

**AIM WHITENING WITH BAKING SODA- sodium fluoride gel, dentifrice
Church & Dwight Co., Inc.**

AIM Whitening Fresh Mint Gel with Baking Soda

Active ingredients

Sodium fluoride (0.24%)

Purpose

Anticavity toothpaste

Use aids in the prevention of dental decay

Warnings

Keep out of reach of children under 6 years of age .

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions do not swallow supervise children as necessary until capable of using without supervision

adults and children 2 years and older brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years ask a dentist or physician

Inactive ingredients sorbitol, water, hydrated silica, PEG-8, sodium lauryl sulfate, SD alcohol 38-B, flavor, sodium bicarbonate, cellulose gum, sodium saccharin, blue 1, yellow 10.

Questions or comments? Call **1-800-786-5135** Monday-Friday 9am-5pm ET

Principal Display Panel

TAKE AIM AGAINST CAVITIES

AIM

Whitening With Baking Soda

Fresh Mint

Gel

NET WT. 6 OZ. (170g)

Anticavity Fluoride Gel Toothpaste

MULTI-BENEFIT

Cleans Freshens Protects



AIM WHITENING WITH BAKING SODA

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-636
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
PEG-8 STEARATE (UNII: 2P9L47V15E)	

SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
ALCOHOL (UNII: 3K9958V90M)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	

Product Characteristics

Color	green	Score	
Shape		Size	
Flavor	MINT (Fresh Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-636-60	1 in 1 CARTON	08/01/2015	09/27/2019
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-636-55	1 in 1 CARTON	08/01/2015	
2		156 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10237-636-45	1 in 1 CARTON	02/28/2022	
3		127 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/14/2004	

Labeler - Church & Dwight Co., Inc. (001211952)

Revised: 1/2025

Church & Dwight Co., Inc.