

ULTRA STRENGHT PINK BISMUTH- bismuth subsalicylate suspension
TARGET CORPORATION

TARGET Pink Bismuth Drug Facts

Active ingredient (in each 15 mL dose)

Bismuth subsalicylate 525 mg

Purposes

Upset stomach reliever and antidiarrheal

Uses

relieves

- travelers' diarrhea
- diarrhea
- upset stomach due to overindulgence in food and drink, including:
- heartburn
- indigestion
- nausea
- gas
- belching
- fullness

Warnings

Reye's syndrome: Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

Allergy alert: Contains salicylate. Do not take if you are

- allergic to salicylates (including aspirin)
- taking other salicylate products

Do not use

if you have

- an ulcer
- a bleeding problem
- bloody or black stool

Ask a doctor before use if you have

- fever
- mucus in the stool

Ask a doctor or pharmacist before use if you are

taking any drug for

- anticoagulation (thinning the blood)
- diabetes
- gout
- arthritis

When using this product

a temporary, but harmless, darkening of the stool and/or tongue may occur

Stop use and ask a doctor if

- symptoms get worse or last more than 2 days
- ringing in the ears or loss of hearing occurs
- diarrhea lasts more than 2 days

If pregnant or breast-feeding,

ask a health professional before use.

Keep out of reach of children.

In case of overdose, get medical help or contact a Poison Control Center right away (1-800-222-1222).

Directions

- shake well before use
- Only use dose cup provided
- **adults and children 12 years and over:** 1 dose (15 mL) every 1/2 hour as needed or 30 mL (2 doses) every hour as needed for diarrhea/traveler's diarrhea.
- 15 mL (1 dose) every ½ hour as needed for overindulgence (upset stomach, heartburn, indigestion, nausea)
- do not exceed 4 doses (120 mL) in 24 hours
- use until diarrhea stops but not more than 2 days
- **children under 12 years:** ask a doctor
- drink plenty of clear fluids to help prevent dehydration caused by diarrhea

Other information

- **each 15 mL contains:** sodium 10 mg
- **salicylate 230 mg**
- low sodium
- sugar free
- store at room temperature.

- protect from freezing
- Avoid excessive heat (more than 104°F or 40°C)

Inactive ingredients

carboxymethylcellulose sodium, D&C Red No. 22, D&C Red No. 28, flavor, microcrystalline cellulose, potassium hydroxide, potassium sorbate, purified water, salicylic acid, simethicone emulsion, sodium benzoate, sucralose, xanthan gum

Questions or comments?

1-800-910-6874

Principal Display Panel

***Compare to active ingredient in Pepto-Bismol® Ultra Strength**

NDC 11673-907-08

ultra-strength

digestive relief

Bismuth Subsalicylate 525 mg

Upset Stomach Reliever/Antidiarrheal

up & up™

Relieves:

- Nausea
- Heartburn
- Indigestion
- Upset Stomach
- Diarrhea

8 FL OZ (236 mL)

***This product is not manufactured or distributed by Procter & Gamble, distributor of Pepto-Bismol® Ultra Strength.**

245 05 0590 R01 C-000974-01-012

Dist. By Target Corp., Mpls., MN 55403

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Drug Facts (continued)

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away at 1-800-222-1222.

Directions ■ shake well before use ■ only use dose cup provided ■ **adults and children 12 years and over** ■ 15 mL (1 dose) every ½ hour or 30mL (2 doses) every hour as needed for diarrhea/traveler's diarrhea. ■ 15 mL (1 dose) every ½ hour as needed for overindulgence (upset stomach, heartburn, indigestion, nausea) ■ do not exceed 8 doses (120 mL) in 24 hours ■ use until diarrhea stops but not more than 2 days ■ **children under 12 years:** ask a doctor ■ drink plenty of clear fluids to help prevent dehydration caused by diarrhea

