

PROACTIV PLUS KIT- solutions kit
Alchemee, LLC

Proactiv Plus Kit

Skin Smoothing Exfoliator - Drug Facts

Drug Facts

Pore Targeting Treatment - Drug Facts

Drug Facts

Complexion Perfecting Hydrator - Drug facts

Drug Facts

Skin Smoothing Exfoliator - Active ingredient

Benzoyl peroxide 2.5%

Pore Targeting Treatment - Active Ingredient

Benzoyl peroxide 2.5%

Complexion Perfecting Hydrator - Active Ingredients

Salicylic Acid 0.5%

Skin Smoothing Exfoliator - Purpose

Acne treatment

Pore Targeting Treatment - Purpose

Acne treatment

Complexion Perfecting Hydrator - Purpose

Acne Treatment

Complexion Perfecting Hydrator - Use

for the management of acne

Skin Smoothing Exfoliator - Use

for the management of acne

Pore Targeting Treatment - Use

for the management of acne

Skin Smoothing Exfoliator - Warnings

For external use only

Pore Targeting Treatment - Warnings

For external use only

Complexion Perfecting Hydrator - Warnings

For external use only

Skin Smoothing Exfoliator - When using this product

skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.

avoid unnecessary sun exposure and use a sunscreen.

avoid contact with eyes, lips and mouth.

avoid contact with hair and dyed fabrics, which may be bleached by this product.

skin irritation may occur, characterized by redness, burning, itching, peeling or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

Pore Targeting Treatment - When using this product

skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.

avoid unnecessary sun exposure and use a sunscreen.

avoid contact with eyes, lips and mouth.

avoid contact with hair and dyed fabrics, which may be bleached by this product.

skin irritation may occur, characterized by redness, burning, itching, peeling or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

Complexion Perfecting Hydrator - when using this product

skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.

avoid contact with eyes. If contact occurs rinse eyes thoroughly with water.

Skin Smoothing Exfoliator - Do not use if you

- have very sensitive skin.
- are sensitive to benzoyl peroxide

Pore Targeting Treatment - Do not use if you

have very sensitive skin.

are sensitive to benzoyl peroxide.

Skin Smoothing Exfoliator - Stop use and ask a doctor if

If irritation becomes Severe

Pore Targeting Treatment - Stop use and ask a doctor if

If irritation becomes severe.

Complexion Perfecting Hydrator - Stop use and ask a doctor if

If irritation becomes Severe

Skin Smoothing Exfoliator - Keep out of reach of children

If swallowed, call a Poison Control Center or get medical help right away.

Repairing Treatment - Keep out of reach of children

If swallowed, call a Poison Control Center or get medical help right away.

Pore Targeting Treatment - Keep out of reach of children

If swallowed, call a Poison Control Center or get medical help right away.

Complexion Perfecting Hydrator - Keep out of reach of children

If swallowed, call a Poison Control Center or get medical help right away.

Skin Smoothing Exfoliator - Directions

- *Sensitivity Test for a New User* . Apply product sparingly to one or two small affected

areas during the first 3 days. If no discomfort occurs, follow the directions stated below.

- cover the entire affected area with a thin layer and rinse thoroughly one to three times daily.
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor.
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day.
- if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

Pore Targeting Treatment - Directions

Sensitivity Test for a New User. Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. clean the skin thoroughly before applying this product.

cover the entire affected area with a thin layer one to three times daily.

because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor.

if bothersome dryness or peeling occurs, reduce application to once a day or every other day.

if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

Complexion Perfecting Hydrator - Directions

Sensitivity Test for a New User. Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.

clean the skin thoroughly before applying this product.

cover the entire affected area with a thin layer one to three times daily.

because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor.

if bothersome dryness or peeling occurs, reduce application to once a day or every other day.

Skin Smoothing Exfoliator - Inactive ingredients

Water, Sodium Cocoyl Isethionate, Glycerin, Paraffin, Lauryl/Myristyl Benzoate, Coconut Acid, Butylene Glycol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phenoxyethanol, Sodium Isethionate, Sodium Hydroxide, Fragrance, Dimethicone, Linoleic Acid, Ethylhexylglycerin, Glycolic Acid, Linolenic Acid.

