

EQUATE PRO-ADVANCED TP EQUATE PRO-ADVANCED TP- stannous fluoride paste, dentifrice
Walmart Inc.

5820078 Walmart Equate Pro-Advanced (80-15078)

Stannous fluoride 0.454% (0.16% w/v fluoride ion)

glycerin, hydrated silica, sodium hexametaphosphate, water, propylene glycol, PEG-8, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, trisodium phosphate, xanthan gum, PVP, carrageenan, cocamidopropyl betaine, blue 1

Anticavity, antigingivitis, antisensitivity

aids in the prevention of cavities

helps prevent gingivitis

helps interfere with the harmful effects of plaque associated with gingivitis

builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

when using this product, if irritation occurs discontinue use.

Stop use and ask a dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least one minute twice a day (morning and evening) or as recommended by a dentist.

Make sure to brush all sensitive areas of the teeth. Do not swallow. • **children under 12 years of age:** Consult a dentist

equate™

Pro-Advanced

Fluoride Toothpaste for Anticavity, Antigingivitis & Sensitive Teeth
 • Cavities • Gingivitis • Enamel • Sensitivity
 • Plaque • Tartar • Whitening • Freshens Breath
 Formulated for anti-bacterial protection**

Deep Clean Mint
NET WT 5.1 OZ (144g)

NDC 79903-281-70

Compare to
 Crest® Pro-Health
 Advanced Deep
 Clean Mint active
 ingredient*

equate™

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Fluoride Toothpaste for Anticavity, Antigingivitis & Sensitive Teeth
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Compare to
 Crest® Pro-Health
 Advanced Deep
 Clean Mint active
 ingredient*

Reveal a whiter, more radiant smile!
 • Formulated with Stannous Fluoride for whole mouth protection***
 • 8 benefits in 1 toothpaste
 • Cavities • Plaque
 • Gingivitis • Tartar
 • Enamel • Whitening
 • Sensitivity • Freshens Breath
 **Protects against plaque bacteria that leads to gingivitis with twice daily brushing
 ***Clinically proven ingredient to protect against plaque, gingivitis, and sensitivity



Satisfaction guaranteed – Or we'll replace it or give you your money back. For questions or comments or to report an undesired reaction or side effect, please call 1-888-287-1915.



DISTRIBUTED BY: Walmart Inc., Bentonville, AR 72716
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Drug Facts

Active ingredient
 Stannous fluoride 0.454% (0.16% w/v fluoride ion)Anticavity, antigingivitis, antisensitivity

Purpose

Uses • aids in the prevention of cavities • helps prevent gingivitis • helps interfere with the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

Warnings

When using this product, if irritation occurs discontinue use.

Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least one minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth. Do not swallow. • **children under 12 years of age:** ask a dentist

Other information • products containing stannous fluoride may produce surface staining of the teeth • adequate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist • this product is specifically formulated to help prevent staining • see your dentist regularly

Inactive ingredients glycerin, hydrated silica, sodium hexametaphosphate, water, propylene glycol, PEG-8, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, trisodium phosphate, xanthan gum, PVP, carrageenan, cocamidopropyl betaine, blue 1

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stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:79903-281
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.16 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
ZINC LACTATE (UNII: 2GXR25858Y)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	
XANTHAN GUM (UNII: TTV12P4NEE)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
WATER (UNII: 059QF0K00R)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
POVIDONE (UNII: FZ989GH94E)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	

Product Characteristics

Color	blue (light blue to green, with silver flecks)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:79903-281-70	1 in 1 CARTON	12/18/2024	
1		144 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/18/2024	

Labeler - Walmart Inc. (051957769)

Registrant - Lornamead (080046418)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(79903-281) , pack(79903-281)

Revised: 12/2024

Walmart Inc.