

**ULTRA STRENGHT PINK BISMUTH- bismuth subsalicylate suspension**  
**TARGET CORPORATION**

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**TARGET Pink Bismuth Drug Facts**

**Active ingredient (in each 15 mL dose)**

Bismuth subsalicylate 525 mg

**Purposes**

Upset stomach reliever and antidiarrheal

**Uses**

relieves

- travelers' diarrhea
- diarrhea
- upset stomach due to overindulgence in food and drink, including:
  - heartburn
  - indigestion
  - nausea
  - gas
  - belching
  - fullness

**Warnings**

**Reye's syndrome:**Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

**Allergy alert: Contains salicylate. Do not take if you are**

- allergic to salicylates (including aspirin)
- taking other salicylate products

**Do not use**

**if you have**

- an ulcer
- a bleeding problem
- bloody or black stool

**Ask a doctor before use if you have**

- fever
- mucus in the stool

## **Ask a doctor or pharmacist before use if you are**

taking any drug for

- anticoagulation (thinning the blood)
- diabetes
- gout
- arthritis

## **When using this product**

a temporary, but harmless, darkening of the stool and/or tongue may occur

## **Stop use and ask a doctor if**

- symptoms get worse or last more than 2 days
- ringing in the ears or loss of hearing occurs
- diarrhea lasts more than 2 days

## **If pregnant or breast-feeding,**

ask a health professional before use.

## **Keep out of reach of children.**

In case of overdose, get medical help or contact a Poison Control Center right away (1-800-222-1222).

## **Directions**

- shake well before use
- Only use dose cup provided
- **adults and children 12 years and over:** 1 dose (15 mL) every 1/2 hour as needed or 30 mL (2 doses) every hour as needed for diarrhea/traveler's diarrhea.
- 15 mL (1 dose) every 1/2 hour as needed for overindulgence (upset stomach, heartburn, indigestion, nausea)
- do not exceed 4 doses (120 mL) in 24 hours
- use until diarrhea stops but not more than 2 days
- **children under 12 years:** ask a doctor
- drink plenty of clear fluids to help prevent dehydration caused by diarrhea

## **Other information**

- **each 15 mL contains:** sodium 10 mg
- **salicylate 230 mg**
- low sodium
- sugar free
- store at room temperature.
- protect from freezing
- Avoid excessive heat (more than 104°F or 40°C)

## **Inactive ingredients**

carboxymethylcellulose sodium, D&C Red No. 22, D&C Red No. 28, flavor, microcrystalline cellulose, potassium hydroxide, potassium sorbate, purified water, salicylic acid, simethicone emulsion, sodium benzoate, sucralose, xanthan gum

## **Questions or comments?**

**1-800-910-6874**

## **Principal Display Panel**

**\*Compare to active ingredient in Pepto-Bismol® Ultra Strength**

**NDC 11673-907-08**

ultra-strength

### **digestive relief**

Bismuth Subsalicylate 525 mg

Upset Stomach Reliever/Antidiarrheal

up & up™

Relieves:

- Nausea
- Heartburn
- Indigestion
- Upset Stomach
- Diarrhea

**8 FL OZ (236 mL)**

**\*This product is not manufactured or distributed by Procter & Gamble, distributor of Pepto-Bismol® Ultra Strength.**

**245 05 0590 R01 C-000974-01-012**

**Dist. By Target Corp., Mpls., MN 55403**

**TM & ©2019 Target Brands, Inc.**

**Drug Facts (continued)**

If pregnant or breast-feeding, ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away at 1-800-222-1222.

