

**AIM TARTAR CONTROL PLUS MOUTHWASH AND WHITENING- sodium fluoride gel, dentifrice
Church & Dwight Co., Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

AIM TARTAR CONTROL Plus Mouthwash and Whitening

Active ingredients

Sodium fluoride (0.24%)

Purpose

Anticavity toothpaste

Use aids in the prevention of dental decay

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions do not swallow supervise children as necessary until capable of using without supervision

adults and children 2 years and older brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years ask a dentist or physician

Inactive ingredients sorbitol, water, hydrated silica, PEG-8, sodium lauryl sulfate, SD alcohol 38-B, flavor, cellulose gum, zinc citrate trihydrate, sodium saccharin, blue 1, mica, titanium dioxide.

Questions or comments? Call **1-800-786-5135** Monday-Friday 9am-5pm ET

Principal Display Panel

TAKE AIM AGAINST CAVITIES

AIM

TARTAR CONTROL Plus Mouthwash and Whitening

Cool Mint Gel

NET WT. 6 OZ. (170g)

Anticavity Fluoride Gel Toothpaste

MULTI-BENEFIT

Cleans Freshens Protects



AIM TARTAR CONTROL PLUS MOUTHWASH AND WHITENING
sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-635
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PEG-8 STEARATE (UNII: 2P9L47VI5E)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
ALCOHOL (UNII: 3K9958V90M)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
ZINC CITRATE (UNII: K72I3DEX9B)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	MINT (Cool Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-635-60	1 in 1 CARTON	08/01/2015	09/27/2019
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-635-61	1 in 1 CARTON	08/01/2015	09/27/2019
2		170 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10237-635-55	1 in 1 CARTON	08/01/2015	
3		156 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	03/01/2004	

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-635)

Revised: 1/2023

Church & Dwight Co., Inc.