

**CALMING ITCH AND IRRITATION- colloidal oatmeal lotion**  
**Better Planet Brands LLC**

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**Calming Itch & Irritation Lotion, Oxygen**

**Active Ingredients**

Colloidal Oatmeal 2.0%

**Purpose**

Skin Protectant

**Uses**

temporarily protects and helps relieve minor skin irritation and itching due to: rashes

- eczema

poison ivy, oak, or sumac

- insect bites

**Warnings**

For external use

**When using this product**

Do not get into eyes

**Stop use and ask doctor if**

Condition worsens

Symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.**

If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Apply as needed.

**Other information**

Remove quality seal.

Do not use if quality seal is broken. Store at room temperature.

## **Inactive ingredients**

WATER, ALOE BARBADENSIS LEAF JUICE POWDER\*, CETEARYL OLIVATE, CARTHAMUS TINCTORIUS (SAFFLOWER) SEED OIL, THEOBROMA CACAO (COCOA) SEED BUTTER\*, LIMNANTHES ALBA (MEADOWFOAM) SEED OIL, SORBITAN OLIVATE, GLYCERIN, COCOGLYCERIDES, GLYCERYL STEARATE SE, TOCOPHEROL, HIPPOPHAE RHAMNOIDES FRUIT OIL\*, BUTYROSPERMUM PARKII (SHEA) BUTTER, OLEA EUROPABA (OLIVE) FRUIT OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, SALVIA HISPANICA SEED OIL, CHENOPODIUM QUINOA SEED OIL, XANTHAN GUM, SQUALANE, SODIUM LEVULINATE, GLYCERYL LAURATE, POTASSIUM SORBATE, CITRIC ACID.

## **Questions?**

Call toll-free 877.902.2873



# ACURE<sup>®</sup>

Calming Itch  
& Irritation  
Lotion  
Skin Protectant

Lavender & colloidal oatmeal

8 fl oz / 236 mL

### Drug Facts

Active ingredient	Purpose
Colloidal Oatmeal 2%	Skin Protectant

**Uses**  
temporarily protects and helps relieve minor skin irritation and itching due to:

- rashes    ■ eczema
- poison ivy, oak, or sumac    ■ insect bites

**Warnings**  
**For external use only**  
When using this product  
■ Do not get into eyes  
Stop use and ask doctor if  
■ Condition worsens  
■ Symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children.  
If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions** Apply as needed.

**Other information** Remove quality seal. Do not use if quality seal is broken. Store at room temperature.

**Inactive ingredients**  
WATER, ALCE BARRADENSIIS LEAF JUICE POWDER, ONYTHAMUS TINCTORIUS (BAPFLOWER) SEED OIL, COCOGLYCOLINOLATE, GLYCERYL STEARATE SE, CETEARYL OLIVATE, THEOBROMA CACAO (COCOA) SEED BUTTER, LIMONIN THEBA (MERCURY) SEED OIL, GLYCERIN, SCROPHULARIA ANNUA (SUNFLOWER) SEED OIL, TOCOPHEROL, LAMNELLULA RUGULIFOLIA (LAVENDER) OIL, HIPPOPHAE FRANCESIS FRUIT OIL, OLIVA EUROPAEA (OLIVE) FRUIT OIL, ANETHUM OIL, SODIUM LAURYL SULFATE, GLYCERYL LAURATE, POTASSIUM SORBATE, CITRIC ACID.

**Questions?** Call toll-free 877.962.2873

CERTIFIED ORGANIC



Manufactured For  
Better Planet Brands LLC  
461 NE 4th Street, Suite 202  
Fort Lauderdale, FL 33301 USA  
877-962-2873 [acure.com](http://acure.com)

Made in the USA of global ingredients & components.

Manufactured in a facility audited for social responsibility.



## CALMING ITCH AND IRRITATION

colloidal oatmeal lotion

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:54136-183
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	2 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
OLIVE OIL (UNII: 6UYK2W1W1E)	
SUNFLOWER OIL (UNII: 3W1JG795YI)	
WATER (UNII: 059QF0K00R)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
HIPPOPHAE RHAMNOIDES SEED OIL (UNII: T53SBG6741)	
SQUALANE (UNII: GW89575KF9)	
TOCOPHEROL (UNII: R0ZB2556P8)	
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
CHIA SEED OIL (UNII: MC2LH51B07)	
SHEA BUTTER (UNII: K49155WL9Y)	
CETEARYL OLIVATE (UNII: 58B69Q84JO)	
GLYCERYL LAURATE (UNII: Y98611C087)	
SAFFLOWER OIL (UNII: 65UEH262IS)	
GLYCERYL STEARATE SE (UNII: FCZ5MH785I)	
GLYCERIN (UNII: PDC6A3C0OX)	
QUINOA OIL (UNII: M437LS0K52)	
SORBITAN OLIVATE (UNII: MDL271E3GR)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	
MEADOWFOAM SEED OIL (UNII: 412ZHA4T4Y)	
COCO-GLYCERIDES (UNII: ISE9I7DNUG)	
SODIUM LEVULINATE (UNII: VK44E1MQU8)	
COCOA BUTTER (UNII: 512OYT1CRR)	
XANTHAN GUM (UNII: TTV12P4NEE)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:54136-183-24	239 g in 1 TUBE; Type 0: Not a Combination Product	07/31/2024	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	07/31/2024	

