

**BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 30-
octinoxate, titanium dioxide and zinc oxide liquid
Bobbi Brown Professional Cosmetics Inc.**

BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 30

Drug Facts

Active ingredients

Octinoxate 6.7%
Titanium Dioxide 2.1%
Zinc Oxide 1.3%

Purpose

Sunscreen

Use

Helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes.

Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally and evenly 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.-2 p.m.
 - wear long-sleeved shirts, pants, hats and sunglasses

- children under 6 months of age: ask a doctor

Inactive ingredients

water/aqua/eau • octyldodecyl neopentanoate • dimethicone • butyloctyl salicylate • diethylhexyl succinate • butylene glycol • cetyl peg/ppg-10/1 dimethicone • methyl trimethicone • lauryl peg-9 polydimethylsiloxyethyl dimethicone • laureth-4 • isononyl isononanoate • tocopheryl acetate • sodium hyaluronate • laminaria saccharina extract • citrullus lanatus (watermelon) fruit extract • ganoderma lucidum (mushroom) extract • pyrus malus (apple) fruit extract • cordyceps sinensis extract • lens esculenta (lentil) fruit extract • litchi chinensis seed extract • sapindus mukorossi fruit extract • sasa kurilensis water • polygonum cuspidatum root extract • hippophae rhamnoides extract • panax ginseng (ginseng) root extract • lavandula angustifolia (lavender) oil • glycerin • methicone • hydrolyzed wheat protein/pvp crosspolymer • sodium pca • sodium lactate • dimethicone crosspolymer-3 • dimethicone/vinyl dimethicone crosspolymer • thermus thermophilus ferment • caesalpinia spinosa gum • magnesium sulfate • aluminum hydroxide • dimethicone/peg-10/15 crosspolymer • caprylyl glycol • dipropylene glycol • dipentaerythryl tri-polyhydroxystearate • dextrin • stearic acid • linalool • bht • disodium edta • sodium citrate • phenoxyethanol • potassium sorbate • sodium benzoate • [+/- mica • titanium dioxide (ci 77891) • iron oxides (ci 77491) • iron oxides (ci 77492) • iron oxides (ci 77499)] <iln48153>

Other information

protect the product in this container from excessive heat and direct sun

PRINCIPAL DISPLAY PANEL - 30 ml Bottle Carton

BOBBI
BROWN

Intensive
SERUM FOUNDATION

Broad Spectrum
SPF 30

1 FL. OZ./30 ml e

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Drug Facts (continued)

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**Intensive Serum Foundation
Broad Spectrum SPF 30**

Usage: Apply to moisturized skin using a foundation brush, sponge or fingers. For best results shake bottle before applying.

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N.Y., N.Y. 10022 • WLB LTD, G432 300, UK
WLBs NV, OEVEL BE-2260
New York • London • Paris
Made in Canada [EMEB]
WWW.BOBBIROWN.COM



EMEB-01-1111

FSC/FPO
14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

FPO/UPC
1-5/16 x 17/32



BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 30

octinoxate, titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:64141-032
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	67 mg in 1 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	21 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	13 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE (UNII: D21K655H52)	
DEXTRIN PALMITATE (CORN; 20000 MW) (UNII: 89B2BSF9I3)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
LINALOOL, (+)- (UNII: F4VNO44C09)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
DISODIUM ZINC EDETATE (UNII: R84OV391BA)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	
WATER (UNII: 059QF0KO0R)	
OCTYLDODECYL NEOPENTANOATE (UNII: X8725R883T)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	
DIETHYLHEXYL SUCCINATE (UNII: 69W9UMG3P8)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
METHYL TRIMETHICONE (UNII: S73ZQI0GXM)	
LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: 25G622K2RA)	
LAURETH-4 (UNII: 6HQ855798J)	

ISONONYL ISONONANOATE (UNII: S4V5BS6GCX)
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
HYALURONATE SODIUM (UNII: YSE9PPT4TH)
SACCHARINA LATISSIMA (UNII: 68CMP2MB55)
WATERMELON (UNII: 231473QB6R)
REISHI (UNII: TKD8LH0X2Z)
APPLE (UNII: B423VGH5S9)
OPHIOCORDYCEPS SINENSIS (UNII: 8Q1GYP08KU)
LENS CULINARIS FRUIT (UNII: ZYZ076G9JH)
LITCHI CHINENSIS SEED (UNII: 9294024N9Q)
SAPINDUS MUKOROSI FRUIT (UNII: 66H9NW427Y)
SASA KURILENSIS WHOLE (UNII: X399JB9XAS)
REYNOUtria JAPONICA ROOT (UNII: 7TRV45YZF7)
HIPPOPHAE RHAMNOIDES FRUIT (UNII: AVL0R9111T)
PANAX GINSENG ROOT OIL (UNII: P9T4K47OM0)
LAVENDER OIL (UNII: ZBP1YXW0H8)
GLYCERIN (UNII: PDC6A3C0OX)
METHICONE (20 CST) (UNII: 6777U11MKT)
HYDROLYZED WHEAT PROTEIN (ENZYMATIC; 3000 MW) (UNII: J2S07SB0YL)
SODIUM PYRROLIDONE CARBOXYLATE (UNII: 469OTG57A2)
SODIUM LACTATE (UNII: TU7HW0W0QT)
DIMETHICONE CROSSPOLYMER (450000 MPA.S AT 12% IN CYCLOPENTASILOXANE) (UNII: UF7620L1W6)
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (HARD PARTICLE) (UNII: H895X08VNQ)
THERMUS THERMOPHILUS (UNII: 415H64SACF)
CAESALPINIA SPINOSA RESIN (UNII: WL3883U2PO)
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)
DIMETHICONE/PEG-10/15 CROSSPOLYMER (UNII: 21AS8B1BSS)
CAPRYLYL GLYCOL (UNII: 00YIU5438U)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:64141-032-01	1 in 1 CARTON	04/12/2021	
1		30 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	04/12/2021	

Labeler - Bobbi Brown Professional Cosmetics Inc. (627131279)

Registrant - Estee Lauder Companies Inc. (790802086)

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Ltd.		202952982	manufacture(64141-032)

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Ltd.		204132062	pack(64141-032) , label(64141-032)

Revised: 12/2024

Bobbi Brown Professional Cosmetics Inc.