

**AVEENO BABY CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN
BROAD SPECTRUM SPF 50- zinc oxide stick
Johnson & Johnson Consumer Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**Aveeno Baby[®] CONTINUOUS PROTECTION[®] sensitive skin sunscreen stick
BROAD SPECTRUM SPF 50**

Drug Facts

Active ingredients

Zinc Oxide (21.6%)

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply generously and evenly 15 minutes before sun exposure
- ensure complete coverage to the area above the lip, nose, and tops of ears
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours

- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months of age: Ask a doctor

Other information

- protect this product from excessive heat and direct sun
- may stain some fabrics
- package contains small parts, which could cause a choking hazard

Inactive ingredients

Octyldodecyl Neopentanoate, C12-15 Alkyl Benzoate, Polyethylene, Paraffin, Silica, Neopentyl Glycol Diethylhexanoate, Ozokerite, Isopropyl Myristate, Adipic Acid/Diglycol Crosspolymer, Triethoxycaprylylsilane, Neopentyl Glycol Diisostearate, Caprylyl Glycol, Avena Sativa (Oat) Kernel Oil

Questions?

Call toll-free **866-428-3366** or **215-273-8755** (collect) .
www.aveeno.com

Distributed by:

JOHNSON & JOHNSON
CONSUMER INC.
Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 13 g Canister Blister Pack

NEW
PEDIATRICIAN RECOMMENDED BRAND
Aveeno
baby®
CONTINUOUS
PROTECTION®
sensitive skin
sunscreen
stick
BROAD SPECTRUM
SPF 50

50

naturally sourced
100% zinc oxide
active ingredient

sweat + water
resistant (80min)

net wt.
0.47 oz (13 g)

NEW

PEDIATRICIAN RECOMMENDED BRAND

Aveeno

Baby[®]



**CONTINUOUS
PROTECTION.**
sensitive skin

sunscreen
stick

BROAD SPECTRUM
SPF 50

50

naturally-sourced
100% zinc oxide
active ingredient

sweat + water
resistant (80 min)

net wt.
0.47 oz (13 g)

AVEENO® Baby Continuous Protection® Sensitive Skin Sunscreen Stick

contains naturally sourced 100% zinc oxide active ingredient to provide powerful broad spectrum UVA/UVB protection while being as mild as water on skin. This sunscreen stick glides on skin for soft and smooth application, leaving skin feeling silky and smooth. Suitable for everyday use and handy to have for those on-the-go SUNNY MOMENTS™.

■ fragrance-free ■ paraben-free ■ phthalate-free

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AVEENO BABY CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM SPF 50

zinc oxide stick

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0583
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	216 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
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OCTYLDODECYL NEOPENTANOATE (UNII: X8725R883T)
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)
HIGH DENSITY POLYETHYLENE (UNII: UG00KM4WR7)
PARAFFIN (UNII: I9O0E3H2ZE)
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)
NEOPENTYL GLYCOL DIETHYLHEXANOATE (UNII: U68ZV6W62C)
CERESIN (UNII: Q1LS2UJO3A)
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)
ADIPIC ACID/DIGLYCOL CROSSPOLYMER (20000 MPA.S) (UNII: R9TPS68K19)
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)
NEOPENTYL GLYCOL DIISOSTEARATE (UNII: 4M6OQ34JWW)
CAPRYLYL GLYCOL (UNII: 00YIU5438U)
OAT KERNEL OIL (UNII: 3UVP41R77R)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0583-1	1 in 1 BLISTER PACK	10/01/2019	
1		13 g in 1 CANISTER; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	10/01/2019	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023

Johnson & Johnson Consumer Inc.