

SENSODYNE EXTRA WHITENING- potassium nitrate and sodium fluoride paste
SENSODYNE FRESH MINT- potassium nitrate and sodium fluoride paste
SENSODYNE FRESH IMPACT- potassium nitrate and sodium fluoride paste
Haleon US Holdings LLC

Drug Facts

Active ingredients

Potassium nitrate (5%)

Sensodyne Fresh Mint and Fresh Impact: Sodium fluoride 0.25% (0.15% w/v fluoride ion)

Sensodyne Extra Whitening: Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purposes

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 12 years of age and older:**
 - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

Other information

- do not store above 30°C (86°F)

Inactive ingredients (Extra Whitening)

water, hydrated silica, sorbitol, glycerin, pentasodium triphosphate, PEG-8, flavor, titanium dioxide, cocamidopropyl betaine, sodium methyl cocoyl taurate, xanthan gum, sodium hydroxide, sodium saccharin, sucralose

Inactive ingredients (Fresh Mint)

water, sorbitol, hydrated silica, glycerin, flavor, cocamidopropyl betaine, xanthan gum, titanium dioxide, sodium saccharin, sodium hydroxide, sucralose, yellow 10, blue 1

Inactive ingredients (Fresh Impact)

water, sorbitol, hydrated silica, glycerin, cocamidopropyl betaine, flavor, xanthan gum, titanium dioxide, sodium saccharin, sodium hydroxide, sucralose, blue 1

Questions or comments?

1-866-844-2797

Additional Information

ALWAYS FOLLOW THE LABEL

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Pat. Info www.productpats.com

Principal Display Panel

#1 DENTIST RECOMMENDED BRAND **HALEON**

SENSODYNE

Extra Whitening

with triple action cleaning formula

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

24/7 SENSITIVITY PROTECTION* **+Strong & Healthy Teeth**

What are sensitive teeth?

Lots of people have sensitive teeth. When enamel is worn away (through eating

everyday acidic food or drinks) or gums recede, the dentin underneath becomes exposed. This can lead to tooth sensitivity, for example, with cold and hot food and drinks.

What does Sensodyne do?

Sensodyne provides daily care for sensitive teeth* plus all the benefits you would expect from a daily

fluoride toothpaste - strong teeth and freshness.

*with twice daily brushing.

24/7 SENSITIVITY PROTECTION* + Strong & Healthy Teeth

Use Sensodyne Extra Whitening twice daily:

- Long lasting sensitivity protection • every day
- Contains fluoride to protect against cavities

NET WT 4.0 OZ (113g)

62000000208004 Front Carton



Principal Display Panel

#1 Dentist Recommended Brand **HALEON**

SENSODYNE

Fresh Mint

with triple action cleaning formula

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

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24/7 SENSITIVITY PROTECTION* + Strong & Healthy Teeth

Use Sensodyne Fresh Mint twice daily:

- Long lasting sensitivity protection • every day
- Contains fluoride to protect against cavities

62000000208036 Front Carton



Principal Display Panel

NDC 0135-0528-04

#1 Dentist Recommended Brand

SENSODYNE

Fresh Impact

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

24/7 SENSITIVITY PROTECTION* + **Strong & Healthy Teeth**

NET WT 4.0 OZ (113g)

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24/7 SENSITIVITY PROTECTION* +Strong & Healthy Teeth

Use Sensodyne Fresh Impact twice daily:

- Long lasting sensitivity protection• every day
- Contains fluoride to protect against cavities

6191 Front Carton

NDC 0135-0528-04

#1 DENTIST RECOMMENDED BRAND

SENSODYNE

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

24/7 Sensitivity Protection* + Strong & Healthy Teeth

gsk

Fresh
Impact

NET WT 4.0 OZ (113 g)

SENSODYNE EXTRA WHITENING

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0525
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.11 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM TRIPOLYPHOSPHATE, UNSPECIFIED FORM (UNII: 5HK03SA80J)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

SACCHARIN SODIUM (UNII: SB8ZUX40TY)

SUCRALOSE (UNII: 96K6UQ3ZD4)

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0525-03	2 in 1 CARTON	09/30/1990	
1		1 in 1 CARTON		
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0525-04	1 in 1 CARTON	09/30/1990	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-0525-05	1 in 1 CARTON	09/30/1990	
3		77 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:0135-0525-06	1 in 1 CARTON	09/30/1990	
4		170 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:0135-0525-07	1 in 1 CARTON	09/30/1990	
5		23 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:0135-0525-11	3 in 1 CARTON	09/30/1990	
6		1 in 1 CARTON		
6		184 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:0135-0525-13	4 in 1 CARTON	06/23/2016	
7		184 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:0135-0525-08	1 in 1 CARTON	07/01/2019	
8		184 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:0135-0525-14	4 in 1 CARTON	07/01/2023	
9		184 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	09/30/1990	

SENSODYNE FRESH MINT

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0529
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.15 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics

Color	green	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0529-03	2 in 1 CARTON	12/16/2014	

1		113 g in 1 TUBE; Type 0: Not a Combination Product	
2	NDC:0135-0529-04	1 in 1 CARTON	09/30/1990
2		113 g in 1 TUBE; Type 0: Not a Combination Product	
3	NDC:0135-0529-05	1 in 1 CARTON	09/30/1990
3		77 g in 1 TUBE; Type 0: Not a Combination Product	
4	NDC:0135-0529-01	1 in 1 CARTON	01/14/2019
4		23 g in 1 TUBE; Type 0: Not a Combination Product	
5	NDC:0135-0529-10	23 g in 1 TUBE; Type 0: Not a Combination Product	01/02/2023

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	09/30/1990	

SENSODYNE FRESH IMPACT

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0528
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.15 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	

FD&C BLUE NO. 1 (UNII: H3R47K3TBD)

Product Characteristics

Color	white (white and blue)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0528-04	1 in 1 CARTON	07/01/2000	10/29/2021
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	07/01/2000	10/29/2021

Labeler - Haleon US Holdings LLC (079944263)

Revised: 5/2024

Haleon US Holdings LLC