**Directions** ■ shake well before use ■ only use dose cup provided ■ **adults and children 12 years and over** ■ 15 mL (1 dose) every ½ hour or 30mL (2 doses) every hour as needed for diarrhea/traveler's diarrhea. ■ 15 mL (1 dose) every ½ hour as needed for overindulgence (upset stomach, heartburn, indigestion, nausea) ■ do not exceed 8 doses (120 mL) in 24 hours ■ use until diarrhea stops but not more than 2 days ■ **children under 12 years:** ask a doctor ■ drink plenty of clear fluids to help prevent dehydration caused by diarrhea

**Other information** ■ each 15 mL contains: sodium 10 mg ■ salicylate 230 mg ■ low sodium ■ sugar free ■ store at room temperature ■ protect from freezing ■ avoid excessive heat (over than 104°F or 40°C)

**Inactive ingredients** carboxymethylcellulose sodium, D&C Red No. 22, D&C Red No. 28, flavor, microcrystalline cellulose, potassium hydroxide, potassium sorbate, purified water, salicylic acid, simethicone emulsion, sodium benzoate, sucralose, xanthan gum

**Questions? Call 1-800-910-6874**

LOT:

UNVARNISHED  
AREA

EXP:

70708TGLR

245 05 0590 R01 C-000974-01-012  
Dist. by Target Corp., Mpls., MN 55403  
TM & ©2019 Target Brands, Inc.



Compare to active ingredient  
in Pepto-Bismol® Ultra Strength\*

**2X**  
stronger  
per ounce\*\*

## ultra-strength digestive relief

bismuth subsalicylate 525 mg  
upset stomach reliever / antidiarrheal

relieves nausea, heartburn, indigestion,  
upset stomach, diarrhea



8 FL OZ (236 mL)

DO NOT USE IF IMPRINTED SHRINK BAND IS MISSING OR BROKEN

**Drug Facts**

Active ingredient (in each 15 mL dose)	Purpose
Bismuth subsalicylate 525 mg.....	Upset stomach reliever and antidiarrheal

**Uses** relieves ■ traveler's diarrhea ■ diarrhea ■ upset stomach due to overindulgence in food and drink, including: ■ heartburn ■ indigestion ■ nausea ■ gas ■ belching ■ fullness

**Warnings**

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**Do not use if you have** ■ an ulcer ■ a bleeding problem ■ bloody or black stool

**Ask a doctor before use if you have** ■ fever ■ mucus in the stool

**Ask a doctor or pharmacist before use if you are** taking any drug for ■ anticoagulation (thinning the blood) ■ diabetes ■ gout ■ arthritis

**When using this product** a temporary, but harmless, darkening of the stool and/or tongue may occur.

**Stop use and ask a doctor if** ■ symptoms get worse or last more than 2 days ■ ringing in the ears or loss of hearing occurs ■ diarrhea lasts more than 2 days

\*This product is not manufactured or distributed by Procter & Gamble, distributor of Pepto-Bismol® Ultra Strength.  
\*\*Two times stronger per ounce than up & up™ 5-symptom digestive relief, regular strength.

# ULTRA STRENGTH PINK BISMUTH

bismuth subsalicylate suspension

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11673-907
<b>Route of Administration</b>	ORAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BISMUTH SUBSALICYLATE</b> (UNII: 62TEY51RR1) (SALICYLIC ACID - UNII:O414PZ4LPZ, BISMUTH CATION - UNII:ZS9CD1I8YE)	BISMUTH SUBSALICYLATE	525 mg in 15 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>D&amp;C RED NO. 22</b> (UNII: 1678RKX8RT)	
<b>D&amp;C RED NO. 28</b> (UNII: 7671P0Y5NH)	
<b>MICROCRYSTALLINE CELLULOSE</b> (UNII: OP1R32D61U)	
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)	
<b>POTASSIUM SORBATE</b> (UNII: 1VPU26JZZ4)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SALICYLIC ACID</b> (UNII: O414PZ4LPZ)	
<b>DIMETHICONE, UNSPECIFIED</b> (UNII: 92RU3N3Y1O)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	

**Product Characteristics**

<b>Color</b>	pink (viscous)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WINTERGREEN	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-907-08	236 mL in 1 BOTTLE; Type 0: Not a Combination Product	10/15/2019	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M008	10/15/2019	

**Labeler** - TARGET CORPORATION (006961700)

Revised: 11/2025

TARGET CORPORATION