

**CVS HEALTH LIDOCAINE PLUS PAIN RELIEVING- lidocaine hydrochloride,  
benzyl alcohol cream  
NATURAL ESSENTIALS, INC.**

-----  
**Drug Facts**

**Active ingredients**

Benzyl alcohol 10%

Lidocaine HCl 4%

**Purpose**

Topical anesthetic

Topical anesthetic

**Use**

For the temporary relief of pain

**Warnings**

**For external use only**

**Do not use**

- on wounds or damaged skin
- in large quantities
- with a heating pad
- if you are allergic to any ingredients of this product

**When using this product**

- use only as directed
- avoid contact with the eyes, mucous membranes or rashes
- do not bandage tightly

**Stop use and ask a doctor if**

- skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
- conditions worsen
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

**If pregnant or breast-feeding,**

ask a health professional before use.

## **Keep out of reach of children and pets.**

If swallowed, get medical help or contact a Poison Control Center right away.

### **Directions**

- Adults and children 12 years of age and over:
- clean and dry affected area
- apply to affected area not more than 3 to 4 times daily

**children 12 years or younger:**ask a doctor

### **Other information**

- Avoid storing product in direct sunlight
- Protect product from excessive moisture
- Store with lid closed tightly

### **Inactive ingredients**

Acrylates/C10-30 Acrylate Crosspolymer, Aloe Vera Gel 10 X, Aminomethyl Propanol, Cetearyl Alcohol, Ceteth-20 Phosphate, Dicyetyl Phosphate, Citric Acid, Deionized Water, Dimethicone, Hydroxyethyl Acrylate/Sodium, Acryloyldimethyl Taurate Copolymer, Squalane, Polysorbate 60, Propylene Glycol, SDA 40-B Alcohol, Steareth-21.

## **Principal-Display Panel - 85 g Carton Label**

### **CVS Health™**

Compare to the  
active ingredients in  
Salonpas® Lidocaine  
PLUS Cream\*

**MAXIMUM STRENGTH  
Lidocaine concentration  
without a prescription †**

**Lidocaine  
Plus**

**PAIN RELIEVING CREAM**

**LIDOCAINE HCl 4%**

**BENZYL ALCOHOL 10%**

**Topical anesthetics**

**Non-greasy**

- **Fast acting**
- **Numbing relief**

- **Unscented**

**Non-greasy  
cream**

Package Contains  
One Tube

† Among over the counter  
topical analgesics.

NET WT 3 OZ (85 g)



**MAXIMUM STRENGTH**  
Lidocaine concentration  
without a prescription<sup>†</sup>

## Lidocaine Plus

**PAIN RELIEVING CREAM**

LIDOCAINE HCl 4%  
BENZYL ALCOHOL 10%



CVS Health™ **MAXIMUM STRENGTH Lidocaine** concentration without a prescription<sup>†</sup> Lidocaine Plus cream is a topical anesthetic that provides numbing pain relief by blocking nerve signals in your body.

Use it to reduce discomfort on your:

- Back
- Shoulders
- Knees & elbows
- Neck

Child-resistant packaging. Please read and understand the Drug Facts before using.

<sup>†</sup>This product is not manufactured or distributed by Hisamitsu Pharmaceutical Co., Inc., owner of the registered trademark Salonpas®.



Compare to the active ingredients in Salonpas® Lidocaine PLUS Cream\*

**MAXIMUM STRENGTH**  
Lidocaine concentration  
without a prescription<sup>†</sup>

## Lidocaine Plus

**PAIN RELIEVING CREAM**

LIDOCAINE HCl 4%  
BENZYL ALCOHOL 10%  
Topical anesthetics

**Non-greasy**

- Fast acting
- Numbing relief
- Unscented

**Non-greasy cream**

Package Contains One Tube

<sup>†</sup>Among over the counter topical analgesics.

**NET WT 3 OZ (85 g)**



**MAXIMUM STRENGTH**  
Lidocaine concentration  
without a prescription<sup>†</sup>

## Lidocaine Plus

**PAIN RELIEVING CREAM**

LIDOCAINE HCl 4%  
BENZYL ALCOHOL 10%  
Topical anesthetics

**Non-greasy**

- Fast acting
- Numbing relief
- Unscented

**Distributed by:**  
CVS Pharmacy, Inc.  
One CVS Drive  
Woonsocket, RI 02895  
© 2022 CVS/pharmacy  
CVS.com®  
1-800-SHOP CVS  
V-33548



### Drug Facts

Active ingredients	Purpose
Benzyl alcohol 10%	Topical anesthetic
Lidocaine HCl 4%	Topical anesthetic

**Use**  
For the temporary relief of pain

#### Warnings

**For external use only**

#### Do not use

- on wounds or damaged skin
- in large quantities
- with a heating pad
- if you are allergic to any ingredients of this product

#### When using this product

- use only as directed
- avoid contact with the eyes, mucous membranes or rashes
- do not bandage tightly

