

**AIM WHITENING WITH BAKING SODA- sodium fluoride gel, dentifrice  
Church & Dwight Co., Inc.**

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**AIM Whitening Fresh Mint Gel with Baking Soda**

**Active ingredients**

Sodium fluoride (0.24%)

**Purpose**

Anticavity toothpaste

**Use** aids in the prevention of dental decay

**Warnings**

**Keep out of reach of children under 6 years of age .**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions** do not swallow supervise children as necessary until capable of using without supervision

**adults and children 2 years and older** brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

**children under 6 years** instruct in good brushing and rinsing habits (to minimize swallowing)

**children under 2 years** ask a dentist or physician

**Inactive ingredients** sorbitol, water, hydrated silica, PEG-8, sodium lauryl sulfate, SD alcohol 38-B, flavor, sodium bicarbonate, cellulose gum, sodium saccharin, blue 1, yellow 10.

**Questions or comments?** Call **1-800-786-5135** Monday-Friday 9am-5pm ET

**Principal Display Panel**

TAKE AIM AGAINST CAVITIES

**AIM**

*Whitening With Baking Soda*

Fresh Mint

*Gel*

NET WT. 6 OZ. (170g)

# Anticavity Fluoride Gel Toothpaste

## MULTI-BENEFIT

Cleans Freshens Protects



## AIM WHITENING WITH BAKING SODA

sodium fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10237-636
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	2.4 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>PEG-8 STEARATE</b> (UNII: 2P9L47VI5E)	

<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)	

### Product Characteristics

<b>Color</b>	GREEN	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Fresh Mint)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-636-60	1 in 1 CARTON	08/01/2015	09/27/2019
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-636-55	1 in 1 CARTON	08/01/2015	
2		156 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/14/2004	

**Labeler** - Church & Dwight Co., Inc. (001211952)

Revised: 1/2024

Church & Dwight Co., Inc.