

PLEASURE BALM KAMA SUTRA- benzocaine gel

Kama Sutra

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Pleasure Balm

Active Ingredients	Purpose
Benzocaine 5.0 %	Male genital desensitizer

Use

Helps in temporarily prolonging time until ejaculation

Keep out of reach of children. If swallowed, seek medical assistance or contact a Poison Control Center immediately.

Discontinue use and consult a doctor if

This product, used as directed does not provide relief

You or your partner develops a rash or irritation, such as burning or itching

Condition worsens or if symptoms persist for more than 7 days or clear up and occur again within a few days

The following symptoms appear: weakness, confusion, headache, difficulty breathing and/or pale, gray or blue colored skin as these may be signs of methemoglobinemia

Warnings

For external use only

Do not use if allergic to Benzocaine or any other ingredient in this product

Safe to use only with latex condoms only

Premature ejaculation may be due to condition requiring medical supervision

Consult a doctor prior to use if partner is pregnant

Avoid contact with eyes: if this happens, rinse thoroughly with water

Known adverse reactions Hypersensitivity/allergy has been known to occur, in such a case, discontinue use.

Directions

Adults, 18 and over. Apply a small amount to head and shaft of penis 5-10 minutes before intercourse, or use as directed by a health care practitioner. Use the smallest amount to achieve the desired result. Wipe off any excess gel before intercourse. Wash product off after intercourse.

Inactive Inagredients: Blue 1 (CI 42090), Disodium EDTA, Hydroxyethylcellulose, Mentha Piperita (peppermint oil), PEG-8, Polysorbate 60, Propylene Glycol, Sodium Saccharin, Water (Aqua/Eau), Yellow 5 (CI 19140), Yellow 6 (CI 15985)

Drug Facts

Active/Medicinal Ingredients Purpose
Benzocaine 5.0%.....Male genital desensitizer

Use
Helps in temporarily prolonging time until ejaculation.

Warnings
For external use only ■ DO NOT use if allergic to Benzocaine or any other ingredient in this product ■ Compatible with latex condoms only ■ Premature ejaculation may be due to a condition requiring medical supervision ■ Consult a doctor prior to use if partner is pregnant ■ Avoid contact with the eyes: if this happens, rinse thoroughly with water ■ Keep out of reach of children. If swallowed, seek medical assistance or contact a Poison Control Center immediately. **Known adverse reaction** Hypersensitivity/ allergy has been known to occur, in such a case, discontinue use.

Discontinue use and consult a doctor if
This product, used as directed does not provide relief ■ You or your partner develops a rash or irritation, such as burning or itching ■ Condition worsens or if symptoms persist for more than 7 days or clear up and occur again within a few days ■ The following symptoms appear: weakness, confusion, headache, difficulty breathing and/or pale, gray or blue colored skin as these may be signs of methemoglobinemia, a rare disorder which may appear up to 2 hours after use.

Directions
ADULTS: 18 and over. Apply a small amount to head and shaft of penis 5-10 minutes before intercourse, or use as directed by a health care practitioner. Use the smallest amount to achieve the desired result. Wipe off any excess gel before intercourse. Wash product off after intercourse.

Questions or comments? call us at (805)495-7479 - M-F 9AM - 5PM PST or visit our website at www.kamasutra.com

Faits de Médicament

Ingédients Médicinaux/Actifs Objet
Benzocaine 5.0%.....Génitaux Masculin Désensibilisateur

Usage
Favorise la prolongation temporaire du délai avant l'éjaculation.

Mises en garde
Pour usage externe seulement ■ NE PAS utiliser en cas d'allergie à la benzocaïne ou à tout autre ingrédient entrant dans la composition de ce produit ■ Compatible avec les condoms en latex seulement ■ L'éjaculation précoce peut être causée par un état exigeant une supervision médicale ■ Consulter un professionnel de la santé avant usage si votre partenaire est enceinte ■ Éviter tout contact avec les yeux: le cas échéant, rincer soigneusement avec de l'eau. Garder hors de portée des enfants. Si avalé, obtenir une aide médicale ou communiquer avec un centre antipoison. **Reactions indésirables comme** il y a une possibilité d'occurrence d'une hypersensibilité ou d'une allergie; dans un tel cas, cesser l'usage.

