

CREST PLUS ACTIVE FRESH PLUS WHITENING SCOPE- sodium fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest Plus Active Fresh + Whitening Scope

Drug Facts

Active ingredient

Sodium fluoride 0.243%

(0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, disodium pyrophosphate, flavor, sodium lauryl sulfate, sodium hydroxide, alcohol (0.7%), sodium saccharin, xanthan gum, glycerin, poloxamer 407, carbomer, polysorbate 80, sodium benzoate, cetylpyridinium chloride, benzoic acid, titanium dioxide, blue 1, yellow 5

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 155 g Tube Carton

Crest plus

ACTIVE FRESH

NET WT 5.5 OZ (155 g)

ANTICAVITY FLUORIDE TOOTHPASTE

+ WHITENING

scope[®]

KILLS UP TO 99.9%

OF BAD BREATH GERMS



CREST PLUS ACTIVE FRESH PLUS WHITENING SCOPE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-823
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
ALCOHOL (UNII: 3K9958V90M)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CETYLPIRIDINIUM CHLORIDE (UNII: D9OM4SK49P)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	

Product Characteristics

Color	green	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-823-55	1 in 1 CARTON	01/01/2024	
1		155 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-823-04	4 in 1 CELLO PACK	01/01/2024	12/31/2024
2		1 in 1 CARTON		
2		155 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2024	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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