

PURE PRIMAL DELAY- lidocaine hcl cream
Prodigy Media Inc

Active Ingredient

Lidocaine HCL 4%

Purpose

External Analgesic

Uses

For the temporary relief of pain and itching associated with sunburns, minor cuts, insect bites, and skin irritations

Warnings

- **For external use only.**
- **Avoid contact with eyes**

Stop use and ask a doctor if

- Condition worsens or symptoms persist for more than 7 days
- Symptoms clear up and occur again within a few days
- Do not use in large quantities, particularly over raw surfaces or blistered areas. Do not exceed the recommended daily dosage unless directed by a doctor.

Do not use

- On wounds or damaged skin.

Keep out of reach of children

If product is swallowed, get medical help or contact a Poison Control Center right away.

Direction

Adults and children 2 years of age and older: Apply to affected area not more than 3 to 4 times daily. Children under 2 years of age: do not use, consult a physician.

Other information

Do not use if seal is broken.

Inactive ingredients

Aqua (Deionized Water), Arnica Montana Flower Extract, C13-14 Isoparaffin, Chondroitin Sulfate, Dimethyl Sulfone (MSM), Emu Oil, Ethoxydiglycol, Ethylhexylglycerin, Glucosamine Sulfate, Isopropyl Palmitate, Laureth-7, Phenoxyethanol, Polyacrylamide, Propylene Glycol, Stearic Acid, Tea Tree Oil, Triethanolamine.

Questions? 866-488-0066

Product label

Drug Facts

Active Ingredients	Purpose
Lidocaine HCL 4.0% w/w	External Analgesic

Uses For temporary relief of pain and itching associated with fever blisters, cold sores, burns.

WARNINGS

- For external use only.
- Avoid contact with the eyes.

Stop use and ask a doctor if

If condition worsens, or if symptoms persist for more than 7 days or clear up and occur again within a few days, discontinue use of this product and consult a physician. Do not use in large quantities, particularly over raw surfaces or blistered areas.

Do not use

- On wounds or damaged skin.

Keep out of reach of children

- If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 2 years of age and older: Apply to affected area not more than 3 to 4 times daily. Children under 2 years of age: do not use, consult a physician.

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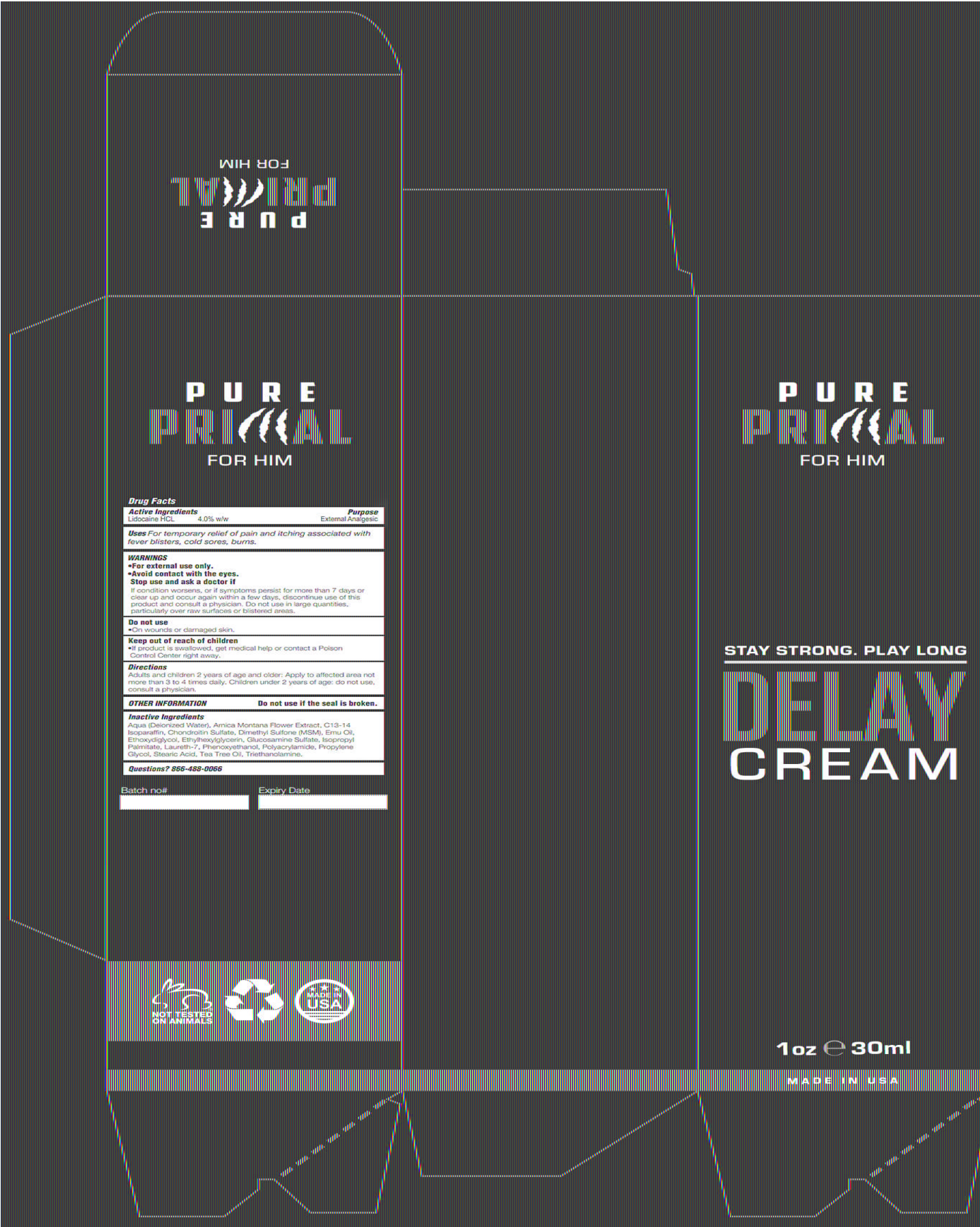
PURE PRIMAL

FOR HIM

STAY STRONG. P

DELAY CREAM

PURE PRIMAL DELAY LABEL



PURE PRIMAL DELAY BOX

lidocaine hcl cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70171-0060
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	4 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ARNICA MONTANA FLOWER (UNII: OZ0E5Y15PZ)	
C13-14 ISOPARAFFIN (UNII: E4F12ROE70)	
ELOSULFASE ALFA (UNII: ODJ69JZG85)	
DIMETHYL SULFONE (UNII: 9H4PO4Z4FT)	
EMU OIL (UNII: 344821WD61)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A1I8X02B)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
GLUCOSAMINE SULFATE (UNII: 1FW7WLR731)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
LAURETH-7 (UNII: Z95S6G8201)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYACRYLAMIDE (CROSSLINKED; 2 MOLE PERCENT BISACRYLAMIDE) (UNII: 9FPL31B58Q)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
TEA TREE OIL (UNII: VIF565UC2G)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70171-0060-1	1 in 1 CARTON	07/27/2025	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	07/27/2025	

