerene Healthcare, Inc. (832688209)

### Establishment

Name	Address	ID/FEI	<b>Business Operations</b>
BioZone Laboratories, Inc.		555564293	MANUFACTURE

Revised: 2/2011

Scerene Healthcare, Inc.