

**ULTRA COLOR RICH MOISTURE SEDUCTION- octinoxate lipstick**  
**Avon Products, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**DIRECTIONS:**Apply liberally  
before sun exposure and as needed.

**WARNING:** Discontinue  
use if skin irritation develops or  
increases. If irritation persists,  
consult a health care practitioner.

**Uses:** Helps prevent sunburn. Higher SPF  
gives more sunburn protection.

**ACTIVE INGREDIENT/INGRÉDIENT ACTIF:**  
OCTINOXATE 7.5%

**INACTIVE INGREDIENTS/INGRÉDIENTS INACTIFS:**  
DIISOSTEARYL FUMARATE, BARIUM SULFATE, SQUALANE, POLYBUTENE, DIISOPROPYL  
DIMER DILINOLEATE,  
OZOKERITE, MICROCRYSTALLINE WAX/  
CIRE MICROCRYSTALLINE, POLYGLYCERYL-2 DIISOSTEARATE,  
LANOLIN, POLYETHYLENE, DI-C12-15  
ALKYL FUMARATE, PETROLATUM, CALCIUM SODIUM  
BOROSILICATE, ZEA MAYS (CORN) STARCH, ISOPROPYL  
ISOSTEARATE, STEARYL/PPG-3 MYRISTYL ETHER  
DIMER DILINOLEATE, SUCROSE ACETATE ISOBUTYRATE,  
CETYL ALCOHOL, SYNTHETIC FLUORPHLOGOPITE,  
SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL,  
ALOE BARBADENSIS LEAF EXTRACT, GLYCINE SOJA  
(SOYBEAN) OIL, RETINOL, HONEY EXTRACT/EXTRAIT  
DE MIEL, HYDROLYZED SILK, BIOTIN/FOLIC ACID/  
CYANOCOBALAMIN/NIACINAMIDE/PANTOTHENIC  
ACID/PYRIDOXINE/RIBOFLAVIN/THIAMINE/YEAST  
POLYPEPTIDES, TAMARINDUS INDICA SEED EXTRACT,  
PORTULACA OLERACEA EXTRACT, PHENYL TRIMETHICONE,  
POLYMETHYLSILSESQUIOXANE, CHOLESTERYL/  
BEHENYL/OCTYLDODECYL LAUROYL GLUTAMATE,  
SILICA, TOCOPHERYL ACETATE, GLYCERIN,  
CAPRYLYL GLYCOL, HYDROGENATED CASTOR OIL, BEHENYL  
ERUCATE, ALLANTOIN, ALLYL METHACRYLATES  
CROSSPOLYMER, ISOPROPYL TITANIUM TRIISOSTEARATE,  
LECITHIN, ACRYLATES COPOLYMER,  
PARFUM/ FRAGRANCE, BEESWAX/CIRE D'ABEILLE,  
PEG-80 SORBITAN LAURATE, ACRYLATES/CARBAMATE  
COPOLYMER, CALCIUM PCA, ETHYLENE/PROPYLENE/  
STYRENE COPOLYMER, C12-15 ALKYL BENZOATE,  
HYALURONIC ACID, WATER/EAU, COLLAGEN, ETHYLHEXYL  
PALMITATE, HYDROXYETHYL UREA, TRIBEHENIN,  
BUTYLENE/ETHYLENE/STYRENE COPOLYMER,  
RETINYL PALMITATE, LAUROYL LYSINE, PENTYLENE

GLYCOL, SORBITAN ISOSTEARATE, UREA, PHENOXYETHANOL,  
ASCORBYL PALMITATE, BETA-CAROTENE,  
PALMITOYL OLIGOPEPTIDE. MAY CONTAIN/PEUT CONTENIR:  
MICA/CI 77019, BISMUTH OXYCHLORIDE/CI  
77163, TITANIUM DIOXIDE/CI 77891, IRON OXIDES/CI  
77489/CI 77491/CI 77492/CI 77499, RED 7 LAKE/  
C15850, YELLOW 5 LAKE/CI 19140, RED 33 LAKE/CI  
17200, RED 6/CI 15850, CARMINE/CI 75470, BLUE 1  
LAKE/CI 42090, ORANGE 5/CI 45370, RED 21 LAKE/CI  
45380, RED 21/CI 45380, RED 22 LAKE/CI 45380, RED  
27 LAKE/CI 45410, RED 28 LAKE/CI 45410, RED 30  
LAKE/CI 73360, YELLOW 10 LAKE/CI 47005, YELLOW  
6 LAKE/CI 15985, RED 40 LAKE/CI 16035.

**DIRECTIONS:** Apply liberally before sun exposure and as needed. **WARNING:** Discontinue use if skin irritation develops or increases. If irritation persists, consult a health care practitioner.

**MODE D'EMPLOI:** Appliquer généreusement avant toute exposition au soleil et au besoin.

**AVERTISSEMENT:** Cesser l'emploi si une irritation cutanée se développe ou s'aggrave. Si l'irritation persiste, consulter un professionnel de la santé.

U.S.A./É.-U.: 1-800-FOR-AVON  
www.avon.com CANADA: 1-800-265-AVON  
www.avon.ca

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AVON CANADA INC., MONTRÉAL H9R 4R3  
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**Uses:** Helps prevent sunburn. Higher SPF gives more sunburn protection.

**Utilisations:** Aide à prévenir les coups de soleil. Un FPS plus élevé offre une meilleure protection contre les coups de soleil.

