

**TWICE SCIENCE AND WELLNESS CALMING VANILLA LAVENDER MINT-  
potassium nitrate, sodium fluoride paste, dentifrice  
Smiletwice, Inc.**

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**Twice Science and Wellness Toothpaste Calming Vanilla Lavender Mint**

***Drug Facts***

***Active Ingredients***

Potassium Nitrate 5% Sodium Fluoride 0.240% (0.15% w/v fluoride ion)

***Purpose***

Antisensitivity

Anticavity

***Uses***

- Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- Aids in prevention of dental cavities.

***Warnings***

**When using this product,**

if pain/sensitivity still persists after 4 weeks of use, please visit your dentist.

**Stop use and ask a dentist**

if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

**Keep out of reach of children.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- Adults and children 12 years of age and older: Apply at least 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly, for at least 1 minute twice a day (morning and night) or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
- Children under 12 years: consult a dentist or doctor.

***Inactive Ingredients***

Water, Hydrated Silica, Sorbitol, Glycerin, Pentasodium Triphosphate, Cocamidopropyl Betaine, Flavor, Sodium Ascorbyl Phosphate (Vitamin C), Retinyl Palmitate (Vitamin A), Tocopherol (Vitamin E), Aloe Barbadensis Leaf Juice (Aloe Vera), Xylitol, Sodium Saccharin, Sucralose, Lauryl Glucoside, Cellulose Gum, Titanium Dioxide, Sodium Benzoate, Citric Acid.

**Package Labeling:**

twice  
calming vanilla  
lavender mint



## FEEL GOOD ABOUT THE TOOTHPASTE THAT DOES GOOD.

Every purchase helps  
provide free dentistry  
to people in need.  
Find out more + follow us:  
[smiletwice.com](http://smiletwice.com) @twice

TUBE + BOX ARE  
100% RECYCLABLE



Calming vanilla, lavender  
mint: use Twice a day.

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IT'S TIME TO THINK

# twice®

ABOUT YOUR  
TOOTHPASTE!

No fads, false claims,  
or pseudoscience,  
just healthy delicious  
toothpaste that works  
without the bad stuff!



GLUTEN  
FREE



NON  
GMO



VEGAN



SLS  
FREE



NO  
PARABENS



NO  
ARTIFICIAL  
DYES



pH  
BALANCED



CRUELTY  
FREE

# twice®

SCIENCE + WELLNESS TOOTHPASTE



WHITENS TEETH  
PREVENTS CAVITIES  
RELIEVES SENSITIVITY  
+ GUM HEALTH  
calming vanilla  
lavender mint

NET WT. 3.4OZ (96g)

## BRUSH BETTER BE HEALTHIER

Oral health is the  
gateway to overall  
health. Studies  
show healthier  
mouths lead  
to healthier  
bodies.



### PROVEN SCIENCE

Fluoride for  
cavity prevention  
& Potassium Nitrate  
for sensitivity relief



### VITAMIN ENRICHED

Vitamin A, C, E,  
and Aloe Vera help  
soothe & hydrate gums



### WHITENS NATURALLY

Effective for whitening  
when used Twice a day



### DENTIST APPROVED

Formulated and  
loved by world class  
oral health experts



### NO HARSH INGREDIENTS

Always made clean.  
Never made with SLS,  
sulfates, parabens, or  
artificial dyes



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Purchase, NY 10577  
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# TWICE SCIENCE AND WELLNESS CALMING VANILLA LAVENDER MINT

potassium nitrate, sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:72164-002
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>POTASSIUM NITRATE</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	2.4 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM TRIPOLYPHOSPHATE ANHYDROUS</b> (UNII: 9SW4PFD2FZ)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>METHYL SALICYLATE</b> (UNII: LAV5U5022Y)	
<b>SODIUM ASCORBYL PHOSPHATE</b> (UNII: 836SJG51DR)	
<b>VITAMIN A PALMITATE</b> (UNII: 1D1K0N0VVC)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>LAURYL GLUCOSIDE</b> (UNII: 76LN7P7UCU)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72164-002-01	1 in 1 BOX	09/30/2020	
1		96 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	09/30/2020	

**Labeler** - Smiletwice, Inc. (117404286)

Revised: 12/2023

Smiletwice, Inc.