Other information ■ each 15 mL contains: sodium 10 mg ■ salicylate 230 mg ■ low sodium ■ sugar free ■ store at room temperature ■ protect from freezing ■ avoid excessive heat (over than 104°F or 40°C)

Inactive ingredients carboxymethylcellulose sodium, D&C Red No. 22, D&C Red No. 28, flavor, microcrystalline cellulose, potassium hydroxide, potassium sorbate, purified water, salicylic acid, simethicone emulsion, sodium benzoate, sucralose, xanthan gum

Questions? Call 1-800-910-6874

LOT:

UNVARNISHED
AREA

EXP:

70708TGLR

245 05 0590 R01 C-000974-01-012
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Compare to active ingredient
in Pepto-Bismol® Ultra Strength*

2X
stronger
per ounce**

ultra-strength digestive relief

bismuth subsalicylate 525 mg
upset stomach reliever / antidiarrheal

relieves nausea, heartburn, indigestion,
upset stomach, diarrhea



8 FL OZ (236 mL)

DO NOT USE IF IMPRINTED SHRINK BAND IS MISSING OR BROKEN

Drug Facts

| Active ingredient (in each 15 mL dose) | Purpose |
|---|--|
| Bismuth subsalicylate 525 mg..... | Upset stomach reliever and antidiarrheal |

Uses relieves ■ traveler's diarrhea ■ diarrhea ■ upset stomach due to overindulgence in food and drink, including: ■ heartburn ■ indigestion ■ nausea ■ gas ■ belching ■ fullness

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■ bloody or black stool

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Ask a doctor or pharmacist before use if you are taking any drug for ■ anticoagulation (thinning the blood) ■ diabetes ■ gout ■ arthritis

When using this product a temporary, but harmless, darkening of the stool and/or tongue may occur.

Stop use and ask a doctor if ■ symptoms get worse or last more than 2 days ■ ringing in the ears or loss of hearing occurs ■ diarrhea lasts more than 2 days

*This product is not manufactured or distributed by Procter & Gamble, distributor of Pepto-Bismol® Ultra Strength.
**Two times stronger per ounce than up & up™ 5-symptom digestive relief, regular strength.

ULTRA STRENGTH PINK BISMUTH

bismuth subsalicylate suspension

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:11673-907 |
| Route of Administration | ORAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|-----------------------|-----------------|
| BISMUTH SUBSALICYLATE (UNII: 62TEY51RR1) (SALICYLIC ACID - UNII:O414PZ4LPZ, BISMUTH CATION - UNII:ZS9CD1I8YE) | BISMUTH SUBSALICYLATE | 525 mg in 15 mL |

Inactive Ingredients

| Ingredient Name | Strength |
|--|----------|
| CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311) | |
| D&C RED NO. 22 (UNII: 1678RKX8RT) | |
| D&C RED NO. 28 (UNII: 7671P0Y5NH) | |
| MICROCRYSTALLINE CELLULOSE (UNII: OP1R32D61U) | |
| POTASSIUM HYDROXIDE (UNII: WZH3C48M4T) | |
| POTASSIUM SORBATE (UNII: 1VPU26JZZ4) | |
| WATER (UNII: 059QF0KO0R) | |
| SALICYLIC ACID (UNII: O414PZ4LPZ) | |
| DIMETHICONE, UNSPECIFIED (UNII: 92RU3N3Y1O) | |
| SODIUM BENZOATE (UNII: OJ245FE5EU) | |
| SUCRALOSE (UNII: 96K6UQ3ZD4) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |

Product Characteristics

| | | | |
|-----------------|----------------|---------------------|--|
| Color | PINK (viscous) | Score | |
| Shape | | Size | |
| Flavor | WINTERGREEN | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|---|----------------------|--------------------|
| 1 | NDC:11673-907-08 | 236 mL in 1 BOTTLE; Type 0: Not a Combination Product | 10/15/2019 | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M008 | 10/15/2019 | |

Labeler - TARGET CORPORATION (006961700)

Revised: 11/2024

TARGET CORPORATION