

**DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH- zinc oxide paste**  
Kenvue Brands LLC

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**Desitin Maximum Strength Paste 40% Zinc Oxide Diaper Rash Ointment**

***Drug Facts***

**Active ingredient**

Zinc Oxide (40%)

**Purpose**

Skin Protectant

**Uses**

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

**Warnings**

**For external use only**

**When using this product**

- do not get into eyes

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

**Other information**

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

### Inactive ingredients

Petrolatum, Cod Liver Oil, Lanolin, Zea Mays (Corn) Starch, Glycerin, Beeswax, Sorbitan Sesquioleate, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Tocopheryl Acetate, Fragrance

### Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed by:

### JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

### PRINCIPAL DISPLAY PANEL - 28 g Tube in a Carton Label

**#1 CHOICE OF PEDIATRICIANS**

**& PARENTS**

**Paraben-free**

**Desitin®**

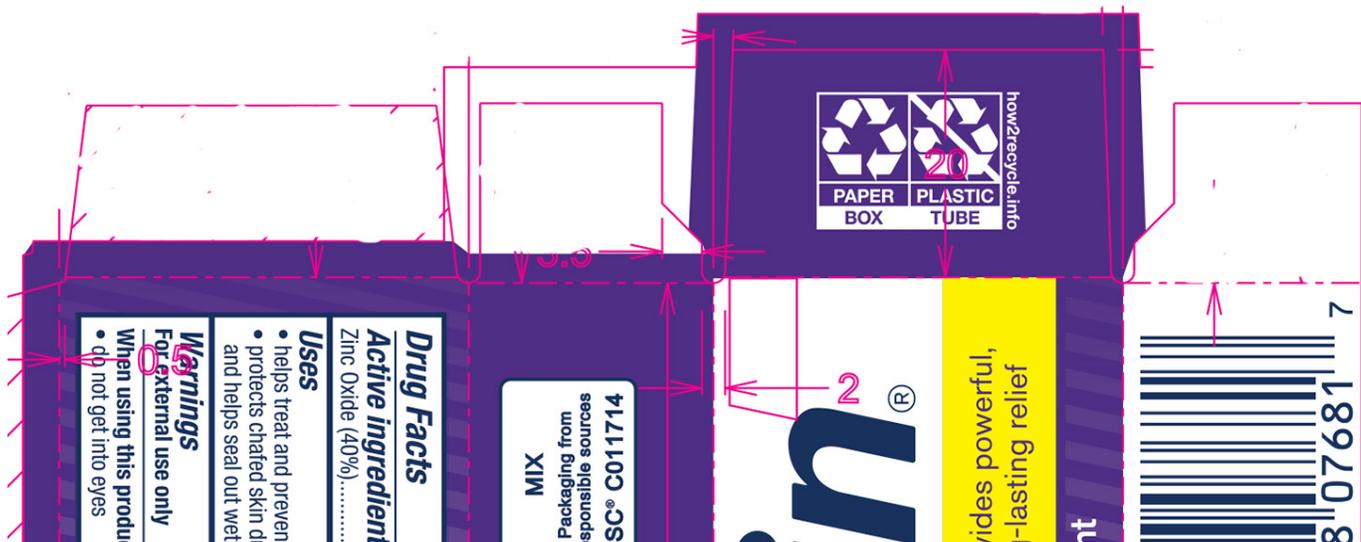
**Maximum Strength**

**Paste**

**40% Zinc Oxide Diaper Rash Ointment**

**Provides powerful, long-lasting relief**

**NET WT 1 Oz (28 g)**





Ingredient Name		Basis of Strength	Strength	
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)		ZINC OXIDE	400 mg in 1 g	
<b>Inactive Ingredients</b>				
Ingredient Name			Strength	
PETROLATUM (UNII: 4T6H12BN9U)				
COD LIVER OIL (UNII: BBL281NWFG)				
LANOLIN (UNII: 7EV65EAW6H)				
STARCH, CORN (UNII: O8232NY3SJ)				
GLYCERIN (UNII: PDC6A3C0OX)				
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)				
YELLOW WAX (UNII: 2ZA36H0S2V)				
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)				
PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE) (UNII: 255PIF62MS)				
<b>Packaging</b>				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0768-1	1 in 1 CARTON	07/15/2024	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		
<b>Marketing Information</b>				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M016	07/15/2024		

**Labeler** - Kenvue Brands LLC (118772437)

Revised: 11/2024

Kenvue Brands LLC