Pore Targeting Treatment - Inactive Ingredient

water, ethoxydiglycol, glycerin, phenoxyethanol, sorbitan stearate, polysorbate 60, carbomer, caprylyl glycol, prunus amygdalus dulcis (sweet almond) oil, potassium

hydroxide, polysorbate 80, ethylhexylglycerin, fragrance, disodium EDTA

Complexion Perfecting Hydrator - Inactive Ingredients

water, butylene glycol, cetearyl alcohol, dimethicone, sodium polyacrylate, glycerin, cetareth-20, ethylhexyl palmitate, polysorbate 60, hydrogenated polydecene, aluminum starch octenylsuccinate, PPG-2 myristyl ether propionate, phenoxyethanol, alpha-glucan oligosaccharide, squalane, caprylic/capric triglyceride, caprylyl glycol, zinc gluconate, C12-15 alkyl lactate, morus alba root extract, hexylene glycol, ethylhexylglycerin, bisabolol, safflower oil/palm oil aminopropanediol esters, allantoin, PPG-5-laureth-5, sodium hydroxide, kojic acid, hydroxypropyl cyclodextrin, sophora angustifolia root extract, disodium edta, fragrance, polyquaternium-11, glycyrrhiza glabra (licorice) root extract, arctostaphylos uva ursi leaf extract, scutellaria baicalensis root extract, sodium hyaluronate.

Questions or comments?

1-800-950-4695

Distributed by Alchemee LLC

Santa Monica, CA 90401

Made in the USA of Foreign

and Domestic Components

Questions? 1-800-950-4695 • proactiv.com

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PRINCIPAL DISPLAY PANEL - Proactiv Plus Kit

proactiv®

Proactiv+

3-Step Acne Treatment System

Benzoyl Peroxide & Salicylic Acid

For dry, sensitive skin

Step 1: Exfoliate

Removes dead skin cells & treats acne

Step 2: Treat

Dives directly into pores to help kill acne-causing bacteria

Step 3: Hydrate

Deeply soothes and Hydrates

Kits Contains: Skin Smoothing Exfoliator 2 FL. OZ. (60 mL) Pore Targeting Treatment 1

FL. OZ. (30 mL) Complexion Perfecting Hydrator 1 FL. OZ. (30mL)

proactiv⁺

For sensitive skin

Get that clear skin feeling.

Proactiv is different because we treat acne with effective, three-step systems. Our tried-and-true formulations work together cohesively to treat and help prevent acne so you can get clear — and stay clear.



Proactiv+.
3-step acne treatment system
Benzoyl peroxide & Salicylic acid
For dry, sensitive skin



Step 1: Exfoliate
Removes dead skin cells & treats acne



Step 2: Treat
Dives directly into pores to help kill acne-causing bacteria



Step 3: Hydrate
Deeply soothes and hydrates

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Pharmaceuticals U.S.A., Inc.

Kit Contains: Skin Smoothing Exfoliator 2 FL. OZ. (60 mL) Pure Targeting Treatment 1 FL. OZ. (30 mL) Complexion Perfecting Hydrator 1 FL. OZ. (30 mL)



A gentler option for more sensitive complexions, this system features moisturizing, nourishing formulas to ensure your skin stays hydrated. Our unique Smart Target® technology benzoyl peroxide dives directly into pores to kill acne causing bacteria while minimizing dryness and irritation.

Step 1: Skin Smoothing Exfoliator

Apply a small amount to dampened skin and gently massage with fingertips for 1 to 2 minutes. Rinse thoroughly with warm water. Pat dry and follow with Step 2, Pore Targeting Treatment. If going outside, use a broad spectrum SPF 30 or higher.

Step 2: Pore Targeting Treatment

Clean the skin thoroughly with Step 1 (Skin Smoothing Exfoliator) before applying this product. Cover the entire affected area with a thin layer one to three times daily. Because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor.

Step 3: Complexion Perfecting Hydrator

Cover the entire affected area with a thin layer one to three times daily. Because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor.

Drug Facts	
Active ingredient	Purpose
Benzoyl peroxide 2.5%	Acne treatment
Use for the management of acne	
Warnings For external use only.	
When using this product ■ skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid unnecessary sun exposure and use a sunscreen ■ avoid contact with the eyes, lips, and mouth ■ avoid contact with hair and dyed fabrics, which may be bleached by this product ■ skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.	
Do not use if you ■ have very sensitive skin ■ are sensitive to benzoyl peroxide.	
Stop use and ask a doctor if ■ irritation becomes severe.	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions ■ Sensitivity Test for a New User. Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ use twice daily, morning and night ■ treat your whole face ■ apply a small amount to dampened skin and gently massage with fingertips for 1 to 2 minutes ■ rinse thoroughly with warm water ■ pat dry ■ if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.	
Inactive ingredients acrylates/C10-30 alkyl acrylate crosspolymer, butylene glycol, coconut acid, dimethicone, ethylhexylglycerin, fragrance, glycerin, glycolic acid, lauryl/myristyl benzoate, linoleic acid, linolenic acid, paraffin, phenoxyethanol, sodium cocoyl isethionate, sodium hydroxide, sodium isethionate, water	
Questions or comments? 1-800-950-4695	

