

TOMS WICKED FRESH COOL PEPPERMINT FRESH BREATH / CAVITY PROTECTION- sodium monofluorophosphate paste, dentifrice
Tom's of Maine, Inc.

Tom's Wicked Fresh® Cool Peppermint Toothpaste
fresh breath / cavity protection

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, water, calcium carbonate, xylitol, hydrated silica, natural flavor¹, sodium lauryl sulfate, carrageenan, benzyl alcohol, *Glycyrrhiza glabra* (Licorice) root extract.

¹ peppermint oil and other natural flavor

Questions?

1-800-FOR-TOMS (1-800-367-8667)

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

THE ORIGINAL

Toms's

OF MAINE

NOT TESTED ON

• ANIMALS •

NATURAL • WITH FLUORIDE

WICKED

FRESH!®

anticavity toothpaste

COOL PEPPERMINT

4.0 OZ (113 g)

CLINICALLY PROVEN
TO FRESHEN BREATH

FIGHTS CAVITIES

BLOCKS BAD BREATH

NO

ANIMAL TESTING,
ARTIFICIAL FLAVORS,
SWEETENERS OR DYES

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We've combined scientific know-how and naturally sourced and derived ingredients to make products that are good for you since 1970. Beyond making effective products, Tom and Kate created Tom's of Maine to be a force for good and that still drives us today! We've got big goals to help combat climate change and social inequities, which is why we donate to non profit organizations that focus on climate change, health and well-being and disaster relief.

To learn more about our mission, rigorous ingredient and packaging standards, and what natural means at Tom's, go to www.tomsofmaine.com. You will find every ingredient's purpose and source there too.

★ THOUGHTFULLY BLENDED & PACKAGED IN THE USA WITH US & GLOBALLY SOURCED INGREDIENTS ★

© TOM'S OF MAINE INC. KENNEBUNK ME 04043 U.S.A.

THIS PRODUCT IS:

- GLUTEN FREE
- VEGAN
- HALAL
- KOSHER

DO GOOD EVERYDAY WITH TOM'S

Certified **B** Corporation

ANIMAL TEST-FREE ACTA

CERTIFIED GOOD GUYS. Learn more at certifiedgoodguys.com

10% PROFITS TO CHARITY

THE FIRST OF ITS KIND RECYCLABLE TUBE

Your community may not yet accept tubes for recycling. Check locally. Learn more at tomsofmaine.com/recyclable-tube

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Drug Facts		Drug Facts (continued)	
Active ingredient Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)	Purpose Anticavity	adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
Use helps protect against cavities		children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
Warnings Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).		children under 2 years	ask a dentist or physician
Directions		Inactive ingredients glycerin, water, calcium carbonate, xylitol, hydrated silica, natural flavor*, sodium lauryl sulfate, carrageenan, benzyl alcohol, Glycyrrhiza glabra (Licorice) root extract.	
		Questions? 1-800-FOR-TOMS (1-800-367-8667)	

Formula contains naturally derived fluoride to fight cavities, natural flavor and naturally sourced licorice root extract.

*peppermint oil and other natural flavor





TOMS WICKED FRESH COOL PEPPERMINT FRESH BREATH / CAVITY PROTECTION

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-205
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Route of Administration DENTAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
CALCIUM CARBONATE (UNII: H0G9379FGK)	
XYLITOL (UNII: VCQ006KQ1E)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
LICORICE (UNII: 61ZBX54883)	

Product Characteristics

Color	WHITE (Off white)	Score	
Shape		Size	
Flavor	PEPPERMINT (Cool Peppermint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-205-47	1 in 1 CARTON	06/06/2014	09/30/2025
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51009-205-40	1 in 1 CARTON	09/30/2023	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	08/08/2013	

