

**UP AND UP ANTICAVITY TOOTHPASTE WHITENING - sodium fluoride paste, dentifrice
Team Technologies, Inc**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Up and Up anticavity toothpaste whitening

Active Ingredients

Sodium Fluoride 0.243% (0.14% w/v fluoride ion)... Anticavity toothpaste

USE

Helps protect against cavities

WARNINGS

As with all fluoride toothpastes, **keep out of reach of children under 6 years of age**. If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Directions

Adults and children 2 years and older Brush teeth thoroughly, preferably after each meal, or at least twice a day, or as directed by your dentist. Do not swallow.

Children under 6 years of age To minimize swallowing, use a pea-sized amount and supervise brushing until good habits are established.

Children under 2 years Ask a dentist or physician

Inactive ingredients:

Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Tetrasodium Pyrophosphate, Sodium Phosphate, Sodium Saccharin, Methyl Cellulose, Titanium Dioxide, Blue 1.

Principal Display Panel



anticavity toothpaste
whitening

Compare to Colgate® Max Fresh®*

helps freshen breath
Dental buddy

bold
mint
flavor

NET WT 6.4 OZ (181.4 g)

Questions? Call 1-800-910-6874

049 06 0700 ID390428

Distributed by Target Corporation
Minneapolis, MN 55403

Made in India

EC No.: GUJ/COS/GC-679

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AN ANTICAVITY FLUORIDE DENTIFRICE

Drug Facts		Drug Facts (continued)	
ACTIVE INGREDIENT Sodium fluoride 0.243% (0.14% w/v fluoride ion)...	PURPOSE Anticavity toothpaste	DIRECTIONS	
USE: Helps protect against cavities.		Adults and children 2 years and older	Brush teeth thoroughly, preferably after each meal, or at least twice a day, or as directed by your dentist. Do not swallow.
WARNINGS: As with all fluoride toothpastes, keep out of reach of children under 6 years of age. If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.		Children under 6 years of age	To minimize swallowing, use a pea-sized amount and supervise brushing until good habits are established.
		Children under 2 years	Ask a dentist or physician.
INACTIVE INGREDIENTS: Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Tetrasodium Pyrophosphate, Sodium Phosphate, Sodium Saccharin, Methyl Cellulose, Titanium Dioxide, Blue 1.			

Anticavity toothpaste

KEEP OUT OF REACH OF CHILDREN

UP AND UP ANTICAVITY TOOTHPASTE WHITENING

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67659-082
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	2.43 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0K00R)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CROSCARMELLOSE SODIUM (UNII: M28OL1HH48)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	

SODIUM PHOSPHATE (UNII: SE337SVY37)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	MINT (bold mint flavor)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67659-082-02	1 in 1 CARTON		
1	NDC:67659-082-01	181.4 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	08/25/2010	

Labeler - Team Technologies, Inc (192339703)

Revised: 8/2010

Team Technologies, Inc