

**NEUTROGENA BEACH DEFENSE WATER PLUS SUN PROTECTION SUNSCREEN
BROAD SPECTRUM SPF 70- avobenzone, homosalate, octisalate, octocrylene,
and oxybenzone lotion
Kenvue Brands LLC**

**Neutrogena[®] Beach Defense[®] water + sun protection sunscreen lotion
BROAD SPECTRUM SPF 70**

Drug Facts

<i>Active ingredients</i>	<i>Purpose</i>
Avobenzone 3%	Sunscreen
Homosalate 10%	Sunscreen
Octisalate 5%	Sunscreen
Octocrylene 4.5%	Sunscreen
Oxybenzone 4%	Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

- **For external use only**
- **Do not use** on damaged or broken skin
- **When using this product** keep out of eyes. Rinse with water to remove.
- **Stop use and ask a doctor if** rash occurs
- **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For Sunscreen Use:

- apply generously 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeved shirts, pants, hats and sunglasses
- Children under 6 months of age: Ask a doctor

Other information

- protect this product from excessive heat and direct sun
- may stain some fabrics

Inactive ingredients

Water, Styrene/Acrylates Copolymer, Dimethicone, Potassium Cetyl Phosphate, Benzyl Alcohol, Silica, Diethylhexyl 2,6-Naphthalate, Dimethicone/PEG-10/15 Crosspolymer, Trisiloxane, Cetyl Dimethicone, Beeswax, Ethylhexylglycerin, Sodium Polyacrylate, Xanthan Gum, Ethylhexyl Stearate, Acrylates/C12-22 Alkyl Methacrylate Copolymer, Behenyl Alcohol, Trideceth-6, Disodium EDTA, Glyceryl Stearate, PEG-100 Stearate, Caprylyl Glycol, Chlorphenesin, Fragrance

Questions or Comments?

Call toll-free **800-299-4786** or **215-273-8755** (collect). www.neutrogena.com

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 198 mL Bottle Label

Neutrogena®

#1 DERMATOLOGIST RECOMMENDED BRAND

Beach

Defense®

**water + sun
protection**

sunscreen lotion

BROAD SPECTRUM SPF 70

70

helioplex®

broad spectrum uva•uvb

water resistant (80 minutes)

6.7 FL OZ (198 mL)

Neutrogena®

#1 DERMATOLOGIST RECOMMENDED BRAND

Beach
Defense®

water + sun
protection

sunscreen lotion

BROAD SPECTRUM SPF 70

70


helioplex®
broad spectrum uva-uvb

water resistant (80 minutes)

6.7 FL OZ (198 mL)

Beach-strength UVA/UVB
sun protection
• Lightweight, oil-free

Drug Facts

Active ingredients

Avobenzone 3%, Homosalate 10%, Octisalate 5%,
Octocrylene 4.5%, Oxybenzone 4% }----- Sunscreen

Purpose

Uses • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

• **For external use only** • **Do not use** on damaged or broken skin • **When using this product** keep out of eyes. Rinse with water to remove. • **Stop use and ask a doctor if rash occurs** • **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• apply generously 15 minutes before sun exposure • reapply:
• after 80 minutes of swimming or sweating • immediately after towel drying
• at least every 2 hours • **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: • limit time in the sun, especially from 10 a.m. – 2 p.m. • wear long-sleeved shirts, pants, hats and sunglasses
• Children under 6 months of age: Ask a doctor

Other information

• protect this product from excessive heat and direct sun • may stain some fabrics

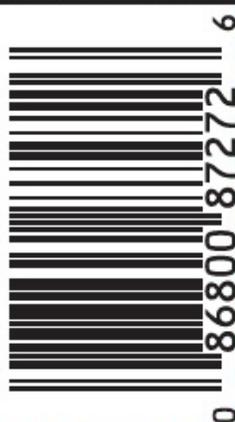
Inactive ingredients

Water, Styrene/Acrylates Copolymer,
Dimethicone, Potassium Cetyl Phosphate, Benzyl Alcohol, Silica, Diethylhexyl
2,6-Naphthalate, Dimethicone/PEG-10/15
Crosspolymer, Trisiloxane, Cetyl
Dimethicone, Beeswax, Ethylhexylglycerin,
Sodium Polyacrylate, Xanthan Gum,
Ethylhexyl Stearate, Acrylates/C12-22 Alkyl
Methacrylate Copolymer, Behenyl Alcohol,
Trideceth-6, Disodium EDTA, Glyceryl
Stearate, PEG-100 Stearate, Caprylyl Glycol,
Chlorphenesin, Fragrance

Questions or comments?

Call toll-free 800-299-4786 or 215-273-8755
(collect). www.neutrogena.com

Distributed by:
JOHNSON & JOHNSON CONSUMER INC.
Skillman, NJ 08558
© J&JCI 2019 30043898



SUNSCREEN BROAD SPECTRUM SPF 70

avobenzone, homosalate, octisalate, octocrylene, and oxybenzone lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0560
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	100 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	45 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	40 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER (UNII: V5RS026Q0H)	
TRISILOXANE (UNII: 9G1ZW13R0G)	
BEESWAX (UNII: 2ZA36H0S2V)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
WATER (UNII: 059QF0K00R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SILICA (UNII: ETJ7Z6XBU4)	
DIETHYLHEXYL 2,6-NAPHTHALATE (UNII: I0DQJ7YGXM)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ETHYLHEXYL STEARATE (UNII: EG3PA2K3K5)	
BEHENYL ALCOHOL (UNII: 9G10E216XY)	
TRIDECETH-6 (UNII: 3T5PCR2H0C)	
EDETATE DISODIUM ANHYDROUS (UNII: 8NLQ36F6MM)	
GLYCERYL STEARATE (UNII: 230OU9XXE4)	
PEG-100 STEARATE (UNII: YD01N1999R)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
DIMETHICONE/PEG-10/15 CROSSPOLYMER (UNII: 21AS8B1BSS)	
CETYL DIMETHICONE 25 (UNII: U4AS1BW4ZB)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0560-7	198 mL in 1 BOTTLE; Type 0: Not a Combination Product	10/07/2019	

2	NDC:69968-0560-1	29 mL in 1 TUBE; Type 0: Not a Combination Product	10/07/2019	
---	------------------	--	------------	--

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	10/07/2019	

Labeler - Kenvue Brands LLC (118772437)

Revised: 9/2025

Kenvue Brands LLC