**ACTIVE INGREDIENT/INGRÉDIENT ACTIF:**  
OCTINOXATE 7.5%

**INACTIVE INGREDIENTS/INGRÉDIENTS INACTIFS:**  
DIISOSTEARYL FUMARATE, BARIUM SULFATE  
(continued on inside/suite à l'intérieur)

**ultra color rich**

**moisture seduction**

lipstick/rouge à lèvres

SPF 15/FPS 15

octinoxate stick/bâton, 7.5%  
3.0 g net wt 0.106 oz DIN 02355159

AVON

SQUALANE, POLYBUTENE, DIISOPROPYL DIMER DILINOLEATE, OZOKERITE, MICROCRYSTALLINE WAX/CIRE MICROCRISTALLINE, POLYGLYCERYL-2 DIISOSTEARATE, LANOLIN, POLYETHYLENE, DI-C12-15 ALKYL FUMARATE, PETROLATUM, CALCIUM SODIUM BOROSILICATE, ZEA MAYS (CORN) STARCH, ISOPROPYL ISOSTEARATE, STEARYL/PPG-3 MYRISTYL ETHER DIMER DILINOLEATE, SUCROSE ACETATE ISOBUTYRATE, CETYL ALCOHOL, SYNTHETIC FLUOROPHLOG

TRATE, GELLE ALCOHOL, SYNTHETIC FLUORPHOS-  
 PITE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL,  
 ALOE BARBADENSIS LEAF EXTRACT, GLYCINE SOJA  
 (SOYBEAN) OIL, RETINOL, HONEY EXTRACT/EXTRAIT  
 DE MIEL, HYDROLYZED SILK, BIOTIN/FOLIC ACID/  
 CYANOCOBALAMIN/NIACINAMIDE/PANTOTHENIC  
 ACID/PYRIDOXINE/RIBOFLAVIN/THIAMINE/YEAST  
 POLYPEPTIDES, TAMARINDUS INDICA SEED EXTRACT,  
 PORTULACA OLERACEA EXTRACT, PHENYL TRIMETHI-  
 CONE, POLYMETHYLSILSESQUIOXANE, CHOLEST-  
 ERYL/BEHENYL/OCTYLDODECYL LAUROYL GLUTA-  
 MATE, SILICA, TOCOPHERYL ACETATE, GLYCERIN,  
 CAPRYLYL GLYCOL, HYDROGENATED CASTOR OIL, BE-  
 HENYL ERUCATE, ALLANTOIN, ALLYL METHACRY-  
 LATES CROSSPOLYMER, ISOPROPYL TITANIUM TRI-  
 ISOSTEARATE, LECITHIN, ACRYLATES COPOLYMER,  
 PARFUM/ FRAGRANCE, BEESWAX/CIRE D'ABEILLE,  
 PEG-80 SORBITAN LAURATE, ACRYLATES/CARBA-  
 MATE COPOLYMER, CALCIUM PCA, ETHYLENE/PROPY-  
 LENE/STYRENE COPOLYMER, C12-15 ALKYL BENZO-  
 ATE, HYALURONIC ACID, WATER/EAU, COLLAGEN, ETH-  
 YLHEXYL PALMITATE, HYDROXYETHYL UREA, TRIBE-  
 HENIN, BUTYLENE/ETHYLENE/STYRENE COPOLYMER,  
 RETINYL PALMITATE, LAUROYL LYSINE, PENTYLENE  
 GLYCOL, SORBITAN ISOSTEARATE, UREA, PHENOXY-  
 ETHANOL, ASCORBYL PALMITATE, BETA-CAROTENE,  
 PALMITOYL OLIGOPEPTIDE. MAY CONTAIN/PEUT CON-  
 TENIR: MICA/CI 77019, BISMUTH OXYCHLORIDE/CI  
 77163, TITANIUM DIOXIDE/CI 77891, IRON OXIDES/CI  
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## ULTRA COLOR RICH MOISTURE SEDUCTION

octinoxate lipstick

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10096-0229
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	0.225 g in 3 g

**Inactive Ingredients**

Ingredient Name	Strength
SQUALANE (UNII: GW89575KF9)	
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)	
LANOLIN (UNII: 7EV65EAW6H)	
PETROLATUM (UNII: 4T6H12BN9U)	
SUCROSE ACETATE ISOBUTYRATE (UNII: H5KH1C3YTV)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
RETINOL (UNII: G2SH0XKK91)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
GLYCERIN (UNII: PDC6A3C0OX)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
HYDROGENATED CASTOR OIL (UNII: ZF94AP8MEY)	
ALLANTOIN (UNII: 344S277G0Z)	
C12-15 ALKYL BENZOATE (UNII: A9EJ3J61HQ)	
HYALURONIC ACID (UNII: S270N0TRQY)	
WATER (UNII: 059QF0K00R)	
ETHYLHEXYL PALMITATE (UNII: 2865993309)	
HYDROXYETHYL UREA (UNII: MBQ7DDQ7AR)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	
LAUROYL LYSINE (UNII: 113171Q70B)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
UREA (UNII: 8W8T17847W)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
ASCORBYL PALMITATE (UNII: QN83US2B0N)	
BETA CAROTENE (UNII: 01YAE03M7J)	
PALMITOYL OLIGOPEPTIDE (UNII: HO4ZT5S86C)	
MICA (UNII: V8A1AW0880)	
BISMUTH OXYCHLORIDE (UNII: 4ZR792I587)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
BARIUM SULFATE (UNII: 25BB7EKE2E)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-0229-1	3 g in 1 CASE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	12/14/2010	

**Labeler** - Avon Products, Inc. (001468693)

Revised: 12/2010

Avon Products, Inc.