#### Stop use and ask a doctor if

- skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
- conditions worsen
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children and pets.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** ■ Adults and children 12 years of age and over:

- clean and dry affected area
- apply to affected area not more than 3 to 4 times daily

**children 12 years or younger:** ask a doctor

#### Other information

- Avoid storing product in direct sunlight
- Protect product from excessive moisture
- Store with lid closed tightly

#### Inactive ingredients

Acrylates/C10-30 Acrylate Crosspolymer, Aloe Vera Gel 10 X, Aminomethyl Propanol, Cetearyl Alcohol, Ceteth-20 Phosphate, Dicyetyl Phosphate, Citric Acid, Deionized Water, Dimethicone, Hydroxyethyl Acrylate/Sodium, Acryloyldimethyl Taurate Copolymer, Squalane, Polysorbate 60, Propylene Glycol, SDA 40-B Alcohol, Steareth-21.



**Principal-Display Panel - 85 g Carton Label**

**CVS  
Health™**

**MAXIMUM STRENGTH  
Lidocaine concentration  
without a prescription †**

**Lidocaine  
Plus**

**PAIN RELIEVING CREAM**

**LIDOCAINE HCl 4%**

**BENZYL ALCOHOL 10%**

**Topical anesthetics**

**Non-greasy**

- **Fast acting**
- **Numbing relief**
- **Unscented**

**NET WT 3 OZ (85 g)**



**MAXIMUM STRENGTH**  
Lidocaine concentration  
without a prescription†

# Lidocaine Plus

**PAIN RELIEVING CREAM**

**LIDOCAINE HCl 4%**  
**BENZYL ALCOHOL 10%**  
Topical anesthetics

**Non-greasy**

- Fast acting
- Numbing relief
- Unscented



**NET WT 3 OZ (85 g)**

Distributed by: CVS Pharmacy, Inc. One CVS Drive, Woonsocket, RI 02895  
© 2022 CVS/pharmacy V-33548 †Among over the counter topical analgesics.

## Drug Facts

Active ingredients	Purpose
Benzyl alcohol 10%.....	Topical anesthetic
Lidocaine HCl 4%.....	Topical anesthetic

## Use

For the temporary relief of pain

## Warnings

### For external use only

**Do not use** ■ on wounds or damaged skin ■ in large quantities ■ with a heating pad ■ if you are allergic to any ingredients of this product

**When using this product** ■ use only as directed ■ avoid contact with the eyes, mucous membranes or rashes ■ do not bandage tightly

### Stop use and ask a doctor if

■ skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering  
■ conditions worsen ■ symptoms persist for more than 7 days ■ symptoms clear up and occur again within a few days

### If pregnant or breast-feeding,

ask a health professional before use.

### Keep out of reach of children and pets.

If swallowed, get medical help or contact a Poison Control Center right away.

## Directions

■ Adults and children 12 years of age and over: ■ clean and dry affected area ■ apply to affected area not more than 3 to 4 times daily

**children 12 years or younger:** ask a doctor

## Other information

■ Avoid storing product in direct sunlight ■ Protect product from excessive moisture ■ Store with lid closed tightly

## Inactive ingredients

Acrylates/C10-30 Acrylate Crosspolymer, Aloe Vera Gel 10 X, Aminomethyl Propanol, Cetearyl Alcohol, Ceteth-20 Phosphate, Dicyetyl Phosphate, Citric Acid, Deionized Water, Dimethicone, Hydroxyethyl Acrylate/Sodium, Acryloyldimethyl Taurate Copolymer, Squalane, Polysorbate 60, Propylene Glycol, SDA 40-B Alcohol, Steareth-21.

## CVS HEALTH LIDOCAINE PLUS PAIN RELIEVING

lidocaine hydrochloride, benzyl alcohol cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:66902-758
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
-----------------	-------------------	----------

<b>LIDOCAINE HYDROCHLORIDE</b> (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	40 mg in 1 g
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH) (BENZYL ALCOHOL - UNII:LKG8494WBH)	BENZYL ALCOHOL	100 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED)</b> (UNII: 809Y72KV36)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>AMINOMETHYLPROPANOL</b> (UNII: LU49E6626Q)	
<b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)	
<b>CETETH-20 PHOSPHATE</b> (UNII: 921FTA1500)	
<b>DIHEXADECYL PHOSPHATE</b> (UNII: 2V6E5WN99N)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S AT 1.5%)</b> (UNII: 86FQE96TZ4)	
<b>SQUALENE</b> (UNII: 7QVM220FJH)	
<b>POLYSORBATE 60</b> (UNII: CAL22UVI4M)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>STEARETH-21</b> (UNII: 53J3F32P58)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66902-758-03	1 in 1 BOX	04/23/2021	12/31/2027
1		85 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	04/23/2021	12/31/2027

**Labeler** - NATURAL ESSENTIALS, INC. (947484713)

### Establishment

Name	Address	ID/FEI	Business Operations
NATURAL ESSENTIALS, INC.		947484713	manufacture(66902-758)