Drug Facts	
Active ingredient	Purpose
Benzoyl peroxide 2.5%	Acne treatment
Use for the management of acne	
Warnings For external use only.	
When using this product ■ skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid unnecessary sun exposure and use a sunscreen ■ avoid contact with the eyes, lips, and mouth ■ avoid contact with hair and dyed fabrics, which may be bleached by this product ■ skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.	
Do not use if you ■ have very sensitive skin ■ are sensitive to benzoyl peroxide.	
Stop use and ask a doctor if ■ irritation becomes severe.	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions ■ Sensitivity Test for a New User. Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ clean the skin thoroughly before applying this product ■ cover the entire affected area with a thin layer one to three times daily ■ because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor ■ if bothersome dryness or peeling occurs, reduce application to once a day or every other day ■ if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.	
Inactive ingredients carbomer, disodium EDTA, ethoxydiglycol, fragrance, glycerin, polysorbate 60, polysorbate 80, potassium hydroxide, prunus amygdalus dulcis (sweet almond) oil, sorbitan stearate, water	
Questions or comments? 1-800-950-4695	

Drug Facts	
Active ingredient	Purpose
Salicylic acid 0.5%	Acne treatment
Use for the management of acne	
Warnings For external use only.	
When using this product ■ skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.	
Stop use and ask a doctor if ■ irritation becomes severe.	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions ■ Sensitivity Test for a New User. Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ clean the skin thoroughly before applying this product. ■ cover the entire affected area with a thin layer one to three times daily. ■ because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor. ■ if bothersome dryness or peeling occurs, reduce application to once a day or every other day.	
Inactive ingredients allantoin, alpha-glucan oligosaccharide, aluminum starch octenylsuccinate, arctostaphylos uva ursi leaf extract, bisabolol, butylene glycol, C12-15 alkyl lactate, caprylic/capric triglyceride, caprylyl glycol, ceteareth-20, cetearyl alcohol, dimethicone, disodium EDTA, ethylhexyl palmitate, ethylhexylglycerin, fragrance, glycerin, glycyrrhiza glabra (licorice) root extract, hexylene glycol, hydrogenated polydecene, hydroxypropyl cyclodextrin, kojic acid, morus alba root extract, phenoxyethanol, polyquaternium-11, polysorbate 60, PPG-2 myristyl ether propionate, PPG-5-laureth-5, safflower oil/palm oil aminopropanediol esters, scutellaria baicalensis root extract, sodium hyaluronate, sodium hydroxide, sodium polyacrylate, sophora angustifolia root extract, squalane, water, zinc gluconate	
Questions or comments? 1-800-950-4695	

PROACTIV PLUS KIT

solutions kit kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11410-218
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
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1	NDC:11410-218-30	1 in 1 BOX; Type 0: Not a Combination Product	05/08/2024
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Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	60 mL in 100
Part 2	1 TUBE	30 mL in 100
Part 3	1 TUBE	30 mL in 100

Part 1 of 3

PROACTIVPLUS SKIN SMOOTHING EXFOLIATOR

benzoyl peroxide lotion

Product Information

Item Code (Source)	NDC:11410-011
Route of Administration	TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOYL PEROXIDE (UNII: W9WZN9A0GM) (BENZOYL PEROXIDE - UNII:W9WZN9A0GM)	BENZOYL PEROXIDE	2.5 mg in 100 mL

Inactive Ingredients

Ingredient Name	Strength
SODIUM COCOYL ISETHIONATE (UNII: 518XTE8493)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
GLYCOLIC ACID (UNII: 0WT12SX38S)	
COCONUT ACID (UNII: 40U37V505D)	
PARAFFIN (UNII: I9O0E3H2ZE)	
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
LAURYL/MYRISTYL BENZOATE (UNII: N5RS934G6D)	
SODIUM ISETHIONATE (UNII: 3R36J71C17)	
TOCOPHEROL (UNII: R0ZB2556P8)	
LINOLENIC ACID (UNII: 0RBV727H71)	
CARBOMER COPOLYMER TYPE A (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 71DD5V995L)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
LINOLEIC ACID (UNII: 9KJL21T0QJ)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-011-82	1 in 1 BOX		
1		60 mL in 1 TUBE; Type 1: Convenience Kit of Co-Package		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	01/25/2013	

