

**COLGATE TOTAL ADVANCE WHITENING- sodium fluoride and triclosan paste, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate®**  
**Anticavity Fluoride**  
**and Antigingivitis Toothpaste**

**Active ingredients**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Triclosan 0.30%

**Purpose**

Anticavity

Antigingivitis

**Uses**

aids in the prevention of:

- cavities
- plaque
- gingivitis

**Warnings**

**Keep out of the reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Ask a dentist before use if you have**

- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

**Directions**

supervise children as necessary until capable of using without supervision.

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Antiplaque and antigingivitis use not proven in children.

**Inactive ingredients**

water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

**Questions or comments?**

Call toll-free **1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE COMPANY**

*New York, NY 10022 Made in U.S.A.*

*www.colgatetotal.com*

**PRINCIPAL DISPLAY PANEL - 226 g Tube**

***Helps Prevent Cavities • Gingivitis • Plaque***

***Colgate®***

***Total®***

***Anticavity Fluoride and Antigingivitis Toothpaste***

***ADVANCED WHITENING***

***PASTE***

***HELPS***

***REMOVE &***

***PREVENT***

***STAINS\****

**ADA**

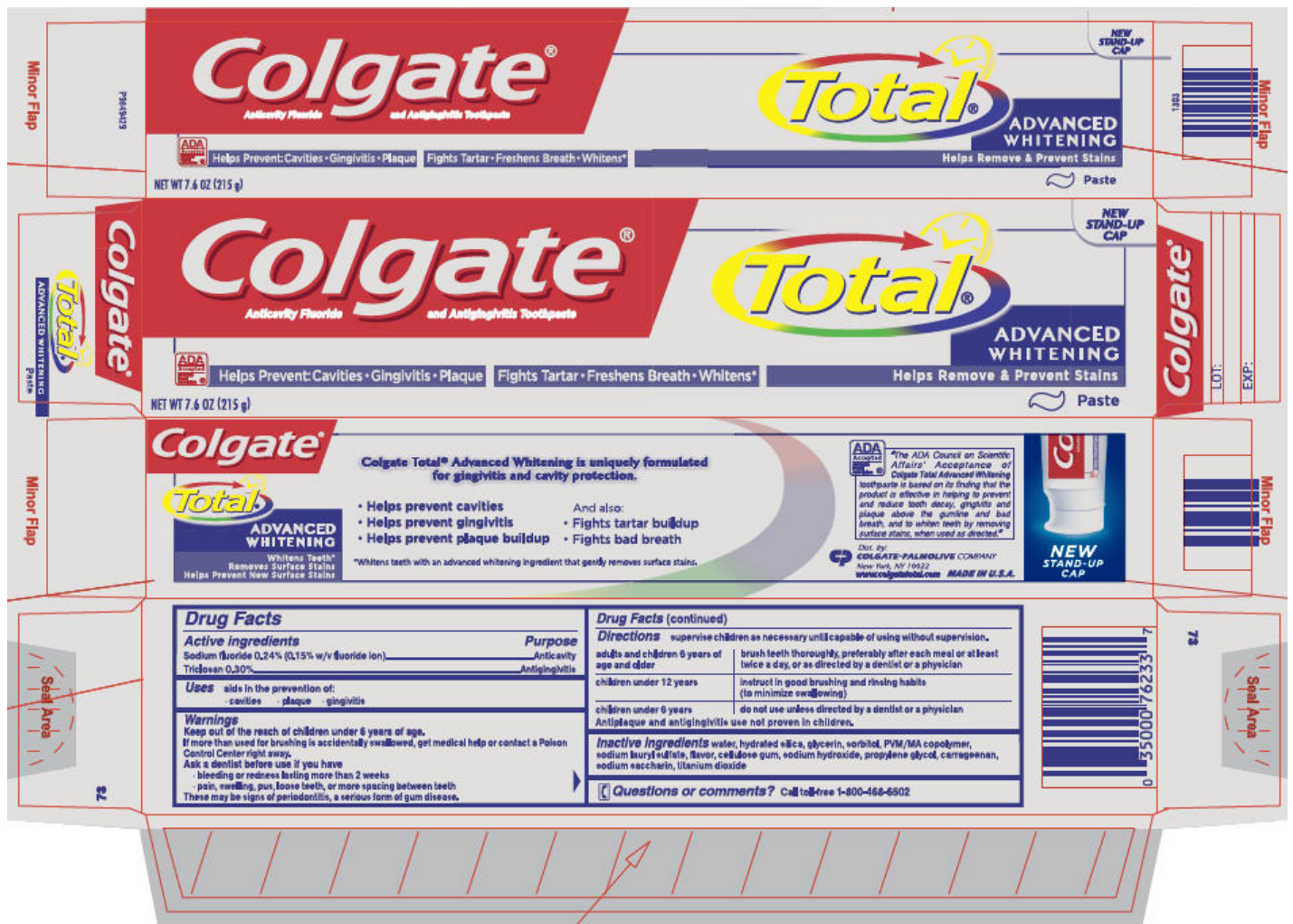
**ACCEPTED**

**American**

**Dental**

**Association®**

***NET WT 8.0 OZ (226 g)***



**PRINCIPAL DISPLAY PANEL - 226 g carton**

**Helps Prevent Cavities • Gingivitis • Plaque**

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## COLGATE TOTAL ADVANCE WHITENING

sodium fluoride and triclosan paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-364
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g
TRICLOSAN (UNII: 4NM5039Y5X) (TRICLOSAN - UNII:4NM5039Y5X)	TRICLOSAN	3 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITOL (UNII: 506T60A25R)	
BUTYL ESTER OF METHYL VINYL ETHER/MALEIC ANHYDRIDE COPOLYMER (125000 MW) (UNII: 389H2R62BD)	

SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	

### Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-364-16	1 in 1 CARTON	01/21/2010	01/01/2022
1		21 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-364-69	1 in 1 CARTON	10/04/2010	01/01/2022
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-364-66	1 in 1 CARTON	12/13/2010	01/01/2022
3		164 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-364-67	1 in 1 CARTON	07/22/2013	01/01/2022
4		215 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-364-48	1 in 1 CARTON	08/16/2012	01/01/2022
5		226 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:35000-364-87	2 in 1 CARTON	05/06/2011	01/01/2022
6		164 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
NDA	NDA020231	08/09/2008	

**Labeler** - Colgate-Palmolive Company (001344381)

### Establishment

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-364)