Cesser l'usage et consulter un médecin si
Ce produit, si utilisé tel qu'indiqué, ne vise pas à guérir un trouble ■ Vous ou votre partenaire développez une irritation cutanée et éprouvez des brûlures ou des démangeaisons ■ Si l'état se détériore ou si les symptômes persistent pendant plus de 7 jours ou qu'ils disparaissent pour réapparaître de plus bel quelques jours plus tard ■ Les symptômes suivants font leur apparition: faiblesse, confusion, maux de tête, difficulté respiratoire ou peau dont la coloration devient pâle, grisâtre ou bleue; ces signes peuvent indiquer une méthémoglobinémie, un trouble rare pouvant faire son apparition jusqu'à 2 heures après usage.

Mode d'emploi
ADULTES, 18 ans et plus. Appliquer une petite quantité sur le gland et le corps du pénis, ce de 5 à 10 minutes avant la relation sexuelle ou de la manière indiquée par un professionnel de la santé. N'appliquer qu'une très petite quantité afin d'obtenir l'effet désiré. Essuyer l'excès de gel avant de commencer la relation sexuelle. Nettoyer le produit une fois la relation sexuelle terminée.

Questions ou commentaires? Appelez-nous à (805) 495-7479 - L-V 9am-5pm PST ou visitez notre site d'internet à www.kamasutra.com

Inactive Ingredients/Ingrédients Inactifs
BLUE 1 (CI 42090), DISODIUM EDTA, HYDROXYETHYLCELLULOSE, MENTHA PIPERITA (PEPPERMINT) OIL, PEG-8, POLYSORBATE 60, PROPYLENE GLYCOL, SODIUM SACCHARIN, WATER (AQUA/EAU), YELLOW 5 (CI 19140), YELLOW 6 (CI 15985).

Prolonging Gel for Men - Male Genital Desensitizer
Gel Pour Prolonger Pour Hommes - Génitaux Masculin Désensibilisateur

PLEASURE BALM

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Prolonging Gel For Men
Male Genital Desensitizer

Gel Pour Prolonger Pour Hommes
Génitaux Masculin Désensibilisateur

1.7 fl oz 50 ml

PLEASURE BALM

Manufactured for and Distributed by
The Kamasutra Company
10000 Wilshire Blvd, Suite 1000
Beverly Hills, CA 90210 USA
Made in the USA
For more information visit
www.kamasutra.com
NPN 83007526



Store at room temperature (68-77° F).
Conserver à température ambiante (19-25° C (68-77° F)).



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Prolonging Gel for Men

Male Genital Desensitizer

Gel pour Prolonger pour hommes

Genitaux Masculin Désensibilisateur

1.7 fl oz 50 ml

PLEASURE BALM KAMA SUTRA

benzocaine gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:75956-147
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOCAINE (UNII: U3RS Y48JW5) (BENZOCAINE - UNII:U3RS Y48JW5)	BENZOCAINE	5 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
CETYL HYDROXYETHYLCELLULOSE (350000 MW) (UNII: T7SWE4S2TT)	
MENTHA PIPERITA (UNII: 79M2M2UDA9)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
POLYSORBATE 60 (UNII: CAL22UVI4M)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
WATER (UNII: 059QF0KO0R)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:75956-147-01	50 mL in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part348	09/12/2013	

Labeler - Kama Sutra (053877858)

Registrant - Kama Sutra (053877858)

Establishment

Name	Address	ID/FEI	Business Operations
Cosmetic Enterprise		017701475	manufacture(75956-147)

Revised: 1/2015

Kama Sutra