Part 2 of 3

PROACTIV PLUS PORE TARGETING TREATMENT

benzoyl peroxide gel

Product Information

Item Code (Source)	NDC:11410-046
Route of Administration	TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOYL PEROXIDE (UNII: W9WZN9A0GM) (BENZOYL PEROXIDE - UNII:W9WZN9A0GM)	BENZOYL PEROXIDE	2.5 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
ALMOND OIL (UNII: 66YXD4DKO9)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYSORBATE 60 (UNII: CAL22UVI4M)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SORBITAN MONOSTEARATE (UNII: NVZ4I0H58X)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A18X02B)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
EDETATE DISODIUM ANHYDROUS (UNII: 8NLQ36F6MM)	
WATER (UNII: 059QF0KO0R)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	

GLYCERIN (UNII: PDC6A3C0OX)

CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-046-20	1 in 1 CARTON		
1		30 mL in 1 TUBE; Type 1: Convenience Kit of Co-Package		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	01/03/2013	

Part 3 of 3

PROACTIV PLUS COMPLEXION PERFECTING HYDRATOR

salicylic acid cream

Product Information

Item Code (Source)	NDC:11410-023
Route of Administration	TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SALICYLIC ACID (UNII: 0414PZ4LPZ) (SALICYLIC ACID - UNII:0414PZ4LPZ)	SALICYLIC ACID	0.5 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
KOJIC ACID (UNII: 6K23F1TT52)	
HYDROGENATED POLYDECENE TYPE I (UNII: U333RI6EB7)	
SQUALANE (UNII: GW89575KF9)	
WATER (UNII: 059QF0KO0R)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
LEVOMENOL (UNII: 24WE03BX2T)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SOPHORA FLAVESCENS ROOT (UNII: IYR6K8KQ5K)	
PPG-2 MYRISTYL ETHER PROPIONATE (UNII: 88R97D8U8A)	
ARCTOSTAPHYLOS UVA-URSI LEAF (UNII: 3M5V3D1X36)	

ZINC GLUCONATE (UNII: U6WSN5SQ1Z)
HYALURONATE SODIUM (UNII: YSE9PPT4TH)
MORUS ALBA ROOT (UNII: CST1G9BZGD)
ALUMINUM STARCH OCTENYLSUCCINATE (UNII: I9PJ006294)
POLYOXYL 20 CETOSTEARYL ETHER (UNII: YRC528SWUY)
GLYCYRRHIZA GLABRA (UNII: 2788Z9758H)
GLYCERIN (UNII: PDC6A3C0OX)
SCUTELLARIA BAICALENSIS ROOT (UNII: 7J95K7ID2S)
CAPRYLYL GLYCOL (UNII: 00YIU5438U)
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)
.ALPHA.-GLUCAN OLIGOSACCHARIDE (UNII: S95658MI3W)
ALLANTOIN (UNII: 344S277G0Z)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
C12-15 ALKYL LACTATE (UNII: GC844VRD7E)
POLYSORBATE 60 (UNII: CAL22UVI4M)
HEXYLENE GLYCOL (UNII: KEH0A3F75J)
ETHYLHEXYL PALMITATE (UNII: 2865993309)
EDETATE DISODIUM (UNII: 7FLD91C86K)
ADRABETADEX (UNII: 8W6Q67R6NX)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
SODIUM POLYACRYLATE (8000 MW) (UNII: 285CYO341L)
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)
POLYQUATERNIUM-11 (100000 MW) (UNII: 0B44BS5IJS)

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Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-023-00	1 in 1 BOX		
1		30 mL in 1 TUBE; Type 1: Convenience Kit of Co-Package		

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Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	03/01/2013	

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Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	05/08/2024	

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Labeler - Alchemee, LLC (080216357)

Establishment

Name	Address	ID/FEI	Business Operations
kdc/one Chatsworth, Inc.		118542196	manufacture(11410-218)

Establishment

Name	Address	ID/FEI	Business Operations
VEE PAK, LLC		874763303	manufacture(11410-218)

Revised: 5/2024

Alchemee, LLC